



## SOUTHWESTERN COLLEGE FOUNDATION

Annual Report to the Southwestern College Governing Board

*Tuesday, August 8, 2017*

Foundation President Ricardo Macedo

Foundation Executive Director Zaneta Salde Encarnacion

### SWC Foundation

- **Purpose:** Southwestern College Foundation is dedicated to raising friends and fund that support all aspects of educational advancement at Southwestern College.
- **Mission:** To solicit and receive real and personal property from public and private agencies, individuals or estates and to manage, invest and/or distribute such real and personal property for the promotion of education services, programs and facilities at Southwestern College and/or within the Southwestern College District.

## Office of Development and Foundation Southwester Community College District



Zaneta Salde Encarnacion, MPA  
Executive Director



Alison Hunter, CPA, MPA  
Foundation Fund Specialist



Debbie Dyer  
Foundation Development Specialist

### Master Agreement

- Use of Facilities
- Personnel
- Provision of Services (technology, communications and marketing, etc.)

## Board Development & Engagement



## 2016-17 GOALS

- TRUST – Infrastructure & Communication
- Fund Raising & Fund Development
- Campus Impact

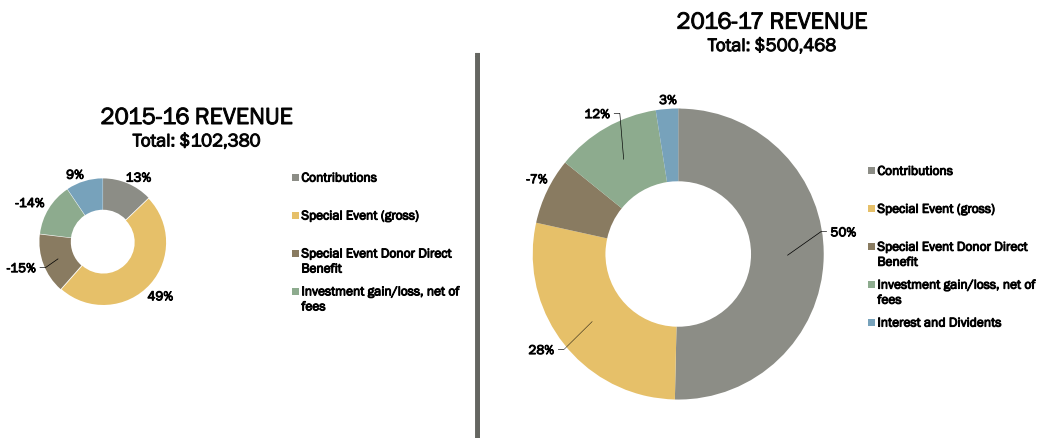
## 2016-17 FUNDRAISING/FUND DEVELOPMENT ACCOMPLISHMENTS



**JAGUARS  
GIVE**  
Southwestern College  
Employee Giving Campaign



# FUNDRAISING/FUND DEVELOPMENT ACCOMPLISHMENTS



# 2016-17 CAMPUS IMPACT ACCOMPLISHMENTS



## INTERNATIONAL CONFERENCE



APRIL 27, 2017  
11:45 AM - 12:45 PM  
ROOM 564A



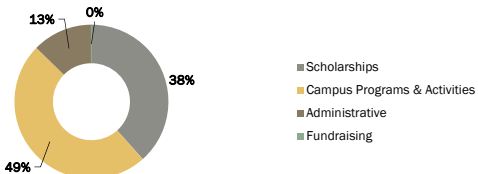
**PHI THETA KAPPA**  
THE SWC PHI THETA KAPPA WOMEN'S SOCIETY IS PRIVILEGED TO SHARE THEIR MEMORABLE AND TEACHING MOMENTS EXPERIENCED APRIL 2017 IN NASHVILLE, TENNESSEE. IN THIS MAGNIFICENT EVENT PEOPLE SUCH AS, JAMES WYMERMAN MADE THEIR APPEARANCE. COME, RELAX, ENJOY THIS UNIQUE EXPERIENCE.

## CAMPUS IMPACT ACCOMPLISHMENTS

### 2015-16 EXPENSES

Total: \$103,174

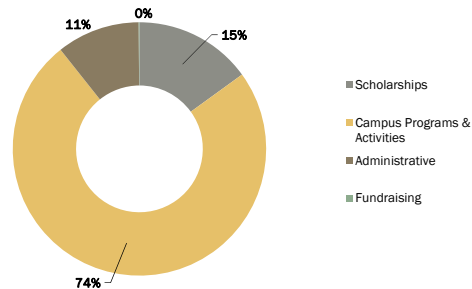
Change in Assets: -794



### 2016-17 EXPENSES

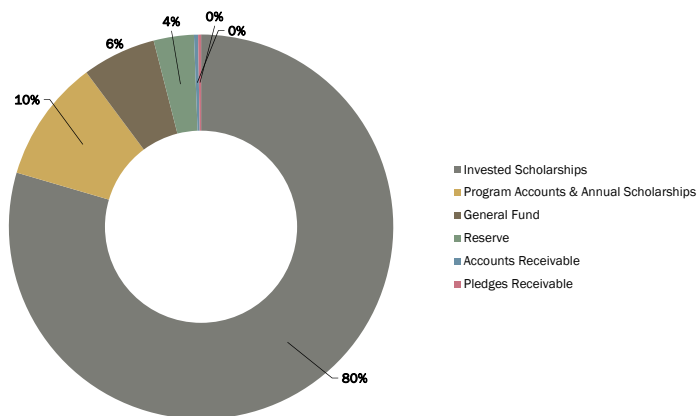
Total: \$303,578

Change in Assets: 196,890



## ACCOMPLISHMENTS: Total Assets

2016-17 Assets as of 6/30/17 (unaudited) = \$1.2m



## Public Awareness Activities



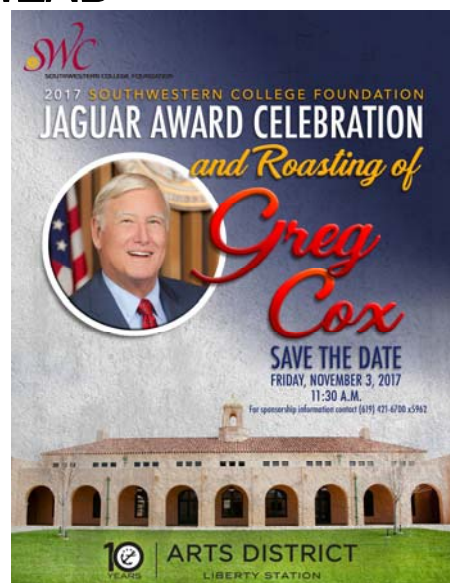
FRIDAY, OCTOBER 14  
1:00 p.m. | Student Union East  
Free Event and Free parking in Lot O



## 2017-2018 LOOKING AHEAD



HAPPY GIVING BIRTHDAY





## DISTRICT RETURN ON INVESTMENT

District Investment: Office of Development and Foundation 2016-17 Actual Budget		Foundation Return (unaudited)	
Personnel	207,565	Total Funding Raised	<b>\$500,468</b>
Operations	37,252	Total Funding Awarded	<b>\$271,088</b>
<b>Total</b>	<b>\$244,817</b>		

### Other District Investment

Furniture  
New Office Space  
Technology

### Other Foundation Return

Public Relationship & Awareness  
Community Partnerships

THANK YOU  
&  
QUESTIONS