

ART

SCHOOL OF ARTS, COMMUNICATION, AND SOCIAL SCIENCES

ACTING DEAN: William Kinney, M.A., Office 702B, 619-482-6372

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DEPARTMENT CHAIR: Matt Micajah Truitt, M.F.A.

GENERAL DESCRIPTION

Art is the study of visual thinking, idea generation, and the creation of aesthetic objects. This department explores concepts of creative intelligence and art making techniques for a full range of two- and three-dimensional forms and investigates the history of art in both Western and non-Western cultures. Students learn the language of art, design principles, and elements of composition, as the foundation for the communication of visual ideas into such forms as painting, drawing, photography, digital imagery, ceramics, new genres, sculpture, printmaking, and graphic design. Art analysis, theory, and criticism serve as the basis for problem solving.

CAREER OPTIONS

Below is a sample of the career options for art majors. Most require an associate degree, some require a bachelor's degree, and a few require a graduate-level degree. Possible career options include artist, graphic artist, computer technician, photographer, elementary school or high school teacher, college instructor, gallery director, museum technician, sales, museum director or curator, materials supplier, film/video maker, broker, consultant, and the allied professions of architecture, telemedia, and interior design.

DEGREE/CERTIFICATE OPTIONS

MAJOR CODE

Associate in Arts Degree: Transfer Preparation

Art	01210
Art History (SB1440)	01215
Graphic Design	01090
Photography	01380
Studio Arts (SB1440)	01228

Associate in Arts Degree: Career/Technical

Photography and Digital Imaging	02350
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Certificate of Achievement

Professional Photography	01381
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Certificate of Proficiency

Graphic Applications	02574
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Consult with a counselor to develop a Student Education Plan (SEP), which lists the courses necessary to achieve your academic goal.

ASSOCIATE IN ARTS DEGREE

ART

ASSOCIATE IN ARTS DEGREE

TRANSFER PREPARATION * (MAJOR CODE: 01210)

Stresses the study of art as form and content. Designed to develop the student's perceptual and conceptual abilities in the context of art history and society. Designed to give the student an opportunity to develop his/her technical skills, aesthetic awareness, personal expression, and critical analysis.

The art courses listed fulfill lower-division requirements at most universities. Most universities require students to present a portfolio for evaluation to be admitted; therefore, students should keep a portfolio of their work from Southwestern College.

Program Student Learning Outcome Statement:

- Students will seek out resources that enable them to investigate elements for the growth of their creative and aesthetic experience.
- Students will engage in discussions of human communication, interaction and expression from all spheres, with the purpose of enriching their ability to be part of their cultural surroundings and a larger social dialogue.
- Students will interpret and synthesize concepts from diverse historical to personal contexts and references, in order to obtain a more integrated knowledge and cohesive body of work.
- Students will demonstrate a proficiency in communicating their original ideas through visual, oral or written media.



FIRST SEMESTER

ART 100	Drawing I	3
ART 101	Design I	3

SECOND SEMESTER

ART 102	Drawing II	3
ART 103	Design II	3

Complete 3 units from Art History courses listed below * 3

THIRD SEMESTER

ART 197	Professional Practices and Portfolio Development for Visual Artists	3
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Complete 3 units from Art History courses listed below * 3

Complete 3 units from electives 3

FOURTH SEMESTER

Complete 6 units from electives 6

Total units 30

*Art History Courses:

ART 150	Art History Survey—Stone Age to the Ages of Faith	3
ART 151	Art History—Renaissance to Contemporary	3
ART 157	Nineteenth Through Twenty-First Century Art	3

Electives: ART 100L, 104, 105, 107, 110, 111, 112, 113, 116, 129, 130, 131, 137, 148A, 149, 156, 170, 173A, 182, 185A, 190, 192, 200, 205, 206.

To earn an associate degree, additional general education and graduation requirements must be completed. See page 64.

- * Students planning to transfer to a four-year college or university should complete courses specific to the transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Transfer Center. See catalog TRANSFER COURSES INFORMATION section on page 45 for further information.

ART HISTORY



STUDENT TRANSFER ACHIEVEMENT REFORM (STAR) ACT (SB1440)



Associate Degree
for Transfer
A Degree with a Guarantee.™

ASSOCIATE IN ARTS DEGREE TRANSFER PREPARATION * (MAJOR CODE: 01215)

Designed to provide a nurturing and challenging educational environment that will prepare students for further institutional study; to provide a clear pathway for students wishing to further their mastery of the field of History of Art and Culture; to facilitate insight into oneself and increase knowledge of and sensitivity to others; and to prepare students for further study in Art History as a transfer major.

REQUIRED CORE: (9 units)

ART 150	Art History Survey—Stone Age to the Ages of Faith	3
ART 151	Art History—Renaissance to Contemporary	3
ART 100	Drawing I	3

LIST A: select one course (3 units)

ART 129	Asian Art (3)	3
ART 112	Arts of Africa, Oceania, and Indigenous North Americas (3)	3
ART 113	Art and Culture of Pre-Hispanic Mexico (3)	3

LIST B: select one course (3 units)

ART 101	Design I (3)	3
ART 103	Design II (3)	3
ART 105	Life Drawing I (3)	3
ART 192	Introduction to Digital Imaging (3)	3
ART 170	Beginning Ceramics (3)	3
ART 205	Beginning Digital Photography (3)	3
ART 110	Sculpture I (3)	3
ART 101	Design I (3)	3
ART 129	Asian Art (3)	3



LIST C: select one course below or any course from List A or B not already used (3–5 units)**3–5**

ART 149	Women in Western Art History, 1550–Present (3)
ART 156	History of Photography (3)
ART 157	Nineteenth Through Twenty-First Century Art (3)
ART 130	History of Film as Art (3)
ART 104	Introduction to Art (3)
ART 107	Painting I (3)
ART 121	Darkroom and Digital Photography I (3)
ART 182	Design in Wood I (3)
ART 185A	Jewelry and Metalwork I (3)
ART 185B	Jewelry and Metalwork II (3)
HUM 123	Women and Gender in World Art (3)
CHIN 101	Mandarin Chinese I (5)
CHIN 102	Mandarin Chinese II (5)
FIL 101	Elementary Filipino I (5)
FIL 102	Elementary Filipino II (5)
FIL 201	Intermediate Filipino I (5)
FREN 101	Elementary French I (5)
FREN 102	Elementary French II (5)
FREN 201	Intermediate French I (5)
FREN 202	Intermediate French II (5)
ITAL 101	Elementary Italian I (5)
ITAL 102	Elementary Italian II (5)
ITAL 201	Intermediate Italian I (5)
ITAL 202	Intermediate Italian II (5)
JPN 101	Beginning Japanese I (5)
JPN 101A	Introductory Elementary Japanese (3)
JPN 101B	Continuation of Elementary Japanese (3)
JPN 102	Beginning Japanese II (5)
JPN 201	Intermediate Japanese I (5)
JPN 202	Intermediate Japanese II (5)
PORT 101	Elementary Portuguese I (5)
PORT 102	Elementary Portuguese II (5)
SPAN 101	Elementary Spanish I (5)
SPAN 101A	Introduction to Elementary Spanish (3)
SPAN 101B	Continuation of Elementary Spanish (3)
SPAN 102	Elementary Spanish II (5)
SPAN 201	Intermediate Spanish I (5)
SPAN 202	Intermediate Spanish II (5)
SPAN 215	Spanish for Bilinguals I (5)
SPAN 216	Spanish for Bilinguals II (5)
SPAN 221	Introduction to Literature for Bilinguals (5)
SPAN 225	Intermediate Conversation and Writing on Spanish Culture (3)
SPAN 226	Intermediate Conversation and Writing on Latin American Culture (3)
HUM 101	Humanities Through The Arts I (3)
ANTH 102	Cultural Anthropology (3)
AFRO 110	African-American History I (3)
ASIA 112	Asian-American History I (3)
MAS 141	Mexican-American History I (3)
HIST 132	Women in World History (3)
HUM 120	Introduction to Gender and Women's Studies (3)
SOC 105	Masculinity (3)
HIST 100	American Civilization I (3)

Total units**18–20**

- * Students planning to transfer to a four-year college or university should complete courses specific to transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Transfer Center.

ASSOCIATE IN ARTS DEGREE**GRAPHIC DESIGN****ASSOCIATE IN ARTS DEGREE
TRANSFER PREPARATION * (MAJOR CODE: 01090)**

Designed for the art student desiring to enter the field of graphic communication and intended for students who plan to transfer to a university or seek employment after completion of coursework at Southwestern College. Employment is possible at advertising agencies, design studios, printers, typesetters, sign companies, newspapers, corporate art departments, government agencies, television studios, and publishers. Self-employment as a freelance artist is also an option. In all cases, internships should be part of the preparation for employment.

Program Student Learning Outcome Statement:

- Demonstrate competence in analyzing and critiquing graphic design works.

FIRST SEMESTER

ART 101	Design I	3
ART 150	Art History Survey—Stone Age to the Ages of Faith	3
ART 159	Graphic Design—Layout	3

SECOND SEMESTER

ART 161	Graphic Design	3
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THIRD SEMESTER

ART 151	Art History—Renaissance to Contemporary	3
ART 160	Graphic Design—Typography	3
CIS 123	Web Publishing With Dreamweaver	6

FOURTH SEMESTER

ART 168	Graphic Imagery	3
TELE 131	Introduction to Video and Film Production	3

Total units**30****Recommended Electives:** ART 148A, 157, 192, 205

To earn an associate degree, additional general education and graduation requirements must be completed. See page 64.



PHOTOGRAPHY

ASSOCIATE IN ARTS DEGREE TRANSFER PREPARATION * (MAJOR CODE: 01380)

Designed to give students a sound background in technical skills and theory while increasing their visual awareness and conceptual abilities.

Two groups within this program of studies, traditional photography and digital imaging, provide the student with basic aesthetic principles and technical skills needed for entry into the field of professional photography. Students are encouraged to develop critical and aesthetic judgment while achieving technical experience.

Program Student Learning Outcome Statement:

- Student will research significant photographers and photography movements, analyze the concepts researched, and apply new information to their own thinking and artwork.
- Student will analyze and evaluate personal work and the work of others during critique that will allow one to process criticism, absorb ideas, and apply new found insights to future work.
- Student will analyze photographic theory through specific artists and genres, and then integrate concepts from those artists and genres into his or her own personal artwork.
- Show Student will show proficiency in camera handling, camera controls, exposure, film development, darkroom printing, and print finishing.
- Student will identify historical and contemporary issues, and then bring awareness to those issues by creating documentary and/or social commentary photographs.

ART 101	Design I	3
ART 121	Darkroom and Digital Photography I	3
ART 126	Beginning Color Photography	3
ART 156	History of Photography	3
ART 192	Introduction to Digital Imaging	3

Choose Group 1 or Group 2 to complete degree program.

Group 1: Traditional Photography (9 units)

ART 122	Darkroom and Digital Photography II (3)	
ART 123	Darkroom and Digital Photography III (3)	
ART 127	Advanced Color Photography (3)	
	OR	7-9

Group 2: Digital Photography (7 units)

ART 137	Website Development for Artists and Graphic Designers (4)	
ART 138	Advanced Digital Imaging for Photography, Art, and Graphics (3)	

Total units **22-24**

Recommended Electives:

For Group 1: ART 116, 118, 119, 120, 130, 151, 159, 199A; HUM 112.

For Group 2: ART 117, 120, 127, 130, 150, 157, 159, HUM 112.

To earn an associate degree, additional general education and graduation requirements must be completed. See page 64.

Students planning to transfer to a four-year college or university should complete courses specific to the transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Transfer Center. See catalog TRANSFER COURSES INFORMATION section on page 45 for further information.



ASSOCIATE ARTS FOR TRANSFER

STUDIO ARTS STUDENT TRANSFER
ACHIEVEMENT REFORM (STAR)
ACT (SB1440)Associate Degree
for Transfer
*A Degree with a Guarantee.™*ASSOCIATE IN ARTS DEGREE
TRANSFER PREPARATION * (MAJOR CODE: 01228)

Designed to provide students with a broad visual arts education and for the major who wishes to transfer to a four-year college or university. Coursework focuses on both form and content while developing the student's technical skills, aesthetic awareness, personal expression, and critical analysis. In addition, the curriculum encourages the student's perceptual and conceptual abilities in the context of art history and society. Most universities require students to present a portfolio for evaluation to be admitted; therefore, students should keep a portfolio of their work from Southwestern College.

REQUIRED CORE: (12 units)

ART 151	Art History—Renaissance to Contemporary	3
ART 101	Design I	3
ART 103	Design II	3
ART 100	Drawing I	3

LIST A: select one (3 Units)

ART 150	Art History Survey— Stone Age to the Ages of Faith (3)	3
ART 129	Asian Art (3)	
ART 112	Arts of Africa, Oceania, and Indigenous North Americas (3)	

LIST B: select three (9 Units)

ART 105	Life Drawing I (3)	OR	
ART 102	Drawing II (3)		
ART 107	Painting I (3)		
ART 116	Printmaking (3)		
ART 170	Beginning Ceramics (3)		
ART 110	Sculpture I (3)		
ART 192	Introduction to Digital Imaging (3)		
ART 205	Beginning Digital Photography (3)		
ART 185A	Jewelry and Metalwork I (3)		
ART 106	Life Drawing II (3)	AND	
ART 108	Painting II (3)	AND	
ART 111	Sculpture II (3)		
Total units			24

- * Students planning to transfer to a four-year college or university should complete courses specific to transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Transfer Center.

PHOTOGRAPHY AND
DIGITAL IMAGING ASSOCIATE IN ARTS DEGREE
CAREER/TECHNICAL (MAJOR CODE: 02350)

Educates students with a sound background in technical skills and theory while increasing their conceptual abilities. Two groups within this program of studies, photographic arts and photography for industry, provide the student with basic aesthetic principles and technical skills needed for entry into the field of professional photography. Students are encouraged to develop critical and aesthetic judgment while achieving technical experience.

Program Student Learning Outcome Statement:

- Student will research significant photographers and photography movements, analyze the concepts within the artwork created by those photographers and photography movements, and apply new information to their own thinking and artwork.
- Student will analyze and evaluate personal work and the work of others during critique that will allow one to process criticism, absorb ideas, and apply new found insights to future work.
- Student will analyze photographic theory through specific artists and genres, and then integrate concepts from those artists and genres into his or her own personal artwork.
- Student will show proficiency in camera handling, camera controls, digital capture, Camera RAW workflow, digital imaging workflow, and digital printing.
- Student will identify historical and contemporary issues, and then bring awareness to those issues by creating documentary and/or social commentary photographs.

FIRST SEMESTER

ART 101	Design I	3
ART 156	History of Photography	3
ART 192	Introduction to Digital Imaging	3
ART 205	Beginning Digital Photograph	3

SECOND SEMESTER

ART 206	Intermediate Photography	3
ART 207	Studio and Lighting Techniques	3



THIRD SEMESTER

Complete 5–7 units of Photography Electives 5–7

FOURTH SEMESTER

ART 216 Advanced Photography 3

Complete 2–4 units from Photography Electives 2–4

Total units 28–32

Photography Electives: ART 137, 138, 197, 208A, 209, 210, 211, 212A, 213, 290.

Recommended Electives: ART 116, 117, 130, ART/TELE 131, ART 151, 157, 159, 161, 205L, 206L, 207L, 210L, 211L, 213L, 214A, 215A, 216L, BUS 149.

Note: It is recommended to wait until the fourth semester before taking ART 197 in order to have enough photographic works to include in competitive portfolio. It is recommended to wait until the fourth semester before taking ART 290 in order to have the skills and experience necessary for most applied arts internships.

Suggested courses prepare students for fine-art photography: ART 138, 197, 208A, 210, 212A.

Suggested courses prepare students for commercial, editorial, and advertising photography: ART 137, 138, 209, 210, 211, 213, 290.

To earn an associate degree, additional general education and graduation requirements must be completed. See page 64.

CERTIFICATE

GRAPHIC APPLICATIONS

CERTIFICATE OF PROFICIENCY

CAREER/TECHNICAL/(MAJOR CODE: 02574)

Designed for those students with no prior computer graphic design experience or who want to learn how to use the computer as a tool for graphic applications. Students will gain essential computer graphic skills necessary for today's entry-level positions in graphic design.

Program Student Learning Outcome Statement:

- Demonstrate competence in analyzing and critiquing graphic design works.

GAINFUL EMPLOYMENT:

The U.S. Department of Education requires colleges to disclose a variety of information for any financial aid eligible program that “prepares students for gainful employment in a recognized occupation.”

Students who complete this program will have acquired the necessary analytical tools to successfully secure gainful employment in the field of study.

For more information regarding the data provided for this program and what it means to you as a student, please feel free to visit our SWC Gainful Employment website at: www.swccd.edu/gainfulemployment

ART 159	Graphic Design—Layout	3
ART 161	Graphic Design	3
ART 192	Introduction to Digital Imaging	3
CL 120	Computer Literacy	1
Total units		10

PROFESSIONAL PHOTOGRAPHY



CERTIFICATE OF ACHIEVEMENT

CAREER/TECHNICAL (MAJOR CODE: 01381)

Prepares individuals to use artistic techniques to effectively communicate ideas and information to business and consumer audiences, and to record events and people, via digital, film, and still photography. Includes instruction in specialized camera and equipment operation, applications to commercial and industrial needs, and business operations.

Program Student Learning Outcome Statement:

- Communicate concepts, aesthetics, and project production to clients.
- Collaborate effectively with client, production resources, and personal vision on photographic assignments.
- Demonstrate proficiency in digital capture, Camera RAW workflow, digital imaging workflow, and digital printing.
- Demonstrate proficiency in lighting concepts including light ratios, studio strobe use, small portable flash use, lighting setups for specific effects, and use of light modifiers.
- Understand color management and the relationship between digital capture profiles, monitor profiles, color workspaces, and digital printing profiles.

GAINFUL EMPLOYMENT:

The U.S. Department of Education requires colleges to disclose a variety of information for any financial aid eligible program that “prepares students for gainful employment in a recognized occupation.”



Students who complete this program will have acquired the necessary analytical tools to successfully secure gainful employment in the field of study.

For more information regarding the data provided for this program and what it means to you as a student, please feel free to visit our SWC Gainful Employment website at: www.swccd.edu/gainfulemployment

ART 138	Advanced Digital Imaging for Photography, Art, and Graphics	3
ART 192	Introduction to Digital Imaging	3
ART 205	Beginning Digital Photography	3
ART 207	Studio and Lighting Techniques	3
ART 209	Photography Business Practices	2
ART 211	Editorial and Advertising Photography	3
ART 210	Portrait Photography	3
ART 197	Professional Practices and Portfolio Development for Visual Artists (3) OR	3
ART 290	Cooperative Work Experience in Applied Visual Arts I (3)	2-4
Total units		22-24

ASIAN-AMERICAN STUDIES

SCHOOL OF ARTS, COMMUNICATION, AND SOCIAL SCIENCES

ACTING DEAN: William Kinney, M.A., Office 702B, 619-482-6572

FACULTY: Felix Tuyay, M.A.

DEPARTMENT CHAIR: Stanley James, M.A.

GENERAL DESCRIPTION

Asian-American Studies examines the needs, conditions and contributions of Japanese, Chinese, Filipino, Korean, and Asian Indians to the United States. This department explores the hitherto neglected aspects of the social, political, economic, and cultural factors of Asians in America. In doing so, the program addresses common experiences of immigration, race relations, community development, traditional values, U.S. policies, and issues of adoption within a complex society.

CAREER OPTIONS

Below is a sample of the career options available for the Asian-American Studies major. A few of these require an associate degree, most require a bachelor's degree, and some require a graduate-level degree: lawyer, high school or college instructor, researcher, international trade specialist, foreign service officer, business administrator, historian, politician, political scientist, philosopher, writer, publisher, librarian, library technician, economist, cultural arts director, social service worker, business manager, consultant, counselor, and urbanologist.

DEGREE/CERTIFICATE OPTIONS

MAJOR CODE

Associate in Arts Degree: Transfer Preparation

Asian-American Studies

01202

Consult with a counselor to develop a Student Education Plan (SEP), which lists the courses necessary to achieve your academic goal.

ASSOCIATE IN ARTS DEGREE

ASIAN-AMERICAN STUDIES

ASSOCIATE IN ARTS DEGREE TRANSFER PREPARATION* (MAJOR CODE: 01202)

The associate in arts degree is designed to emphasize history from an Asian-American perspective, the development and role of Asian-American culture today, and the Asian American in the political system.

Program Student Learning Outcome Statement:

- Student will be able to identify and conduct comparative analyses of major historiographic perspectives, concepts, issues, historic relationships, contributions, and paradigms that impact Asian American identity and culture.

Asian-American History (ASIA 112, 113) fulfills the American Institutions requirement at SDSU and most other campuses of the California State Universities and college system.

ASIA/HIST 112	Asian-American History I	3
ASIA/HIST 113	Asian-American History II	3
HIST 106	World History I	3
HIST 107	World History II	3
ASIA/SOC 115	Filipino-American Culture	3
Foreign Language		6-10
Total units		21-25

To earn an associate degree, additional general education and graduation requirements must be completed. See page 64.

- * Students planning to transfer to a four-year college or university should complete courses specific to the transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Transfer Center. See catalog TRANSFER COURSES INFORMATION section on page 45 for further information.

