ART

SCHOOL OF ARTS, COMMUNICATION, AND SOCIAL SCIENCES

ACTING DEAN: William Kinney, M.A., Office 702B, 619-482-6372
DEPARTMENT CHAIR: Matt Micajah Truitt, M.F.A.

GENERAL DESCRIPTION
Art is the study of visual thinking, idea generation, and the creation of aesthetic objects. This department explores concepts of creative intelligence and art making techniques for a full range of two- and three-dimensional forms and investigates the history of art in both Western and non-Western cultures. Students learn the language of art, design principles, and elements of composition, as the foundation for the communication of visual ideas into such forms as painting, drawing, photography, digital imagery, ceramics, new genres, sculpture, printmaking, and graphic design. Art analysis, theory, and criticism serve as the basis for problem solving.

CAREER OPTIONS
Below is a sample of the career options for art majors. Most require an associate degree, some require a bachelor’s degree, and a few require a graduate-level degree. Possible career options include artist, graphic artist, computer technician, photographer, elementary school or high school teacher, college instructor, gallery director, museum technician, sales, museum director or curator, materials supplier, film/video maker, broker, consultant, and the allied professions of architecture, telemedia, and interior design.

DEGREE/CERTIFICATE OPTIONS

<table>
<thead>
<tr>
<th>DEGREE/CERTIFICATE OPTIONS</th>
<th>MAJOR CODE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate in Arts Degree: Transfer Preparation</td>
<td>01210</td>
</tr>
<tr>
<td>Art History (SB1440)</td>
<td>01215</td>
</tr>
<tr>
<td>Graphic Design</td>
<td>01090</td>
</tr>
<tr>
<td>Photography</td>
<td>01380</td>
</tr>
<tr>
<td>Studio Arts (SB1440)</td>
<td>01228</td>
</tr>
<tr>
<td>Associate in Arts Degree: Career/Technical</td>
<td>02350</td>
</tr>
<tr>
<td>Photography and Digital Imaging</td>
<td></td>
</tr>
<tr>
<td>Certificate of Achievement</td>
<td>01381</td>
</tr>
<tr>
<td>Professional Photography</td>
<td></td>
</tr>
<tr>
<td>Certificate of Proficiency</td>
<td>02574</td>
</tr>
<tr>
<td>Graphic Applications</td>
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</tbody>
</table>

Consult with a counselor to develop a Student Education Plan (SEP), which lists the courses necessary to achieve your academic goal.

ASSOCIATE IN ARTS DEGREE

ART

ASSOCIATE IN ARTS DEGREE TRANSFER PREPARATION * (MAJOR CODE: 01210)
Stresses the study of art as form and content. Designed to develop the student’s perceptual and conceptual abilities in the context of art history and society. Designed to give the student an opportunity to develop his/her technical skills, aesthetic awareness, personal expression, and critical analysis.

The art courses listed fulfill lower-division requirements at most universities. Most universities require students to present a portfolio for evaluation to be admitted; therefore, students should keep a portfolio of their work from Southwestern College.

Program Student Learning Outcome Statement:
• Students will seek out resources that enable them to investigate elements for the growth of their creative and aesthetic experience.
• Students will engage in discussions of human communication, interaction and expression from all spheres, with the purpose of enriching their ability to be part of their cultural surroundings and a larger social dialogue.
• Students will interpret and synthesize concepts from diverse historical to personal contexts and references, in order to obtain a more integrated knowledge and cohesive body of work.
• Students will demonstrate a proficiency in communicating their original ideas through visual, oral or written media.
**FIRST SEMESTER**
ART 100   Drawing I   3
ART 101   Design I   3

**SECOND SEMESTER**
ART 102   Drawing II   3
ART 103   Design II   3
Complete 3 units from Art History courses listed below *   3

**THIRD SEMESTER**
ART 197   Professional Practices and Portfolio Development for Visual Artists   3
Complete 3 units from Art History courses listed below *   3
Complete 3 units from electives   3

**FOURTH SEMESTER**
Complete 6 units from electives   6

Total units   30

*Art History Courses:
ART 150   Art History Survey—Stone Age to the Ages of Faith   3
ART 151   Art History—Renaissance to Contemporary   3
ART 157   Nineteenth Through Twenty-First Century Art   3


To earn an associate degree, additional general education and graduation requirements must be completed. See page 64.

* Students planning to transfer to a four-year college or university should complete courses specific to the transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Transfer Center. See catalog TRANSFER COURSES INFORMATION section on page 45 for further information.
LIST C: select one course below or any course from List A or B not already used (3–5 units)  
ART 149  Women in Western Art History, 1550–Present (3)  
ART 156  History of Photography (3)  
ART 157  Nineteenth Through Twenty-First Century Art (3)  
ART 130  History of Film as Art (3)  
ART 104  Introduction to Art (3)  
ART 107  Painting I (3)  
ART 121  Darkroom and Digital Photography I (3)  
ART 182  Design in Wood I (3)  
ART 185A  Jewelry and Metalwork I (3)  
ART 185B  Jewelry and Metalwork II (3)  
HUM 123  Women and Gender in World Art (3)  
CHIN 101  Mandarin Chinese I (5)  
CHIN 102  Mandarin Chinese II (5)  
FIL 101  Elementary Filipino I (5)  
FIL 102  Elementary Filipino II (5)  
FIL 201  Intermediate Filipino II (5)  
FREN 101  Elementary French I (5)  
FREN 102  Elementary French II (5)  
FREN 201  Intermediate French I (5)  
FREN 202  Intermediate French II (5)  
ITAL 101  Elementary Italian I (5)  
ITAL 102  Elementary Italian II (5)  
ITAL 201  Intermediate Italian I (5)  
ITAL 202  Intermediate Italian II (5)  
JPN 101  Beginning Japanese I (5)  
JPN 101A Introductory Elementary Japanese (3)  
JPN 101B  Continuation of Elementary Japanese (3)  
JPN 102  Beginning Japanese II (5)  
JPN 201  Intermediate Japanese I (5)  
JPN 202  Intermediate Japanese II (5)  
PORT 101  Elementary Portuguese I (5)  
PORT 102  Elementary Portuguese II (5)  
SPAN 101  Elementary Spanish I (5)  
SPAN 101A Introduction to Elementary Spanish (3)  
SPAN 101B Continuation of Elementary Spanish (3)  
SPAN 102  Elementary Spanish II (5)  
SPAN 201  Intermediate Spanish I (5)  
SPAN 202  Intermediate Spanish II (5)  
SPAN 215  Spanish for Bilinguals I (5)  
SPAN 216  Spanish for Bilinguals II (5)  
SPAN 221  Introduction to Literature for Bilinguals (5)  
SPAN 225 Intermediate Conversation and Writing on Spanish Culture (3)  
SPAN 226 Intermediate Conversation and Writing on Latin American Culture (3)  
HUM 101  Humanities Through The Arts I (3)  
ANTH 102  Cultural Anthropology (3)  
AFRO 110  African-American History I (3)  
ASIA 112  Asian-American History I (3)  
MAS 141  Mexican-American History I (3)  
HIST 132  Women in World History (3)  
HUM 120  Introduction to Gender and Women’s Studies (3)  
SOC 105  Masculinity (3)  
HIST 100  American Civilization I (3)  

Total units  18–20

* Students planning to transfer to a four-year college or university should complete courses specific to transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Transfer Center.

ASSOCIATE IN ARTS DEGREE

GRAPHIC DESIGN

ASSOCIATE IN ARTS DEGREE TRANSFER PREPARATION * (MAJOR CODE: 01090)

Designed for the art student desiring to enter the field of graphic communication and intended for students who plan to transfer to a university or seek employment after completion of coursework at Southwestern College. Employment is possible at advertising agencies, design studios, printers, typesetters, sign companies, newspapers, corporate art departments, government agencies, television studios, and publishers. Self-employment as a freelance artist is also an option. In all cases, internships should be part of the preparation for employment.

Program Student Learning Outcome Statement:

- Demonstrate competence in analyzing and critiquing graphic design works.

FIRST SEMESTER

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>ART 101</td>
<td>Design I</td>
<td>3</td>
</tr>
<tr>
<td>ART 150</td>
<td>Art History Survey—Stone Age to the Ages of Faith</td>
<td>3</td>
</tr>
<tr>
<td>ART 159</td>
<td>Graphic Design—Layout</td>
<td>3</td>
</tr>
</tbody>
</table>

SECOND SEMESTER

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 161</td>
<td>Graphic Design</td>
<td>3</td>
</tr>
</tbody>
</table>

THIRD SEMESTER

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 151</td>
<td>Art History—Renaissance to Contemporary</td>
<td>3</td>
</tr>
<tr>
<td>ART 160</td>
<td>Graphic Design—Typography</td>
<td>3</td>
</tr>
<tr>
<td>CIS 123</td>
<td>Web Publishing With Dreamweaver</td>
<td>6</td>
</tr>
</tbody>
</table>

FOURTH SEMESTER

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 168</td>
<td>Graphic Imagery</td>
<td>3</td>
</tr>
<tr>
<td>TELE 131</td>
<td>Introduction to Video and Film Production</td>
<td>3</td>
</tr>
</tbody>
</table>

Total units  30

Recommended Electives: ART 148A, 157, 192, 205

To earn an associate degree, additional general education and graduation requirements must be completed. See page 64.

Some courses within this program may require additional coursework that must be completed prior to enrollment in these courses. Please consult the individual course listings for prerequisites and any other limitations on enrollment.
PHOTOGRAPHY

ASSOCIATE IN ARTS DEGREE
TRANSFER PREPARATION * (MAJOR CODE: 01380)

Designed to give students a sound background in technical skills and theory while increasing their visual awareness and conceptual abilities.

Two groups within this program of studies, traditional photography and digital imaging, provide the student with basic aesthetic principles and technical skills needed for entry into the field of professional photography. Students are encouraged to develop critical and aesthetic judgment while achieving technical experience.

Program Student Learning Outcome Statement:

- Student will research significant photographers and photography movements, analyze the concepts researched, and apply new information to their own thinking and artwork.
- Student will analyze and evaluate personal work and the work of others during critique that will allow one to process criticism, absorb ideas, and apply new found insights to future work.
- Student will analyze photographic theory through specific artists and genres, and then integrate concepts from those artists and genres into his or her own personal artwork.
- Show Student will show proficiency in camera handling, camera controls, exposure, film development, darkroom printing, and print finishing.
- Student will identify historical and contemporary issues, and then bring awareness to those issues by creating documentary and/or social commentary photographs.

<table>
<thead>
<tr>
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<th>Units</th>
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</thead>
<tbody>
<tr>
<td>ART 101</td>
<td>Design I</td>
<td>3</td>
</tr>
<tr>
<td>ART 121</td>
<td>Darkroom and Digital Photography I</td>
<td>3</td>
</tr>
<tr>
<td>ART 126</td>
<td>Beginning Color Photography</td>
<td>3</td>
</tr>
<tr>
<td>ART 156</td>
<td>History of Photography</td>
<td>3</td>
</tr>
<tr>
<td>ART 192</td>
<td>Introduction to Digital Imaging</td>
<td>3</td>
</tr>
</tbody>
</table>

Choose Group 1 or Group 2 to complete degree program.

### Group 1: Traditional Photography (9 units)
- ART 122 Darkroom and Digital Photography II (3)
- ART 123 Darkroom and Digital Photography III (3)
- ART 127 Advanced Color Photography (3)

OR

- ART 122 Darkroom and Digital Photography II (3)
- ART 123 Darkroom and Digital Photography III (3)
- ART 127 Advanced Color Photography (3)

### Group 2: Digital Photography (7 units)
- ART 137 Website Development for Artists and Graphic Designers (4)
- ART 138 Advanced Digital Imaging for Photography, Art, and Graphics (3)

| Total units | 22–24 |

Recommended Electives:
For Group 1: ART 116, 118, 119, 120, 130, 151, 159, 199A; HUM 112.
For Group 2: ART 117, 120, 127, 130, 150, 157, 159, HUM 112.

To earn an associate degree, additional general education and graduation requirements must be completed. See page 64.

Students planning to transfer to a four-year college or university should complete courses specific to the transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Transfer Center. See catalog TRANSFER COURSES INFORMATION section on page 45 for further information.
ASSOCIATE ARTS FOR TRANSFER

STUDIO ARTS

STUDENT TRANSFER ACHIEVEMENT REFORM (STAR) ACT (SB1440)

ASSOCIATE IN ARTS DEGREE TRANSFER PREPARATION * (MAJOR CODE: 01228)

Designed to provide students with a broad visual arts education and for the major who wishes to transfer to a four-year college or university. Coursework focuses on both form and content while developing the student’s technical skills, aesthetic awareness, personal expression, and critical analysis. In addition, the curriculum encourages the student’s perceptual and conceptual abilities in the context of art history and society. Most universities require students to present a portfolio for evaluation to be admitted; therefore, students should keep a portfolio of their work from Southwestern College.

REQUIRED CORE: (12 units)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>ART 151</td>
<td>Art History—Renaissance to Contemporary</td>
<td>3</td>
</tr>
<tr>
<td>ART 101</td>
<td>Design I</td>
<td>3</td>
</tr>
<tr>
<td>ART 103</td>
<td>Design II</td>
<td>3</td>
</tr>
<tr>
<td>ART 100</td>
<td>Drawing I</td>
<td>3</td>
</tr>
</tbody>
</table>

LIST A: select one (3 Units) 3

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 150</td>
<td>Art History Survey—Stone Age to the Ages of Faith</td>
<td>3</td>
</tr>
<tr>
<td>ART 129</td>
<td>Asian Art</td>
<td>3</td>
</tr>
<tr>
<td>ART 112</td>
<td>Arts of Africa, Oceania, and Indigenous North Americas</td>
<td>3</td>
</tr>
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</table>

LIST B: select three (9 Units) 9

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 105</td>
<td>Life Drawing I</td>
<td>3</td>
</tr>
<tr>
<td>ART 102</td>
<td>Drawing II</td>
<td>3</td>
</tr>
<tr>
<td>ART 107</td>
<td>Painting I</td>
<td>3</td>
</tr>
<tr>
<td>ART 116</td>
<td>Printmaking</td>
<td>3</td>
</tr>
<tr>
<td>ART 170</td>
<td>Beginning Ceramics</td>
<td>3</td>
</tr>
<tr>
<td>ART 110</td>
<td>Sculpture I</td>
<td>3</td>
</tr>
<tr>
<td>ART 192</td>
<td>Introduction to Digital Imaging</td>
<td>3</td>
</tr>
<tr>
<td>ART 205</td>
<td>Beginning Digital Photography</td>
<td>3</td>
</tr>
<tr>
<td>ART 185A</td>
<td>Jewelry and Metalwork I</td>
<td>3</td>
</tr>
<tr>
<td>ART 106</td>
<td>Life Drawing II</td>
<td>3</td>
</tr>
<tr>
<td>ART 108</td>
<td>Painting II</td>
<td>3</td>
</tr>
<tr>
<td>ART 111</td>
<td>Sculpture II</td>
<td>3</td>
</tr>
</tbody>
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Total units 24

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PHOTOGRAPHY AND DIGITAL IMAGING

ASSOCIATE IN ARTS DEGREE CAREER/TECHNICAL (MAJOR CODE: 02350)

Educates students with a sound background in technical skills and theory while increasing their conceptual abilities. Two groups within this program of studies, photographic arts and photography for industry, provide the student with basic aesthetic principles and technical skills needed for entry into the field of professional photography. Students are encouraged to develop critical and aesthetic judgment while achieving technical experience.

Program Student Learning Outcome Statement:

- Student will research significant photographers and photography movements, analyze the concepts within the artwork created by those photographers and photography movements, and apply new information to their own thinking and artwork.
- Student will analyze and evaluate personal work and the work of others during critique that will allow one to process criticism, absorb ideas, and apply new found insights to future work.
- Student will analyze photographic theory through specific artists and genres, and then integrate concepts from those artists and genres into his or her own personal artwork.
- Student will show proficiency in camera handling, camera controls, digital capture, Camera RAW workflow, digital imaging workflow, and digital printing.
- Student will identify historical and contemporary issues, and then bring awareness to those issues by creating documentary and/or social commentary photographs.

FIRST SEMESTER

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>ART 101</td>
<td>Design I</td>
<td>3</td>
</tr>
<tr>
<td>ART 156</td>
<td>History of Photography</td>
<td>3</td>
</tr>
<tr>
<td>ART 192</td>
<td>Introduction to Digital Imaging</td>
<td>3</td>
</tr>
<tr>
<td>ART 205</td>
<td>Beginning Digital Photograph</td>
<td>3</td>
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SECOND SEMESTER

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>ART 206</td>
<td>Intermediate Photography</td>
<td>3</td>
</tr>
<tr>
<td>ART 207</td>
<td>Studio and Lighting Techniques</td>
<td>3</td>
</tr>
</tbody>
</table>

Some courses within this program may require additional coursework that must be completed prior to enrollment in these courses. Please consult the individual course listings for prerequisites and any other limitations on enrollment.
THIRD SEMESTER
Complete 5–7 units of Photography Electives 5–7

FOURTH SEMESTER
ART 216 Advanced Photography 3
Complete 2–4 units from Photography Electives 2–4
Total units 28–32


Note: It is recommended to wait until the fourth semester before taking ART 197 in order to have enough photographic works to include in competitive portfolio. It is recommended to wait until the fourth semester before taking ART 290 in order to have the skills and experience necessary for most applied arts internships.

Suggested courses prepare students for fine-art photography: ART 138, 197, 208A, 210, 212A.

Suggested courses prepare students for commercial, editorial, and advertising photography: ART 137, 138, 209, 210, 211, 213, 290.

To earn an associate degree, additional general education and graduation requirements must be completed. See page 64.

GAINFUL EMPLOYMENT:
The U.S. Department of Education requires colleges to disclose a variety of information for any financial aid eligible program that “prepares students for gainful employment in a recognized occupation.”

Students who complete this program will have acquired the necessary analytical tools to successfully secure gainful employment in the field of study.

For more information regarding the data provided for this program and what it means to you as a student, please feel free to visit our SWC Gainful Employment website at: www.swccd.edu/gainfulemployment

| ART 159 | Graphic Design—Layout | 3 |
| ART 161 | Graphic Design | 3 |
| ART 192 | Introduction to Digital Imaging | 3 |
| CL 120 | Computer Literacy | 1 |
| **Total units** | **10** |

PROFESSIONAL PHOTOGRAPHY

CERTIFICATE OF ACHIEVEMENT
CAREER/TECHNICAL (MAJOR CODE: 01381)
Prepares individuals to use artistic techniques to effectively communicate ideas and information to business and consumer audiences, and to record events and people, via digital, film, and still photography. Includes instruction in specialized camera and equipment operation, applications to commercial and industrial needs, and business operations.

Program Student Learning Outcome Statement:
- Communicate concepts, aesthetics, and project production to clients.
- Collaborate effectively with client, production resources, and personal vision on photographic assignments.
- Demonstrate proficiency in digital capture, Camera RAW workflow, digital imaging workflow, and digital printing.
- Demonstrate proficiency in lighting concepts including light ratios, studio strobe use, small portable flash use, lighting setups for specific effects, and use of light modifiers.
- Understand color management and the relationship between digital capture profiles, monitor profiles, color workspaces, and digital printing profiles.

GAINFUL EMPLOYMENT:
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Some courses within this program may require additional coursework that must be completed prior to enrollment in these courses. Please consult the individual course listings for prerequisites and any other limitations on enrollment.

ART 138 Advanced Digital Imaging for Photography, Art, and Graphics 3
ART 192 Introduction to Digital Imaging 3
ART 205 Beginning Digital Photography 3
ART 207 Studio and Lighting Techniques 3
ART 209 Photography Business Practices 2
ART 211 Editorial and Advertising Photography 3
ART 210 Portrait Photography 3
ART 197 Professional Practices and Portfolio Development for Visual Artists (3) OR 3
ART 290 Cooperative Work Experience in Applied Visual Arts I (3) 2–4

Total units 22–24

ASSOCIATE IN ARTS DEGREE

ASIAN-AMERICAN STUDIES

ASSOCIATE IN ARTS DEGREE TRANSFER PREPARATION* (MAJOR CODE: 01202)
The associate in arts degree is designed to emphasize history from an Asian-American perspective, the development and role of Asian-American culture today, and the Asian American in the political system.

Program Student Learning Outcome Statement:
- Student will be able to identify and conduct comparative analyses of major historiographic perspectives, concepts, issues, historic relationships, contributions, and paradigms that impact Asian American identity and culture.

Asian-American History (ASIA 112, 113) fulfills the American Institutions requirement at SDSU and most other campuses of the California State Universities and college system.

ASIA/HIST 112 Asian-American History I 3
ASIA/HIST 113 Asian-American History II 3
HIST 106 World History I 3
HIST 107 World History II 3
ASIA/SOC 115 Filipino-American Culture 3
Foreign Language 6–10

Total units 21–25

To earn an associate degree, additional general education and graduation requirements must be completed. See page 64.

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