

INTERNATIONAL BUSINESS: INTERMEDIATE



CERTIFICATE OF ACHIEVEMENT

CAREER/TECHNICAL (MAJOR CODE: 02039)

Prepares students for work in multinational companies. Provides a practical approach to the study of international trade topics relevant in today's global economy.

Program Student Learning Outcome Statement:

- Student will participate in meaningful meetings/ negotiations/ conversations in an international business context and clarify areas that could cause misunderstanding and consider the person's position with an organization within the context of these interchanges.
- Student will work with individuals to develop new marketing techniques, solve logistics problems, and negotiate good business deals by properly communicating with employees, competitors, suppliers, and consumers.
- Student will research any new ethnic group of consumers, suppliers, employees, etc., to determine the best way to work with them and to be sensitive and respectful in all communications.

GAINFUL EMPLOYMENT:

The U.S. Department of Education requires colleges to disclose a variety of information for any financial aid eligible program that "prepares students for gainful employment in a recognized occupation."

Students who complete this program will have acquired the necessary analytical tools to successfully secure gainful employment in the field of study.

For more information regarding the data provided for this program and what it means to you as a student, please feel free to visit our SWC Gainful Employment website at: www.swccd.edu/gainfulemployment.

ACCT 7	Basic Business Bookkeeping (3) OR	3-4
ACCT 101	Principles of Accounting I (4)	
BUS 134	eBusiness I: Principles of Electronic Commerce	3
BUS 142	Business Ethics—Corporate and Personal	1
BUS 143	eStrategic Business Planning	2
BUS 211	Communication in Business and Industry (3) OR	3
BUS 212	Business Communication (3)	
BUS 290-293	Work Experience in Business I-IV	2
LEGL 256	International Law for Business	3
LDR 152	Business Innovation and Creativity	1

Plus the required courses for the International Business—

Basic certificate	13-16
Total units	31-35

Note: It is recommended that students complete the International Business—Basic certificate plus half of the courses required for the International Business—Intermediate certificate prior to enrolling in BUS 290-293.

ITALIAN

SCHOOL OF LANGUAGE, LITERATURE, AND HUMANITIES

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GENERAL DESCRIPTION

Language and communication are at the heart of the human experience. Knowing another language gives one the powerful key to successfully communicate with speakers of other languages. Learning another culture prepares us to live in a multicultural world which helps us gain an especially rich preparation for the future. Each language program at Southwestern College is designed to facilitate interaction and communication with speakers of other languages, whether they are across town or across the world.

CAREER OPTIONS

Below is a sample of the career options available to students with fluency in a foreign language. Fluency and intercultural communication skills in a second language enhances opportunities in: government, business, medicine and healthcare, teaching, technology, the military, social service, law enforcement, communications, fashion, and marketing.



DEGREE/CERTIFICATE OPTIONS**MAJOR CODE****Associate in Arts Degree: Transfer Preparation**

Italian

01390

Consult with a counselor to develop a Student Education Plan (SEP), which lists the courses necessary to achieve your academic goal.

ASSOCIATE IN ARTS DEGREE**ITALIAN****ASSOCIATE IN ARTS DEGREE
TRANSFER PREPARATION * (MAJOR CODE: 01390)**

World language courses are intended: 1) to provide required instruction for students majoring in world languages; 2) to meet the world language competency for graduation required by many colleges and universities (e.g. San Diego State University); 3) to afford credit in the humanities for students seeking to meet the general education transfer breadth requirements; and 4) to provide instruction for the student seeking world languages skill for personal development.

Program Student Learning Outcome Statement:

- Initiate, sustain and close a variety of uncomplicated communicative tasks in the target language, and handle social situations in a culturally sensitive and respectful manner.

FIRST SEMESTER

ITAL 101	Elementary Italian I	5
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SECOND SEMESTER

ITAL 102	Elementary Italian II	5
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THIRD SEMESTER

ITAL 201	Intermediate Italian I	5
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FOURTH SEMESTER

ITAL 202	Intermediate Italian II	5
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Total units		20
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To earn an associate degree, additional general education and graduation requirements must be completed. See page 64.

- * Students planning to transfer to a four-year college or university should complete courses specific to the transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Transfer Center. See catalog TRANSFER COURSES INFORMATION section on page 45 for further information.

