

# TELEMEDIA TECHNOLOGY

CERTIFICATE OF ACHIEVEMENT  
CAREER/TECHNICAL (MAJOR CODE: 02536)

**Program Student Learning Outcome Statement:**

- Through the creation of a Production Book students will be able to comprehensively present the concepts and designs for a three to five minute short film to their crew prior to undertaking the production.
- By undertaking a comprehensive video production students will participate in a collaborative environment that promotes the sharing and evaluation of creative contributions.
- Students will demonstrate their understanding of fundamental pre-production, production and post-production concepts by completing a three to five minute video project which will integrate camera, lighting, sound and editing techniques.

**GAINFUL EMPLOYMENT:**

The U.S. Department of Education requires colleges to disclose a variety of information for any financial aid eligible program that “prepares students for gainful employment in a recognized occupation.”

Students who complete this program will have acquired the necessary analytical tools to successfully secure gainful employment in the field of study.

For more information regarding the data provided for this program and what it means to you as a student, please feel free to visit our SWC Gainful Employment website at: [www.swccd.edu/gainfulemployment](http://www.swccd.edu/gainfulemployment)

TELE/COMM 180	Introduction to Electronic Media (3) OR	3-4
TELE 100	Fundamentals of Film and Video Cameras and Recorders (2) AND	
TELE 101	Fundamentals of Film and Video Editing (2)	
ENGL 114	Introduction to Composition	4
TELE/ART 131	Introduction to Video and Film Production	3
TELE 163	Video Post-Production and Special Effects	3
TELE 183	Video Studio Production	3
TELE 290-293	Professional Media Work Experience I-IV	2-4
<b>Total units</b>		<b>18-21</b>

# THEATRE ARTS

SCHOOL OF ARTS, COMMUNICATION,  
AND SOCIAL SCIENCES

**ACTING DEAN:** William Kinney, M.A., Office 702B, 619-482-6372

**FACULTY:** Mark Pentilescu, M.A.; Michael Buckley, M.F.A.

**DEPARTMENT CHAIR:** Cynthia McGregor, Ph.D.

**GENERAL DESCRIPTION**

Theatre arts is the study of acting, technical theatre, and dramatic literature. Drama is an ancient art form used by civilizations to teach, inform, entertain, and bring the community together in a positive environment. The word drama implies a composition in verse, or prose intended to portray life, or a character, or a story through action and dialogue that is designed for theatrical performance. This department explores the history, theories, dramatic modes, techniques, practices, and technical aspects of production.

**CAREER OPTIONS**

Below is a sample of the career options available for the theatre arts major. A few require an associate degree, most require a bachelor's degree, and some require a graduate-level degree: actor, director, producer, public relations specialist, advertising personality, theatre technician, stage designer, choreographer, makeup artist, costume designer, high school or college instructor, theatre manager, set designer, scriptwriter, lighting specialist, construction crew member, and community theatre administrator.

**DEGREE/CERTIFICATE OPTIONS**

**MAJOR CODE**

**Associate in Arts Degree: Transfer Preparation**

Theatre Arts—Performance	A1220
Theatre Arts (SB1440)	01225

Consult with a counselor to develop a Student Education Plan (SEP), which lists the courses necessary to achieve your academic goal.

*The program below is undergoing modification and the modification will be placed into an addendum upon Chancellor's Office approval - see your counselor for further information and visit the college website under <http://www.swccd.edu/catalog> link for the latest addenda updates.*



## ASSOCIATE IN ARTS DEGREE

### THEATRE ARTS: PERFORMANCE

#### ASSOCIATE IN ARTS DEGREE TRANSFER PREPARATION \* (MAJOR CODE: A1220)

Advances the mastery of skills that benefit the student in the real world. The student of theatre exercises imagination and observation while developing responsiveness, insight, and the ability to articulate and confidently present his or her ideas. Develops a comprehensive understanding of history, theory, and the technical skills necessary to develop believable characters and fluid scenes. Prepares students to transfer to a college or university for further training, to seek entry level jobs in the industry, to apprentice, or to utilize their acting skills in amateur, community, commercial, industrial, or professional theatre, film, and television productions.

#### Program Student Learning Outcome Statement:

- Articulate their process of creating character and building relationships in scenes.
- Create believable characters.
- Analyze the stylistic elements of dramatic works including plot, beats, character development and given circumstances.
- Investigate sources leading to careers in the performing arts including advanced study; commercial and industrial work; and stage and visual media work.

TA 100	Survey of Drama	3
TA 101	Introduction to the Theatre	3
TA 110	Acting I	3
TA 111	Acting II	3
TA 120	Theatre Workshop—Performance	3
TA 127	Theatre Workshop—Studio Performance	2
TA 134	Improvisation for the Theatre	3
TA 160	Theatre Workshop—Technical Crews I	2

**Complete 6–9 elective units from the following courses: 6–9**

TA 108	Introduction to Dramatic Scriptwriting (3)	
TA 115	Acting for Television and Film (3)	
TA 150	Introduction to Design and Production (3)	

**Total units 28–31**

To earn an associate degree, additional general education and graduation requirements must be completed. See page 64.

\* Students planning to transfer to a four-year college or university should complete courses specific to the transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Transfer Center. See catalog TRANSFER COURSES INFORMATION section on page 45 for further information.

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## ASSOCIATE ARTS FOR TRANSFER

### THEATRE ARTS

#### STUDENT TRANSFER ACHIEVEMENT REFORM (STAR) ACT (SB1440)



#### ASSOCIATE IN ARTS DEGREE TRANSFER PREPARATION \* (MAJOR CODE: 01225)

The TMC Theatre Degree encompasses a broad spectrum of theatre studies. Upon completion of the transfer associate degree, the student is eligible for transfer with junior standing into the California State University (CSU) system. Students will be given priority consideration when applying at specific CSU institutions.

#### REQUIRED CORE: (9 units)

TA 101	Introduction to the Theatre	3
TA 110	Acting I	3
TA 141	Performance Studio	1
TA 142	Performance Studio II	1
TA 143	Performance Studio III	1

#### LIST A: select three courses (9 units)

TA 111	Acting II	3
TA 152	Lighting Techniques	3
TA 165	Stagecraft	3
	OR	
TA 160	Theatre Workshop—Technical Crews I (1.5)	
	AND	
TA 161	Theatre Workshop—Technical Crews II (1.5)	3

**Total units 18**



- \* Students planning to transfer to a four-year college or university should complete courses specific to transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Transfer Center.

# TRAVEL AND TOURISM

## SCHOOL OF BUSINESS AND TECHNOLOGY

**DEAN:** Mink Stavenga, DBA, Office 470K, 619-482-6569

**DEPARTMENT CHAIR:** Elisabeth Shapiro, J.D.

### GENERAL DESCRIPTION

Travel and tourism is the study of the methods and means of moving individuals or groups from one place to another that involves transportation and accommodations with a focus on recreation and leisure. This program explores communication skills, reservation techniques, fiscal affairs, operations, computer applications, guiding practices and services.

### CAREER OPTIONS

Below is a sample of the career options available for the travel and tourism major. Most of these require a certificate or associate degree: travel agent, hotel/motel clerk, tour guide, ticketing agent, reservations clerk, travel agency owner, tour operator, cruise ship personnel, airline attendant, travel writer, hospitality specialist, accommodations critic, sales representative, conference coordinator, conference facility director, and meeting planner for business and industrial, governmental, or educational organizations.

### DEGREE/CERTIFICATE OPTIONS

### MAJOR CODE

#### Associate in Science Degree: Career/Technical

Travel and Tourism	02961
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#### Certificate of Achievement

Travel and Tourism—Basic	02964
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Travel and Tourism—Advanced	02965
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Consult with a counselor to develop a Student Education Plan (SEP), which lists the courses necessary to achieve your academic goal.

## ASSOCIATE IN SCIENCE DEGREE

### TRAVEL AND TOURISM



#### ASSOCIATE IN SCIENCE DEGREE

#### CAREER/TECHNICAL (MAJOR CODE: 02961)

Prepares students for employment in the travel industry as a travel agent, consultant, or entrepreneur and provides a broad view of the industry. Emphasizes worldwide travel and diverse modes of transportation and accommodations.

#### Program Student Learning Outcome Statement:

- Student will work in a travel office setting interacting with supervisors, co-workers, travel professionals, and the public in a variety of ways, including receiving, clarifying, and providing information and direction.
- Student will solve problems posed within the travel office/ agency environment by assessing information, including such activities as identifying issues, identifying complaints, comparing prices, comparing office systems and software, etc., to determine the best solution/s. identifying complaints, comparing prices, comparing office systems and software, etc., to determine the best solution/s.
- Student will interact properly and ethically in a travel office/ agency environment with people of diverse backgrounds at work and in the community providing quality customer service.
- Student will utilize print material and computer/Internet documents such as travel reports, tables, statistics, and reference materials to produce clear, accurate, and organized documents.

BUS 96	Customer Service and Communication Techniques	1
BUS 210	Business English	3
BUS 211	Communication in Business and Industry (3) OR	3
BUS 212	Business Communication (3)	
CIS 101	Introduction to Computers and Information Processing	4
CIS/LIB 151	Research Using the Internet	1
HTM 150	Introduction to Hospitality and Tourism Management (3) OR	3
T&T 45	Tour and Tour Guiding (3)	
T&T 138	Tourism and Travel Agency Operations	3
T&T 160	Travel Destinations—Western Hemisphere	3
T&T 162	Travel Destinations—Europe, Africa, and the Middle East	3
T&T 164	Travel Destinations—South Pacific, Asia, Orient	3
T&T 258	Worldwide Cruise Travel	3
T&T 260	Basic Computer Applications in Travel and Tourism	2
T&T 290–293	Cooperative Work Experience Travel and Tourism I–IV	2
<b>Total units</b>		<b>34</b>

