

## Strategic Planning Forum Notes April 30 and May 15, 2015

### **Physical and Financial Resources:**

1. Budget and Development allocation detail within budget managers ARPA
2. Add a manager position in the maintenance area to handle paperwork and planning abuse with the director.
3. When planning for new building or programs, please plan and budget for proper staff.
4. Need an objective to address the staffing needs to support goal #2.

### **Student Access:**

1. Provide additional online tools for student use such as google maps on the interior of buildings showing classrooms and labs.
2. Continue updater on changes at each campus. (new buildings, programs, etc)
3. Instructional Intervention objective would fit better under “student success” vs “student access”
4. Continue to provide classes and other opportunities for off-site engagement and gateway experiences at community venues such as public libraries.
5. Establish extension for foothold on eastern side of district in collaboration with community partners instructional interventions (e.g. embedded tutoring)

### **Economic Workforce and Community Development:**

1. ADDED Objective: Community well-being.
  - a. CTE programs to align with wellness in support of a healthy community by Fall 2018.
2. Feedback/on-going/mutual consultation with business/ industry and labor/education/ private and public sector and internal.
3. 3 Support this recommendation
  - a. Hire Dean and consolidate C.O.C., SBDC, + CITD, as well as CEEWD by 2017
  - b. Re-establish the existing dean of School of CEEWD, to also include Adult Education.

### **Student Success:**

1. Create a climate of confidence in institution’s commitment to equity and inclusiveness.
2. Implement a responsive and clear process to assure a student’s right to a safe environment.
3. Promote a “student’s first” philosophy- by wearing name tags (first name only) to personalize contact.
4. PIO- Establish a college branding “student’s first” (E.G. Banners with student’s, success stories)
5. Bring back students who are now in full force in their fields so they can motivate others (faculty, staff, students)

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6. Student focus groups/ surveys: Obtain feedback on student experience re: improvement of servers/educational experience.

### **Institutional Technology and Research:**

1. Develop standard for classroom tech.
2. Please add "to support D.E." in Instructional Tech to support accreditation efforts)
3. Non-Instructional Tech & software should be aligned / up-to-date with curricular needs and institutional needs.
4. Wider support for other platforms other than PC/IBM.

### **Learning and teaching:**

1. Use technology to design hybrid courses, utilize lecture capture techniques
2. Hold regular joint GB meetings with SUHSD
3. On-going collaboration with educational K-12 at all levels.
4. Review course levels of basic skills courses- to college level- and compare to what other colleges have in place.
5. Answer this: Why do we have more levels than other colleges? (yes/no)
6. Create a track where each student is guaranteed the classes without having to sign up.
7. Embed the 6 student success factors (RP group- valued, engaged, connected)
8. Encourage use of extensive young adult public library collection to strengthen reading skills of Basic Skill reading and English students.
9. Use popular free downloadable books at young adult reading level for us on phones and other popular mobile devices to strengthen reading skills for Basic Skills Students.
- 10.

### **Human Resources:**

1. EEO Plan
2. Campus morale: include "campus events" aimed at improving team building, diversity and morale.
  - a. To Add On: tolerance, respect, etc.
3. Continue to focus upon creating greater civility on campus a little more kindness:
  - a. Mix- up the training being given. Maybe dpts can provide 1 hour workshops on new processes/ training and make it mandatory to make attendance 100% with full participation by all employees groups (action step with professional development)\
4. Safe zone/ certification/ training program for SWC/ Faculty/ Staff/ Students  
EX: SDSU
5. Staff surveys/ focus groups:
  - a. Satisfaction
  - b. Shared governance

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- c. Access for improvement (Processes and improve campus morale)

### **Organizational Effectiveness**

1. Help the college to truly focus upon civility! Measurement of... (Can we let the past be the past)
2. Agree support the above statement and add that we should work a bit more on communication at all levels.

### **OBJECTIVES**

1. Need a objective to support the “culture” portion of the goal- maybe look at HR’s
2. Under sustaining state-of-the-art assessment system include the use of “up-to-date” systems to allow for college- wide evaluation systems, i.e. Class climate is limited to what we can do on surveys vs. others such as **qualtrics**.
3. Institutional compliance oversight.