



EBSCOhost:Academic Search Premier

A visual guide

Step 1: From the Library's homepage (www.swccd.edu/librarydatabases) click on the **Articles and Databases**

SWC SOUTHWESTERN COLLEGE Chula Vista, CA

ARTICLES & DATABASES

General Topics | News | Health & Medicine | Arts, History & Humanities Science | Business | Education & Career | Reference & Online Media | Browse Databases by Name | Off Campus Access Information

General Topics

- Academic Search Premier: (EBSCOhost)
- Credo Reference
- Masterfile Premier: (EBSCOhost)
- Lexis-Nexis: Academic
- SIRS Researcher
- Opposing Viewpoints Resource Center
- CQ Researcher
- Issues & Controversies: (Facts On File) available only on-campus
- CQ Global Researcher
- Electronic Book Collection: (EBSCOhost)
- Virtual Reference Library: (Gale)

Step 2: From the Articles and Databases page, click on the first link on the list, **Academic Search Premier.**

General Topics

- Academic Search Premier: (EBSCOhost)
- Credo Reference
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Step 3: Unless you are off-campus*, you will be ready to start your research:

Searching: **Academic Search Premier** | Choose Databases »

online social networks AND privacy

Search Clear ?

Search Options | Basic Search | Advanced Search | Visual Search | Search History/Alerts | Preferences »

Search Options [Reset]

Search modes

- Boolean/Phrase
- Find all my search terms
- Find any of my search terms
- SmartText Searching [Hint](#)

Apply related words

Also search within the full text of the articles

Limit your results

Full Text

Published Date from Month Year: to Month Year: Peer Reviewed

Start here to search all the reference material in the database at once.

Step 4: You will get a list of results. You may start refining your search or click on a title.

Searching: **Academic Search Premier** Choose Databases »

online social networks AND privacy Search Clear ? Opportunities for refining your search

Basic Search | **Advanced Search** | Visual Search | Search History/Alerts | Preferences »

Narrow Results by

- Source Types
 - All Results
 - Academic Journals
 - Magazines
 - Newspapers
- Subject: Thesaurus Term
- Subject
- NAICS/Industry
- Publication
- Company
- Publication Type
- Geography

Results: 1-10 of 103 Page: 1 2 3 4 5 Next Sort by: **Date Descending** Add (1-10)

Results for: online social networks AND privacy Alert / Save / Share »

Options set

Search Mode: Boolean/Phrase

1. **Good-Bye to Privacy?**

By: Spring, Tom. *PC World*, Jul2010, Vol. 28 Issue 7, p10-12, 3p, 6 Color Photographs; (AN 51373609)

Subjects: PRIVACY, Right of; INTERNET; INTERNET users; ONLINE social networks; INTERNET advertising; ADVERTISERS; Data Processing, Hosting, and Related Services; All Other Telecommunications; Wired Telecommunications Carriers; Internet Publishing and Broadcasting and Web Search Portals

Database: Academic Search Premier

Add to folder

HTML Full Text PDF Full Text (1.4MB)

Notes: This title is available at Southwestern College Library

Limit your results

- Full Text
- References Available
- Peer Reviewed

Filter by Publication Date: 2004 2010

2004 2010

Update

Search Options Options set

Click here for LIVE help!

Related Information

Ask Us Now Live Help

Step 5: When you click on a title, you will a longer display:

Citation HTML Full Text PDF Full Text (1.4MB)

You may print, email, save or cite your article

Title: Good-Bye to Privacy?

Authors: Spring, Tom

Source: PC World; Jul2010, Vol. 28 Issue 7, p10-12, 3p, 6 Color Photographs

Document Type: Article

Subject Terms:

- *PRIVACY, Right of
- *INTERNET
- *INTERNET users
- *ONLINE social networks
- *INTERNET advertising
- *ADVERTISERS

These are the subjects covered in this articles. The additional terminology might help you to refine your searches.

NAICS/Industry Codes:

- 518210 Data Processing, Hosting, and Related Services
- 517919 All Other Telecommunications
- 517110 Wired Telecommunications Carriers
- 519130 Internet Publishing and Broadcasting and Web Search Portals

Abstract: This article discusses some new threats to *online privacy*. It notes that several Facebook users have deleted their accounts in protest of the *social network's* eroding user *privacy* policies. Facebook users have witnessed through the years how their private information became shared with a growing number of strangers, particularly advertisers. Particular focus is given to the Instant Personalization program of Facebook.

***OFF CAMPUS ACCESS :** When you access Academic Search Premier or any other the e-resources from off campus, you will be prompted for your WebAdvisor User ID and birthdate by the SWC off campus access system.

HELPFUL HINTS:

- Use quotation marks to search for phrases (“global warming”)
- Use truncation symbol (*) to search for all words starting with any root (manufactur* will search for manufacturer, manufacturing, manufactured)