
INSTITUTIONAL MISSION, VISION & VALUES

Reference: Education Code 66010.4, Accreditation Standard One; Strategic Plan

Mission Statement

The full version of the Mission Statement, which includes all three sentences listed below (e.g., two paragraphs), shall be used in posters and educational material that is provided to the external community. This version shall be called the official College District Mission Statement and shall be revised within each strategic planning cycle:

Southwestern Community College District promotes student learning and success by committing to continuous improvement that includes planning, implementation, and evaluation. We serve a diverse community of students by providing a wide range of dynamic and high quality academic programs and comprehensive student services.

We provide educational opportunities in the following areas: associate degree and certificate programs; transfer; professional, technical, and career advancement; basic skills; personal enrichment; non-credit adult education; community services; and economic, workforce, and community development.

The abbreviated version, which will include only the first two sentences (e.g., first paragraph), shall be used internally on college emails, committee agendas, business cards, and other college communication documents:

Southwestern Community College District promotes student learning and success by committing to continuous improvement that includes planning, implementation, and evaluation. We serve a diverse community of students by providing a wide range of dynamic and high quality academic programs and comprehensive student services.

Vision:

The Vision statement listed below shall be used on accreditation documents, internal strategic planning documents and for institutional planning purposes

Southwestern Community College District builds an exceptional community of learners and leaders who will promote social, educational and economic advancement.

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Commitment to Achieving Student Learning

The four Institutional Student Learning Outcomes (ISLOs) listed below shall be referenced in all official College District documents, websites and program review reports as necessary to promote and support the Mission of our College: student success and student learning:

1. Communication Skills (listening, speaking, reading and writing)
2. Thinking and Reasoning (creative thinking, critical thinking, and quantitative reasoning)
3. Information Competency (research and technology)
4. Global Awareness (social, cultural, and civic responsibility)

Institutional Performance Indicators:

The eight identified Institutional Performance Indicators (IPIs) used to track the College's progress toward accomplishing our Mission and Strategic Planning Priorities, including retention rates, success rates, persistence rates, transfer preparedness, overall student satisfaction, employment preparation, licensure/certification pass rates, and student goal attainment, shall be referenced in strategic planning documents and included on program review reports as well as unit plans for strategic planning in an institutional effort to have a data-driven environment of shared planning and decision-making.

Institutional Values:

The approved institutional values listed below shall be used for planning purposes as well as a basis for ground rules for collegiality, which are designed to promote a positive climate and strengthen collaboration, morale and organizational effectiveness:

- Mutual respect – to treat one another with respect, dignity, trust, and fairness, appreciating the diversity of our community, students, and work force, in a collegial and cooperative manner
- Shared planning and decision-making – to engage in a collaborative process in which creative thinking, ideas and perspectives contribute to the well-being of the entire College community
- Integrity – to say what we mean, to deliver what we promise, to fulfill our commitments, and to stand for what SWC values
- Accountability – to assume responsibility for our College's future as stated in our mission and goals
- Cultural competence and commonality – to positively engage our College community in developing a deep appreciation of and collegiality among all cultures

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- Scholarship and love of learning – to foster and pursue one’s curiosity and passion to seek knowledge and gain deeper understanding
- Critical inquiry and thinking – to nurture intellectual exploration and develop the analytical skills to problem-solve in new situations throughout life
- Life-long learning – to inspire a vital and imaginative learning environment
- Practical and responsive – to provide practical educational experiences

The Institutional Mission, Vision & Values shall be reviewed on a regular basis and revised as necessary at the SCC Retreat to ensure that they are focused on current environmental scan data, best practices and student learning outcomes in order to create a rich learning environment for our community. If there are any changes to the policy, these would be implemented the following academic year. Non-substantive changes do not need to be sent forward for Governing Board approval.