



Inaugural Jaguar Award Celebration
Coasterra Restaurant and Events
880 Harbor Island Drive
11:30 a.m.



Dear Community Partner,

The Southwestern College Foundation invites you to join us as a sponsor for our inaugural **Jaguar Award Celebration & Luncheon**. We will be honoring exemplary community members, who continually go above and beyond to support Southwestern College, their community, and most importantly, our students. Our 2016 Honorees are Hank & Shirley Murphy and Scott & Susan McMillin. They exemplify what it means to be a Jaguar, and we are excited to celebrate their contributions!

As a sponsor of this exceptional event, you are helping to provide educational advancement opportunities for Southwestern College students through scholarships for those in need and the opportunity for students to attend educational trainings, conferences, and competitions to help build skills beyond those learned in a classroom. Your support allows deserving students to complete their college education, experience enhanced learning opportunities and become successful contributors to the community and economic health and wellness of our region. Whether you are providing a financial sponsorship or a donated auction item, your contribution will play a role in ensuring student success at Southwestern College.

Please join us as we honor Hank & Shirley Murphy and Scott & Susan McMillin, and raise much needed funds for student scholarships and educational success. For questions or to confirm your sponsorship of the Southwestern College Foundation's inaugural Jaguar Award Celebration & Luncheon, please contact Zaneta Encarnacion at (619) 216-6613 or zencarnacion@swccd.edu

Sincerely,

Melyn Acasio
Fundraising Chair

Lisa Johnson
Event Chair

Ricardo A. Macedo
Board President

Zaneta Encarnacion
Executive Director

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Southwestern College

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Southwestern College Foundation

Jaguar Award Celebration Planning Committee Members

Lisa Johnson, Melyn Acasio, Sofia Corona, Patti Finnegan, Kimberly Grady, Cynthia Reyna, Heather Daud Rubio, Patrice Milkovich, Jennifer Bustamante, Luz Vega, Josie Flores-Clark, Gabe Gutierrez, Teresa Beck, Viry Martino, Zeidy Barrera, Carla Sevilla, Guadalupe Corona

Southwestern College Foundation is a charitable 501(c)(3) organization. Tax ID # 95-3794927

Southwestern College Foundation • 900 Otay Lakes Road, Chula Vista, CA 91910-7299 • 619-216-6613 • Fax 619-216-6713



About the Jaguar Awards

The Southwestern College Foundation Jaguar Awards are given annually to individuals who have made a significant and positive impact on Southwestern College, its students and the region.

Beneficiary

Proceeds from the Jaguar Award Celebration benefits Southwestern College students who need financial support to successfully complete their college education and Southwestern College programs to enhance excellence in educational programming that is not possible through limited and restricted state funding.

Event Chair

Lisa Johnson, SWC Foundation Board Member

Event Committee

Melyn Acasio

SWC Foundation Board Member
& Board Fundraising Chair

Patti Finnegan

SWC Foundation Board Member

Cynthia Reyna

SWC Foundation Board Member

Patrice Milkovich

SWC Crown Cove Aquatic Center

Gabe Gutierrez

Community Leader and SWC Alum

Viry Martino

Community Leader and SWC Alum

Guadalupe Corona

Southwestern College

Carla Sevilla

Southwestern College

Sofia Corona

SWC Foundation Board Member

Kimberly Grady

SWC Foundation Board Member

Heather Daud Rubio

SWC Foundation Board Member

Jennifer Bustamante

Community Leader and SWC Alum

Teresa Beck

Community Leader and SWC Alum

Luz Vega

Community Leader

Josie Flores-Clark

Community Leader

Zeidy Barrera

Southwestern College

Event Contact

Zaneta Encarnacion, Executive Director

zencarnacion@swccd.edu, 619-216-6613



Sponsorship Opportunities

Jaguar Award Presenting Sponsor *(limited to two)*

\$15,000

A wonderful opportunity to recognize this year's award recipients: Sponsorship of Jaguar Award and presentation of award to recipients. Other benefits include:

VIP table for ten with preferred seating, valet parking for all your guests, event speaking opportunity to congratulate recipients, participate in presentation of awards at event, logo prominently displayed on student success event video, hyperlinked logo on event website, full page inside front cover program advertisement in event program, logo on multimedia screen throughout event, event sponsor announcements on SWC Foundation and SWC Facebook pages, and in the Foundation e-newsletter, and prominent acknowledgement on printed and electronic promotional materials.

Achieving the Dream Sponsor

\$10,000

Achieving the Dream Sponsors will be recognized for supporting affordable access to higher education for all students.

Other benefits include:

VIP table for ten with preferred seating, valet parking for all your guests, logo prominently displayed on award recipient event video, hyperlinked logo on event website, full page program advertisement in event program, logo on multimedia screen throughout event, event sponsor announcements on SWC Foundation and SWC Facebook pages and in the Foundation e-newsletter, and prominent acknowledgement on printed and electronic promotional materials.

Road to Success Sponsor

\$5,000

Road to Success Sponsors will be recognized for supporting excellence in education at SWC. Other benefits include:

Table for ten with preferred seating, logo prominently displayed on SWC student programs event video, hyperlinked logo on event website, half page program advertisement in event program, logo on multimedia screen throughout event, event sponsor announcements on SWC Foundation and SWC Facebook pages and in the Foundation e-newsletter, and logo on printed and electronic promotional materials.

#WeAreJaguars Sponsor

\$2,500

Table for ten with preferred seating, hyperlinked logo on event website, quarter page program advertisement in event program, logo on multimedia screen throughout event, event sponsor announcements on SWC Foundation and SWC Facebook pages and in the Foundation e-newsletter, and recognition on printed and electronic promotional materials.

Other Opportunities:

Centerpiece Sponsor

In-kind or Underwriting (\$2,500) - Recognition of sponsorship on centerpieces, event website and Facebook.

Entertainment Sponsor

In-kind or Underwriting (\$1,500) - Recognition of sponsorship at event, event website and Facebook.

Photography Sponsor

In-kind or Underwriting (\$1,500) - Recognition of sponsorship at event, event website and Facebook.

Auction Item Sponsor

Donate a product or service for use in the silent and/or live auction and receive an in-kind donation receipt for the value of your donation. Recognition at event at silent/live auction.

Congratulation Advertisements (Full Color)

Full Page - \$500

Half Page - \$250

Quarter Page - \$150