

## **INSTITUTIONAL MISSION, VISION & VALUES**

**Reference:** *Education Code 66010.4, Accreditation Standard One; Strategic Plan*

The following statement is the adopted Mission Statement, which is a key part of the Southwestern Community College District strategic planning process:

### **Mission Statement**

Southwestern Community College District, the only public institution of higher education in southern San Diego County, provides services to a diverse community of students by providing a wide range of dynamic and high quality academic programs and comprehensive student services, including those offered through distance education. The College District also stimulates the development and growth of the region through its educational, economic and workforce opportunities, community partnerships and services.

Southwestern Community College District promotes student learning and success and prepares students to become engaged global citizens by committing to continuous improvement that includes planning, implementation and evaluation. The College District provides educational opportunities in the following areas: associate degree and certificate programs; transfer; professional, technical, and career advancement; basic skills; personal enrichment and continuing education.

### **Vision**

Southwestern Community College District builds an exceptional community of learners and leaders who will promote social, educational and economic advancement.

### **Institutional Student Learning Outcomes**

Upon completion of an organized program of study, students will demonstrate core competency in the following areas:

1. Communication Skills (listening, speaking, reading and writing)
2. Thinking and Reasoning (creative thinking, critical thinking, and quantitative reasoning)
3. Information Competency (research and technology)
4. Global Awareness (social, cultural, and civic responsibility)
5. Aesthetic Sensitivity and Historical Literacy (History, Creativity, and Artistic and Perceptual Experiences)

### **Institutional Performance Indicators**

The College District has identified eight Institutional Performance Indicators (IPIs) to track

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progress toward accomplishing its Mission and Strategic Planning Priorities. These IPIs include: retention rates, success rates, persistence rates, transfer preparedness, overall student satisfaction, employment preparation, licensure/certification pass rates, and student goal attainment.

### **Institutional Values**

The following values guide how the institution thinks and acts – essentially defining the enduring character of the College District:

- Mutual respect – to treat one another with respect, dignity, trust, and fairness, appreciating the diversity of our community, students, and work force, in a collegial and cooperative manner
- Shared planning and decision making – to engage in a collaborative process in which creative thinking, ideas and perspectives contribute to the well being of the entire College community
- Integrity – to say what we mean, to deliver what we promise, to fulfill our commitments, and to stand for what SWC values
- Accountability – to assume responsibility for our College's future as stated in our mission and goals
- Cultural competence and commonality – to positively engage our College community in developing a deep appreciation of and collegiality among all cultures
- Scholarship and love of learning – to foster and pursue one's curiosity and passion to seek knowledge and gain deeper understanding
- Critical inquiry and thinking – to nurture intellectual exploration and develop the analytical skills to problem-solve in new situations throughout life
- Life-long learning – to inspire a vital and imaginative learning environment
- Practical and responsive – to provide practical educational experiences

The Mission, Vision & Values shall be evaluated and revised on a cyclical basis to correspond with institutional strategic planning timelines.

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### **Mission Statement**

The Mission Statement shall be used in posters, publications and educational materials and shall be reviewed on a regular basis and revised, as needed, in alignment with each strategic planning cycle:

*Southwestern Community College District, the only public institution of higher education in southern San Diego County, provides services to a diverse community of students by providing a wide range of dynamic and high quality academic programs and comprehensive student services, including those offered through distance education. The College District also stimulates the development and growth of the region through its educational, economic and workforce opportunities, community partnerships and services.*

*Southwestern Community College District promotes student learning and success and prepares students to become engaged global citizens by committing to continuous improvement that includes planning, implementation and evaluation. The College District provides educational opportunities in the following areas: associate degree and certificate programs; transfer; professional, technical, and career advancement; basic skills; personal enrichment and continuing education.*

### **Vision**

The Vision statement listed below shall be used on accreditation documents, internal strategic planning documents and for institutional planning purposes

*Southwestern Community College District builds an exceptional community of learners and leaders who will promote social, educational and economic advancement.*

### **Commitment to Achieving Student Learning**

The four Institutional Student Learning Outcomes (ISLOs) listed below shall be referenced in all official College District documents, websites and program review reports as necessary to promote and support the Mission of our College: student success and student learning:

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1. Communication Skills (listening, speaking, reading and writing)
2. Thinking and Reasoning (creative thinking, critical thinking, and quantitative reasoning)
3. Information Competency (research and technology)
4. Global Awareness (social, cultural, and civic responsibility)

### **Institutional Performance Indicators:**

The eight identified Institutional Performance Indicators (IPIs) used to track the College's progress toward accomplishing our Mission and Strategic Planning Priorities, including retention rates, success rates, persistence rates, transfer preparedness, overall student satisfaction, employment preparation, licensure/certification pass rates, and student goal attainment, shall be referenced in strategic planning documents and included on program review reports as well as unit plans for strategic planning in an institutional effort to have a data-driven environment of shared planning and decision-making.

### **Institutional Values**

The approved institutional values listed below shall be used for planning purposes as well as a basis for ground rules for collegiality, which are designed to promote a positive climate and strengthen collaboration, morale and organizational effectiveness:

- Mutual respect – to treat one another with respect, dignity, trust, and fairness, appreciating the diversity of our community, students, and work force, in a collegial and cooperative manner
- Shared planning and decision-making – to engage in a collaborative process in which creative thinking, ideas and perspectives contribute to the well-being of the entire College community
- Integrity – to say what we mean, to deliver what we promise, to fulfill our commitments, and to stand for what SWC values
- Accountability – to assume responsibility for our College's future as stated in our mission and goals
- Cultural competence and commonality – to positively engage our College community in developing a deep appreciation of and collegiality among all cultures
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- Critical inquiry and thinking – to nurture intellectual exploration and develop the analytical skills to problem-solve in new situations throughout life
- Life-long learning – to inspire a vital and imaginative learning environment
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The Institutional Mission, Vision & Values shall be reviewed on a regular basis and revised as necessary at the SCC Retreat to ensure that they are focused on current environmental scan data, best practices and student learning outcomes in order to create a rich learning environment for our community. If there are any changes to the policy, these would be implemented the following academic year. Non-substantive changes do not need to be sent forward for Governing Board approval.