

Strategic Plan and Action Plans

Strategic Planning takes place within a three year cycle at Southwestern College (SWC). The strategic plan represents SWC's integrated planning process and has the college mission at the core of its eight institutional priorities:

Students First!

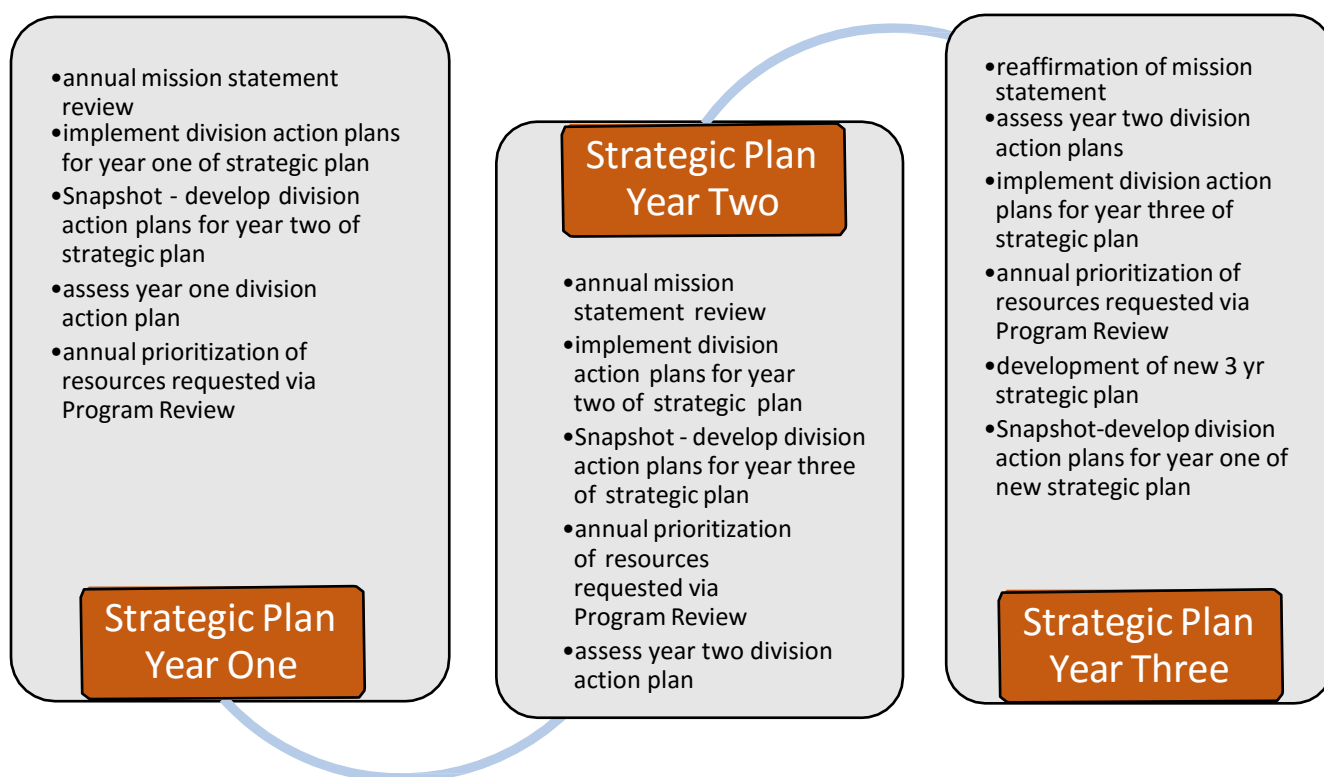
1. Student Access
2. Student Success
3. Teaching and Learning
4. Economic, Workforce and Community Development

Student Centered Environment

5. Human Resources
6. Physical and Financial Resources
7. Organizational Effectiveness
8. Institutional Technology and Research

Further, the Strategic Plan provides for institutional goals and objectives in relation to each of the strategic priorities. This represents the institutional framework for the three year strategic plan which serves as a guide for college divisions to plan, implement and evaluate/assess Annual Action Plans. This combined thinking and effort results in the college being able to better serve students as it fulfills its mission.

The following plan, implement and evaluate/assessment (PIE) activities are represented in SWC's integrated planning process:



Values

Principles we hold each other to and find important

Vision

The future we desire to build for Southwestern College

Mission

How we define our purpose—why we exist, who we serve, and what we hope to accomplish

Strategic Priorities

Foundational themes, principles or focus areas that relate to the College mission

Institutional Goals

Directions for change; goals are broad in scope in order to encompass district-wide efforts regarding current and anticipated challenges

Institutional Objectives

Specific initiatives, while still broad, that are undertaken to achieve institutional goals; clearly defined strategies with time frame and measurable outcomes

Action Plans & Action Steps

Step by step sequence of how institutional objectives will be accomplished and assessed. Must include: link to institutional objective, timeframe, responsible parties, estimated budget, and possible assessment/measurement information

- Action Plans are reported by the appropriate division
- Action Steps are smaller tasks within an Action Plan and are reported by a designated department/program