

Annual Goals & Objectives

Office of the Superintendent/President
2012 - 2013

Goal #1:

IMPROVE CULTURE AND CLIMATE = MUTUAL TRUST AND RESPECT

Objective 1: Restore collegiality & hope

Establish exec level Leadership Team
Attend school/dept meetings

Objective 2: Improve communications systems

Support PIO Office
Implement communication plan
Implement SharePoint

Objective 3: Establish/maintain strong board relations

Assist in planning board retreat
Provide appropriate workshop training
Improve Policy Committee functions

Goal #2:

ENSURE STUDENT ACCESS TO SUCCESS = STRENGTHENED INTERSEGMENTAL ALLIANCES

Objective 1: Promote K-12 articulation

Re-establish Sweetwater Roundtable
Explore "Promise" program

Objective 2: Maintain/strengthen transfer relations

Use SDICCCA as foundation
Promote SWC programs and services
Promote effective professional development

Objective 3: Promote local jobs preparedness

Conduct Summit
Assess internal capacity
Assure innovative collaboration with industry

Improve
Institutional
Effectiveness

Improve
Culture
and Climate

Strengthen
Institutional
Advancement

Ensure
Student Access
to Success

Goal #3:

IMPROVE INSTITUTIONAL EFFECTIVENESS = ORGANIZATIONAL STRUCTURES SUPPORTING TEACHING AND LEARNING

Objective 1: Develop org strategic & financial priorities

Implement Academic Affairs realignment 12/13
Conduct district review 12/13; re-org 13/14

Objective 2: Integrate data/student management systems

Improve functionalities
Assure Prop R improvements
Develop sustainable IT budget

Objective 3: Institutionalize superior accreditation standards

Promote Mid-Term Report
Champion assessment
Lead Standard IV compliance

Goal #4:

STRENGTHEN INSTITUTIONAL ADVANCEMENT = SWC AS COMMUNITY CAPACITY BUILDER

Objective 1: Build business/government relations

Serve on local boards
Advocate University Park initiative

Objective 2: Strengthen SWC Foundation

Establish Executive Director position
Review financial functions
Implement donor plan

Objective 3: Implement Prop R New Look 2025

Develop media campaign
Attend CBOC meetings
Assure compliance