

Educational Master Plan

Southwestern College

August 2012



Goals

- Build on the recently created work at the College to create a Strategic Plan
- Via the Educational Master Plan provide the College with a resource for decision making through the year 2016
- Via the Facilities Master Plan provide the College with a resource for decision making through the year 2025

Agenda Today

- Provide overview of CWP and HPI
- Provide an overview of the work to be done
 - Educational Master Plan
 - Facilities Master Plan
- Provide opportunities for Q and A

Cambridge West Partnership

- C.M. Brahmhatt
 - Senior Partner & Manager
- Joyce Black
 - Senior Partner & Project Leader
- Fred Trapp, Ph.D.
 - Educational Master Plan Leader



Hill Partnership Inc.

- Lawrence Frapwell
 - President & Facilities Project Leader
- Woodward Dike
 - Planning Urban and Landscape Design
- Douglas Choi
 - Planning and Architectural Design
- Megan Gorman
 - Project Coordinator



Genesis of the EMP

Title 5: 55400 - 55405

Established in regulation in 1971: The governing board ...shall submit an **educational master plan**...to the Chancellor's Office on or before November 1 each year. Each plan shall be submitted on a form provided by the chancellor's office and shall contain such information as the chancellor shall require.

No Such Thing... Never Has Been ?

Embraced by Facilities Planners.

- Blank page in the 5 Year Plan for this information
- Used to support requests for state facilities construction funds
- Until recently most colleges and/or districts did not actually have an educational master plan.
- Title 5 EMP references were deleted in 2007.
- Recent accreditation activities now “look for one”

Facilities Planning Manual

Definition: the college “Master Plan” is defined as a comprehensive planning document encompassing all functions of the college or district:

- Rewritten only a few years ago, a collaborative effort between administration and the academic senate.
- Describes the content to be covered and recommends models that could be used to develop a master plan.

THE PLAN:

- Should be a dynamic process consisting of a mixture of methods.
- Must be idealistic enough to inspire improvement and change.
- Must be realistic enough to be implemented.

Purpose:

- 1) Address Unmet Educational & Support Services Needs
 - Facilities to Accommodate Enrollment Growth
 - Provide an Appropriate Learning & Support Service Environment
 - Improve Access, Efficiency and Cost Effectiveness

Purpose:

2). Review the learning environment for:

- Changes in Teaching Methodology & Delivery of Instruction
- Growing or Declining Programs
- Potential new Programs or Certificates
- Improvements in Alternative Campus Spaces
- Impacts of Technology

General Chapters for the EMP

- Context for the EMP
- Overview of College
- Mission, Vision, Values
- Environmental Scan
 - External
 - Internal

General Chapters for the EMP

- Institutional Effectiveness
- Key Planning Assumptions & Strategic Priorities
- Opportunities for the Future
- Projections for Future Growth

