Educational Master Plan

Southwestern College



August 2012

Goals

- Build on the recently created work at the College to create a Stragetic Plan
- Via the Educational Master Plan provide the College with a resource for decision making through the year 2016
- Via the Facilities Master Plan provide the College with a resource for decision making through the year 2025



Agenda Today

- Provide overview of CWP and HPI
- Provide an overview of the work to be done
 - Educational Master Plan
 - Facilities Master Plan
- Provide opportunities for Q and A



Cambridge West Partnership

- C.M. Brahmbhatt
 - Senior Partner & Manager
- Joyce Black
 - Senior Partner & Project Leader
- Fred Trapp, Ph.D.
 - Educational Master Plan Leader



Hill Partnership Inc.

- Lawrence Frapwell
 - President & Facilities Project Leader
- Woodward Dike
 - Planning Urban and Landscape Design
- Douglas Choi
 - Planning and Architectural Design
- Megan Gorman
 - Project Coordinator



Genesis of the EMP

Title 5: 55400 - 55405

Established in regulation in 1971: The governing board ...shall submit an educational master plan...to the Chancellor's Office on or before November 1 each year. Each plan shall be submitted on a form provided by the chancellor's office and shall contain such information as the chancellor shall require.



No Such Thing... Never Has Been?

Embraced by Facilities Planners.

- Blank page in the 5 Year Plan for this information
- Used to support requests for state facilities construction funds
- Until recently most colleges and/or districts did not actually have an educational master plan.
- Title 5 EMP references were deleted in 2007.
- Recent accreditation activities now "look for one"



Facilities Planning Manual

Definition: the college "Master Plan" is defined as a comprehensive planning document encompassing all functions of the college or district:

- •Rewritten only a few years ago, a collaborative effort between administration and the academic senate.
- •Describes the content to be covered and recommends models that could be used to develop a master plan.



THE PLAN:

- Should be a dynamic process consisting of a mixture of methods.
- Must be idealistic enough to inspire improvement and change.
- Must be realistic enough to be implemented.



Purpose:

- 1) Address Unmet Educational & Support Services Needs
 - Facilities to Accommodate Enrollment Growth
 - Provide an Appropriate Learning & Support Service Environment
 - Improve Access, Efficiency and Cost Effectiveness



Purpose:

- 2). Review the learning environment for:
- Changes in Teaching Methodology & Delivery of Instruction
- Growing or Declining Programs
- Potential new Programs or Certificates
- Improvements in Alternative Campus Spaces
- Impacts of Technology



General Chapters for the EMP

- Context for the EMP
- Overview of College
- Mission, Vision, Values
- Environmental Scan
 - External
 - Internal



General Chapters for the EMP

- Institutional Effectiveness
- Key Planning Assumptions & Strategic
 Priorities
- Opportunities for the Future
- Projections for Future Growth



	July '12	Aug '12	Sept '12	Oct '12	Nov '12	Dec '12	
TASK							
Start-up							
* Data Gathering and Review Kick-off Meeting: President's Team / EMP Co	ommittee 🛕						Г
Define / Confirm Effective Service Area / Potentia	al To Serve Studen	ts					
* Determine/Validate Student Characteristics							
* Assess Effective Service Area Boundaries		I					
* Create Demographic Profiles / Capacities for Popul	ation Growth						
Opportunities / Challenges from the External En	virnoment						
* Scan Conditions External to the College, Determine * Status of the State/Regional/Local Conditions	Enrollment Trends						
Validation of Internal Conditions and Trends							
* Assess Enrollment and WSCH History * Create Baselines for Program of Instruction * Determine Program of Instruction Distributions / A * Assessment of Current Space vs. Capacity On-campus Progress / Input Meetings Presiden	llocations for Space	nmittee 🛕					
institutional Effectiveness & Qualitative Input							
* Assess Institutional Performance Against Goals * Review / Assimilate Imputs from Unit Plan / Progra * Review Previous Survey * On-campus Interviews, Administrators, Deans, Fac	l .						
Determine Key Planning Assumptions / Strategic							
* Opportunities and Challenges Analysis * Validation/Update of Previous Master Plan Assum; * From Qualitative and Quantitative Data, Develop K * Identify Key Strategic Priorities • Progress Meeting President's Team / EMP Con	otions Ley Planning Assumpt	- 1					
dentify Opportunities for the Future							
* Future Labor Markets * Planning Considerations for Curricular Opportunity * Programs that Need Strenghtening / Reconsideratio	es n / Changes / Adjustm	enis					
Determine College's Capacity for Growth							
* Capacities for WSCH / Enrollment * Forecast the Future Program of Instruction							Г
Space Requirements for All Program/Services	Component part of Fa	cilities Master Plan					
* Space Requirements for the Academic Program of * Space requirements for Support Services of the Col * Space Compliance Testing with Title 5 / Cap / Load • Progress Meeting President's Team / EMP Con	Instruction lege i Ratios						
Oraft Educational Master Plan							
* Creation of Educational Master Plan Draft						A	
Final Educational Master Plan							
 Educational Master Plan Final Review with President's Team / EMP Committee Review with President / Board Review Committee Zewsendeben / Severa with World of Armidees 	tee	na o watorn	arked evaluat	ion copy of (CVICION DE	ECompress	
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