

NAMING OF COLLEGE FACILITIES

It is within the legal purview of the Governing Board to name campus buildings and other facilities based upon information provided by the Superintendent/President, following an appropriate nomination and review process. The naming of facilities can have philosophical and practical value to the institution from the standpoint of identity and community and regional pride.

Procedures shall be established to assure that the name of campus buildings and other facilities will be consistent in style and application. General guidelines to be applied to the process of naming campus buildings including the following:

1. Consideration of geographic location of facilities, including prominent landmarks and geographical features or community names.
2. Consideration of names with historic or cultural significance in the region.
3. Extraordinary financial support of the college to further its programs, activities or capital construction.
4. Extraordinary contribution to the college and its students by an individual, group or organization other than college staff.
5. Extraordinary individual or organizational service to the community served by the college, not necessarily the college alone.
6. Extraordinary and/or longstanding service by an individual member of the faculty, staff, student body, administration or Governing Board to the students and programs of Southwestern College.
7. Other extraordinary reasons as determined by the Governing Board.