SOUTHWESTERN COLLEGE FOUNDATION

MEETING MINUTES

Tuesday, January 28, 2014 ♦ 7:30 a.m. – 8:30 a.m. LOCATION: ROOM L238 North

Present: Melyn Acasio, Ruben Garcia, Jean Roesch, Melinda Nish, Ben Green, Dukie Valderrama, Mitch Thompson, Ricardo Macedo, Nora Vargas, Jesse Navarro, Cynthia Reyna, Holly Hidinger (arrived at 7:41 a.m.) and Joe Martinez (arrived at 7:41 a.m.)

Absent: Hank Murphy, Linda Gilstrap, Chayo Moreno, David Hoffman, Kimberly Paul and Patti Finnegan

Recorder: Dawn Perez

1. WELCOME / CALL TO ORDER – Ben Green

President Green called the meeting to order at 7:40 a.m. and welcomed everyone.

2. TREASURERS REPORT – Information – (Enclosure) – Cynthia Reyna

- A. Richard Ina, UBS Financial Services, provided an update on the investment account and a summary of how the stock market is doing in general.
- B. Financial Report December 2013 Cynthia Reyna presented the Financial Report for December 2013. She also advised that all Gala 2013 funds have been collected. Ben Green advised that he and David Hoffman closed the Wells Fargo accounts and transferred the remaining funds to the Foundation's account at Sea Coast Commerce Bank.

3. APPROVAL OF MINUTES – ACTION (Enclosure) – Ben Green

A. Motion made by Ruben Garcia, seconded by Jesse Navarro and unanimously approved to accept the minutes for December 17, 2013.

4. **COMMITTEE REPORTS – Ben Green**

- A. Fundraising Committee
 - Gala 2014 Melyn Acasio
 - Melyn reported that she and Linda Gilstrap toured the Coronado Marriott Hotel as a potential venue for the Gala. The Marriott provided three proposals at different financial levels for consideration. She also mentioned that the Venue at Eastlake was also considered but wasn't considered a good fit due to having to rent everything. The Imperial Beach Hotel was checked into as well, but there is concern that they will not be able to accommodate our needs. The group talked about going outside of the district for a venue. It was decided to look into the Jacobs Center and the Hall of Champions.
 - Golf Tournament 2014 Melyn Acasio
 - o Fundraising goal for the event is \$30,000-\$35,000.
 - o Dukie Valderrama and Ruben Garcia agreed to be Master of Ceremonies for Golf Tournament 2014.

5. SWCF VENDOR SOLICITATION POLICY – ACTION (Enclosure) – Ben Green

A. Motion made by Jean Roesch, seconded by Holly Hidinger and unanimously approved to adopt the draft Vendor Solicitation Policy.

6. GOVERNING BOARD REPORT – Nora Vargas, SWC Governing Board Trustee

Several trustees attended the CCLC conference in Sacramento. Highlights from that conference are that the budget situation is very positive, student success initiatives and there will be no fee increase in 2015. Trustee Vargas asked for input regarding Foundation goals and priorities in order to better represent and advocate for these efforts in her role as SWC Governing Board liaison.

7. SUPERINTENDENT/PRESIDENT REPORT – Melinda Nish, Ed.D.

Dr. Nish reported on the following:

- Senate Bill 850 has been introduced to allow baccalaureate degrees through community colleges. In its current form this would include bachelor degrees that are not offered by public universities; very specific career technical programs.
- Governor's budget includes 3% enrollment growth, \$100 million student success initiative, and potentially \$50 million for innovation grants on how to help students complete and transfer more efficiently.
- Timing is right for discussions between SWCF and SWC regarding hiring of an Executive Director and a staffing plan.
- Need to embrace an Annual Fund campaign with a focus on alumni and emeritus.
- Student headcount is up 6%.

8. ADJOURNMENT – Ben Green

The meeting adjourned at 8:40 a.m.

Next meeting date: March 25, 2014