



EBSCOhost: Academic Search Premier

A visual guide

Step 1: From the Library's homepage (<http://swccd.edu/~library>) click on the **Articles and Databases** tab.

The screenshot shows the SWC Library homepage. On the left is a vertical orange sidebar menu with links: Library Catalog, Articles and Databases (which is highlighted with a black oval), Internet Resources, Online Library, Ask a Librarian! (NEW!), Instruction, Faculty Services, and Where Do I Find... (with a dropdown arrow). The main content area features a large image of a modern library building and a navigation bar with links: New Books and Media, Hours, Contact Us, About, and a dropdown menu. Below the navigation bar is a search bar.

Step 2: From the Articles and Databases page, click on the first link on the list, **EBSCOhost: Academic Search Premier**.

The screenshot shows the 'Articles and Databases' page. The sidebar menu is identical to the previous page. The main content area has a heading 'Articles and Databases'. Below it is a thumbnail image of a person using a laptop. At the bottom of the page, there are links for Off-Campus Access, Password Request Form, Periodicals Holdings List, and Electronic Database Holdings List. The 'General Topics' section contains a list of databases, with 'EBSCOhost: Academic Search Premier' circled in orange and highlighted with a callout arrow pointing to the main content area.

Step 3: Unless you are off-campus*, you will be ready to start your research:

The screenshot shows the EBSCOhost: Academic Search Premier search interface. At the top is a search bar with placeholder text 'Type your search terms here'. Below it is a search button with the text 'Searching: Academic Search Premier' and a 'Choose databases' link. Underneath are buttons for 'Search', 'Clear', and a question mark icon. The main search area has sections for 'Search Options' and 'Limit your results'. In the 'Search Options' section, 'Boolean/Phrase' is selected under 'Search modes'. In the 'Limit your results' section, 'Full Text' is checked. Other options include 'Find all my search terms' and 'SmartText Searching'. There are also checkboxes for 'Apply related words', 'Also search within the full text of the articles', 'References Available', and 'Peer Reviewed'. At the bottom, there are fields for 'Published Date from' and 'to'.

Step 4: You will get a list of results. You may start refining your search or click on a title.

Southwestern College
Opportunities for refining your search

Narrow Results by

- All Results
- Academic Journals
- Magazines
- Newspapers
- Subject: Thesaurus Term
- Subject
- NAICS/Industry
- Publication
- Company
- Publication Type
- Geography

Results: 1-10 of 103 Page: 1 2 3 4 5 Next

Sort by: Date Descending **Add (1-10)**

Results for: online social networks AND privacy

✓ Options set
Search Mode: Boolean/Phrase

1. **Good-Bye to Privacy?**

By: Spring, Tom. *PC World*, Jul2010, Vol. 28 Issue 7, p10-12, 3p, 6 Color Photographs; (AN 51373609)

Subjects: PRIVACY, Right of; INTERNET; INTERNET users; ONLINE social networks; INTERNET advertising; ADVERTISERS; Data Processing, Hosting, and Related Services; All Other Telecommunications; Wired Telecommunications Carriers; Internet Publishing and Broadcasting and Web Search Portals

Database: Academic Search Premier

Add to folder

HTML Full Text **PDF Full Text (1.4MB)**

Notes: This title is available at Southwestern College Library

Limit your results

- Full Text
- References Available
- Peer Reviewed
- Filter by Publication Date: 2004 2010

2004 2010

Update Results

« Search Options ✓ Options set

Related Information

Click here for LIVE help!

Ask Us Now Live Help

Step 5: When you click on a title, you will see a longer display:

Sometimes you get more than one choice for the format of the article.

Citation

Title: Good-Bye to Privacy?

Authors: Spring, Tom

Source: *PC World*; Jul2010, Vol. 28 Issue 7, p10-12, 3p, 6 Color Photographs

Document Type: Article

Subject Terms:

- *PRIVACY, Right of
- *INTERNET
- *INTERNET users
- *ONLINE social networks
- *INTERNET advertising
- *ADVERTISERS

NAICS/Industry Codes:

- 518210 Data Processing, Hosting, and Related Services
- 517919 All Other Telecommunications
- 517110 Wired Telecommunications Carriers
- 519130 Internet Publishing and Broadcasting and Web Search Portals

Abstract:

This article discusses some new threats to **online privacy**. It notes that several Facebook users have deleted their accounts in protest of the **social network's** eroding user **privacy** policies. Facebook users have witnessed through the years how their private information became shared with a growing number of strangers, particularly advertisers. Particular focus is given to the Instant Personalization program of Facebook.

You may print, email, save or cite your article

These are the subjects covered in this articles. The additional terminology might help you to refine your searches.

***REMOTE ACCESS** is via passwords. You will be prompted for a password before you are able to search . Separate sheet with passwords is needed. You may also request passwords through a form at <http://swccd.edu/library>PasswordRequest/> Passwords are given to currently enrolled students, faculty & staff of SWC.

HELPFUL HINTS:

- Use quotation marks to search for phrases ("global warming")
- Use truncation symbol (*) to search for all words starting with any root (manufactur* will search for manufacturer, manufacturing, manufactured)
- Use Boolean operators (AND, OR, NOT) to combine terminology