








# The Relationship of Letters

## *Four dimensions of concord and contrast*

The first letter of your first and last name is your assigned letterforms. The dimensions of concord or contrast listed here will give you the basis for designing your composition. Consider what can be done with letterforms in a repeating configuration. Look for strong shapes created by the negative areas of the letters and pleasing positive images that may suggest good possibilities for personal related and business oriented trademarks.

<i>Contrast of size</i>		<i>Contrast of weight and structure</i>
<i>Contrast of weight</i>		<i>Contrast of weight, structure, and form</i>
<i>Contrast of structure</i>		<i>Contrast of size, weight, and structure</i>
<i>Contrast of form</i>		<i>Contrast of size and form</i>
<i>Contrast of size and weight</i>		<i>Contrast of size, structure, and form</i>
<i>Contrast of size and structure</i>		<i>Contrast of structure and form</i>
<i>Contrast of size, structure, and form</i>		<i>Contrast of size, weight, structure, and form</i>

Due \_\_\_\_\_