Some courses within this program may require additional coursework that must be completed prior to enrollment in these courses. Please consult the individual course listings for prerequisites and any other limitations on enrollment.
To earn an associate degree, additional general education and graduation requirements must be completed. See page 64.

Note: For other options in Travel and Tourism, see Hospitality and Tourism Management, page 214.

CERTIFICATES

TRAVEL AND TOURISM: BASIC

CERTIFICATE OF ACHIEVEMENT
CAREER/TECHNICAL (MAJOR CODE: 02964)

Prepares students to gain an entry-level position as travel agents or consultants in the field of travel and tourism. Provides an overview of the opportunities available in the field and prepares students with fundamental skills to gain employment.

Program Student Learning Outcome Statement:

- Students will read brochures, trade press and internet articles so they can communicate pertinent information to clients.
- Students will be able to evaluate international conditions and events and advise clients on safety and travel issues.
- Students will research and evaluate trade publications, both printed and internet media, as well as advertisements to determine accuracy of information.

GAINFUL EMPLOYMENT:
The U.S. Department of Education requires colleges to disclose a variety of information for any financial aid eligible program that “prepares students for gainful employment in a recognized occupation.”

Students who complete this program will have acquired the necessary analytical tools to successfully secure gainful employment in the field of study.

For more information regarding the data provided for this program and what it means to you as a student, please feel free to visit our SWC Gainful Employment website at: www.swccd.edu/gainfulemployment.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
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<tr>
<td>BUS 210</td>
<td>Business English</td>
<td>3</td>
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<tr>
<td>CIS/LIB 151</td>
<td>Research Using the Internet</td>
<td>1</td>
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<tr>
<td>CIS 101</td>
<td>Introduction to Computers and Information Processing</td>
<td>4</td>
</tr>
<tr>
<td>HTM 150</td>
<td>Introduction to Hospitality and Tourism Management (3)</td>
<td>3</td>
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<tr>
<td>T&amp;T 138</td>
<td>Tourism and Travel Agency operations (3)</td>
<td>3</td>
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<tr>
<td>T&amp;T 160</td>
<td>Travel Destinations—Western Hemisphere</td>
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<tr>
<td>T&amp;T 162</td>
<td>Travel Destinations—Europe, Africa, and the Middle East</td>
<td>3</td>
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<td>T&amp;T 260</td>
<td>Basic Computer Applications in Travel and Tourism</td>
<td>2</td>
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<td>Total units</td>
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TRAVEL AND TOURISM: ADVANCED

CERTIFICATE OF ACHIEVEMENT
CAREER/TECHNICAL (MAJOR CODE: 02965)

Provides students with enhanced skills and a broader background for higher-level employment in the field of travel and tourism.

Program Student Learning Outcome Statement:

- Manage travel industry operations using professional communication skills and travel industry knowledge.
- Critically analyze travel industry reference materials and trade press as it relates to the ongoing and changing travel industry.
- Describe the domestic and international components of the travel, tourism, and hospitality industry and how they are related.

GAINFUL EMPLOYMENT:
The U.S. Department of Education requires colleges to disclose a variety of information for any financial aid eligible program that “prepares students for gainful employment in a recognized occupation.”

Students who complete this program will have acquired the necessary analytical tools to successfully secure gainful employment in the field of study.

For more information regarding the data provided for this program and what it means to you as a student, please feel free to visit our SWC Gainful Employment website at: www.swccd.edu/gainfulemployment.
Some courses within this program may require additional coursework that must be completed prior to enrollment in these courses. Please consult the individual course listings for prerequisites and any other limitations on enrollment.