Southwestern College
Accreditation Summary Sheet 2018

For more information about accreditation, including the link to our Self-Evaluation Report Link, please visit:
www.swccd.edu

Vision Statement

Southwestern Community College District builds an exceptional community of learners and leaders who will promote social, educational and economic advancement.

Mission Statement

Southwestern Community College District, the only public institution of higher education in southern San Diego County, provides services to a diverse community of students by providing a wide range of dynamic and high quality academic programs and comprehensive student services, including those offered through distance education. The College District also stimulates the development and growth of the region through its educational, economic and workforce opportunities, community partnerships and services.

Southwestern Community College District promotes student learning and success and prepares students to become engaged global citizens by committing to continuous improvement that includes planning, implementation and evaluation. The College District provides educational opportunities in the following areas: associate degree and certificate programs; transfer; professional, technical, and career advancement; basic skills; personal enrichment and continuing education.

Institutional Values

The following values guide how the institution thinks and acts – essentially defining the enduring character of the College District:

- **Mutual respect** – to treat one another with respect, dignity, trust, and fairness, appreciating the diversity of our community, students, and work force, in a collegial and cooperative manner
- **Shared planning and decision making** – to engage in a collaborative process in which creative thinking, ideas and perspectives contribute to the well-being of the entire College community
- **Integrity** – to say what we mean, to deliver what we promise, to fulfill our commitments, and to stand for what SWC values
- **Accountability** – to assume responsibility for our College's future as stated in our mission and goals
- **Cultural competence and commonality** – to positively engage our College community in developing a deep appreciation of and collegiality among all cultures
- **Scholarship and love of learning** – to foster and pursue one's curiosity and passion to seek knowledge and gain deeper understanding
- **Critical inquiry and thinking** – to nurture intellectual exploration and develop the analytical skills to problem-solve in new situations throughout life
- **Life-long learning** – to inspire a vital and imaginative learning environment
- **Practical and responsive** – to provide practical educational experiences
  Governing Board Policy 1200 AP Revised 10-21-2015

Institutional Priorities, Goals and Objectives

In order to fulfill the mission and make progress towards the vision, Southwestern Community College District focuses on the following Institutional Priorities, Goals and Objectives:

Students First

PRIORITY: STUDENT ACCESS

Goal: SWC will promote a student-centered climate that provides equal access to educational achievement through collaboration that values diversity.

Objectives

1. Create a "Student First!" environment that is welcoming, inclusive and accessible
2. Increase marketing of educational programs at all college sites as well as their community services, and availability of facilities
3. Strengthen partnerships with secondary school districts and universities
4. Enhance on-line access through use of technology

PRIORITY: STUDENT SUCCESS

Goal: SWC will promote a culture of academic success by creating a safe and supporting environment that enables students to achieve their educational goals.

Objectives

1. Create a climate of confidence in commitment to equity, diversity and inclusiveness
2. Implement timely and transparent process to assure a student's right to a safe environment
3. Implement interventions that will strengthen student success
4. Increase student completion rate 50%

PRIORITY: TEACHING AND LEARNING

Goal: SWC will provide excellent instruction and develop a culture of independent thinkers and learners.

Objectives

1. Provide support to promote excellence of instruction
2. Design and implement relevant professional development to improve teaching and learning
3. Integrate cultural competency in our learning environment for students
4. Identify intersegmental teams and align curriculum that facilitates and contributes to students' completion
5. Sustain planning, implementation and evaluation of Student Learning Outcomes
6. Develop a viable and timely course evaluation system

PRIORITY: ECONOMIC, WORKFORCE AND COMMUNITY DEVELOPMENT

Goal: SWC will contribute to the region's economic revitalization through resources that support the expansion of local business and industry and by expanding programs that generate new and vital workforce and business development opportunities for student and community.

Objectives

1. Strengthen consultation and collaboration with business, communities, and labor
2. Update a Career Technical Education, Continuing Education, Economic, Workforce and Community Development plan
3. Evaluate Career technical Education to meet workforce and employer needs
4. Increase educational programs that support community wellness

Student Centered Environment

PRIORITY: HUMAN RESOURCES

Goal: SWC will recruit, hire and train qualified and diverse staff, faculty, and administrators, demonstrating its commitment to providing an equitable and inclusive environment which supports professional growth and academic success of all employees and students.

Objectives

1. Strengthen an environment of equity, diversity and inclusion
2. Increase professional development for staff at all levels
3. Update hiring policies and procedures to achieve a diverse college workforce that reflects the community
4. Update employee evaluation process and implement on 3-year cycle

PRIORITY: PHYSICAL AND FINANCIAL RESOURCES

Goal: SWC will act in a responsible, accountable and transparent manner in budget and financial matters, and will actively and ethically seek outside sources of funding in order to preserve financial solvency.

SWC will provide that the college's design and infrastructure meet the evolving needs of all students, faculty, staff and community in support of an innovative learning environment.

Objectives

1. Design and implement a transparent budget development process aligned with the integrated planning cycle
2. Create and implement an external funding plan that establishes ongoing, non-state revenue funding of $1 million
3. Prepare a comprehensive evaluation and multi-year fiscal projection of the scheduled maintenance required for all district facilities
4. Construct facilities based on the Educational Master Plan and the Facilities Master Plan
5. Sustain financial independence by maintaining sound internal controls over financial and operational functions

PRIORITY: ORGANIZATIONAL EFFECTIVENESS

Goal: SWC will provide effective implementation of organizational goals/strategies by cultivating and sustaining processes, systems and culture that supports optimal organizational structure, capacity and capability.

SWC will meet the evolving needs of students, faculty, staff and community in support of an innovative learning environment.

Objectives

1. Design an annual strategic planning assessment tool that provides analysis of institutional achievement that is data driven
2. Utilize an electronic format for program review reporting and tracking of achievement outcomes
3. Assess organizational structure to determine maximum utilization of space and services
4. Design a process that tracks and analyzes strategic planning and budget development

PRIORITY: INSTITUTIONAL TECHNOLOGY AND RESEARCH

Goal: SWC will meet current and anticipated technology needs required to support and enhance the educational and workplace experience.

Objectives

1. Identify software and technologies that support MIS tracking and student success
2. Create research and evaluation timelines for institutional reports
3. Implement institution-wide processes for requesting, evaluating, prioritizing and managing technology projects
4. Design and deploy a network infrastructure to provide a flexible and integrated delivery of services
5. Improve IT processes to provide effective user support services
6. Identify and deliver technology needs to improve instructional services

Institutional Student Learning Outcomes (ISLOs)

Southwestern College has identified 16 Institutional Student Learning Outcomes (ISLOs). Each ISLO describes what students should be able to demonstrate, represent, o produce upon completing a program, degree, or certificate at SWC.

Communication Skills (*Listening, Speaking, Reading and Writing*)

ISLO 1: Listen and speak actively and critically to identify a person's position and then analyze it to determine its quality.
ISLO 2: Present their ideas in a clear and organized way to others.
ISLO 3: Analyze and evaluate text in writing.

Thinking and Reasoning (*Creative Thinking, Critical Thinking, and Quantitative Reasoning*)

ISLO 4: Formulate and share ideas, analyze the ideas of others, integrate them into their thinking.
ISLO 5: Assess and analyze data and information as they investigate issues and solve problems.
ISLO 6: Use quantitative reasoning to identify, analyze and solve quantitative problems.

Information Competency (*Research and Technology*)

ISLO 7: Research topics by identifying, analyzing and assessing the ideas from a variety of sources to conduct research.
ISLO 8: Students will use print material and technology to identify research needs and develop and evaluate information effectively and responsibly.

Global Awareness (*Social, Cultural, and Civic Responsibility*)

ISLO 9: Collegially work with diverse groups of people.
ISLO 10: Identify and examine the cultural values of different ethnic groups in a sensitive and respectful manner.
ISLO 11: Analyze and evaluate the influence that science, mass media, politics, socio-economics, technology, art, environment, religion or history have on society.
ISLO 12: Analyze and critique the ethical implications of decision-making on personal behavior, and or social, political or political institutions.
ISLO 13: Evaluate and determine if a given set of economic, social, and environmental systems and practices are sustainable in the long term.

Aesthetic Sensitivity and Historical Literacy (History, Creativity, and Artistic and Perceptual Experiences)
ISLO 14: Identify, examine, and critique the aesthetic, political, scientific, philosophical, and/or historical elements of human culture.
ISLO 15: Demonstrate creative thinking and artistic sensitivity in creating works of art and effectively describe the artistic processes used.
ISLO 16: Analyze and critique the philosophical, technical, historical, cultural, and aesthetic qualities of works of art.

SWC Student Demographic Summary (2016-2017)

- Annual student count: 26,775
- Average units Attempted and Completed (Fall 2017): 9.0 and 7.8 units, respectively.
- Financial Aid: 16,714 students (62.4% of annual enrollment) received $44,872,363 in aid
- Age Groups: 20-24 is largest (34.6%), followed by 19 or less (28.1%), then 25-29 (13.9%)
- Gender: 54.4% women; 44.6% men
- Ethnicity: 66.4% Hispanic; 10.5% White; 5.7% Filipino; 5.1% Asian; 4.8% African-American; 2.7 % Multi-Ethnicity; 0.4% Pacific Islander; 0.3% American Indian /Alaskan Native; 4.2% Declined to State (unknown).

Student Educational Goals – (2017-18)

- 55.4% University/College Transfer
- 13.7% Degree/Certificate (Non-Transfer)
- 7.7% Career Preparation/Update Job Skills
- 4.3% Educational/Basic Skills Development
- 6.6% Other
- 12.3% Undecided

SWC Success Outcomes (2017-18)

- Persistence Rate: 69.4%
- 30-Unit Completion Rate: 64.6%
- Program Completion (Student Progress and Achievement Rate - SPAR) Rate: 42.1%
- Degrees awarded in 2016-2017: 1,696
- Certificates of Achievement awarded in 2016-2017: 652
- Certificates of Proficiency awarded in 2016-2017: 255
- Students transferring in 2016-2017: 1,197

SWC Institution-Set Standards

In accordance with the Accrediting Commission for Community and Junior Colleges (ACCJC), SWC publishes institution-set standards for student achievement, appropriate to its mission, and assesses how well it is achieving them in pursuit of continuous improvement. A "standard" is the level of performance set by the SWC to meet educational quality and institutional effectiveness expectations.

The following student achievement goals were established in the SR20 Student Outcome and Achievement Review (SOAR) Committee report of 2015 and updated in the 2018 Annual Report to Accrediting Commission for Community and Junior Colleges (ACCJC):

1. Successful Course Completion Rate of 64.1%
2. Persistence Rate of 66.5%
3. SWC Degree Completions to 1,255 per academic year
4. SWC Certificate Completions to 397 per academic year
5. Transfer to four-year institutions: 1,183 per academic year