

SOUTHWESTERN COLLEGE

# 2019 ANNUAL REPORT



## MISSION STATEMENT

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Southwestern Community College District, the only public institution of higher education in southern San Diego County, provides services to a diverse community of students by providing a wide range of dynamic and high quality academic programs and comprehensive student services, including those offered through distance education. The College District also stimulates the development and growth of the region through its educational, economic and workforce opportunities, community partnerships and services.

Southwestern Community College District promotes student learning and success and prepares students to become engaged global citizens by committing to continuous improvement that includes planning, implementation and evaluation. The College District provides educational opportunities in the following areas: associate degree and certificate programs, transfer, professional, technical, and career advancement, basic skills, personal enrichment and continuing education.

## ON THE COVER

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Southwestern College Police Academy graduate, Chris Lawrence

## PUBLICATION CREDITS

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Stories and photos by Ernesto Rivera, Alexandra Demontañó and Lillian Leopold. Graphic Design by Brenda Mora. A publication of the Southwestern College Communications, Community and Government Relations Department.

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# A MESSAGE FROM THE PRESIDENT

The members of our college community continue to amaze me with the support they provide our students.

In this annual report, you will find features of alumni reaching back to current students to provide them a pathway forward in their careers. You will see the successes of our graduates in fulfilling their passions. And you will read about a special commemoration at our Higher Education Center at San Ysidro.

A big focus for us this year has been on equitable access to Southwestern College programs. I can think of no better way of demonstrating that than in our feature about students taking classes at the Richard J. Donovan Correctional Facility. Our students there are well on their way to earning associate's degrees and making a way for themselves when they are released.

We also continue improving educational facilities throughout the district. Updates to projects currently under way are outlined in the Citizens' Bond Oversight Committee annual report.

Finally, our Foundation broadened its support of our students and educational programs by increased fundraising and outreach.

We are proud to share our accomplishments, and thank you for your ongoing support.

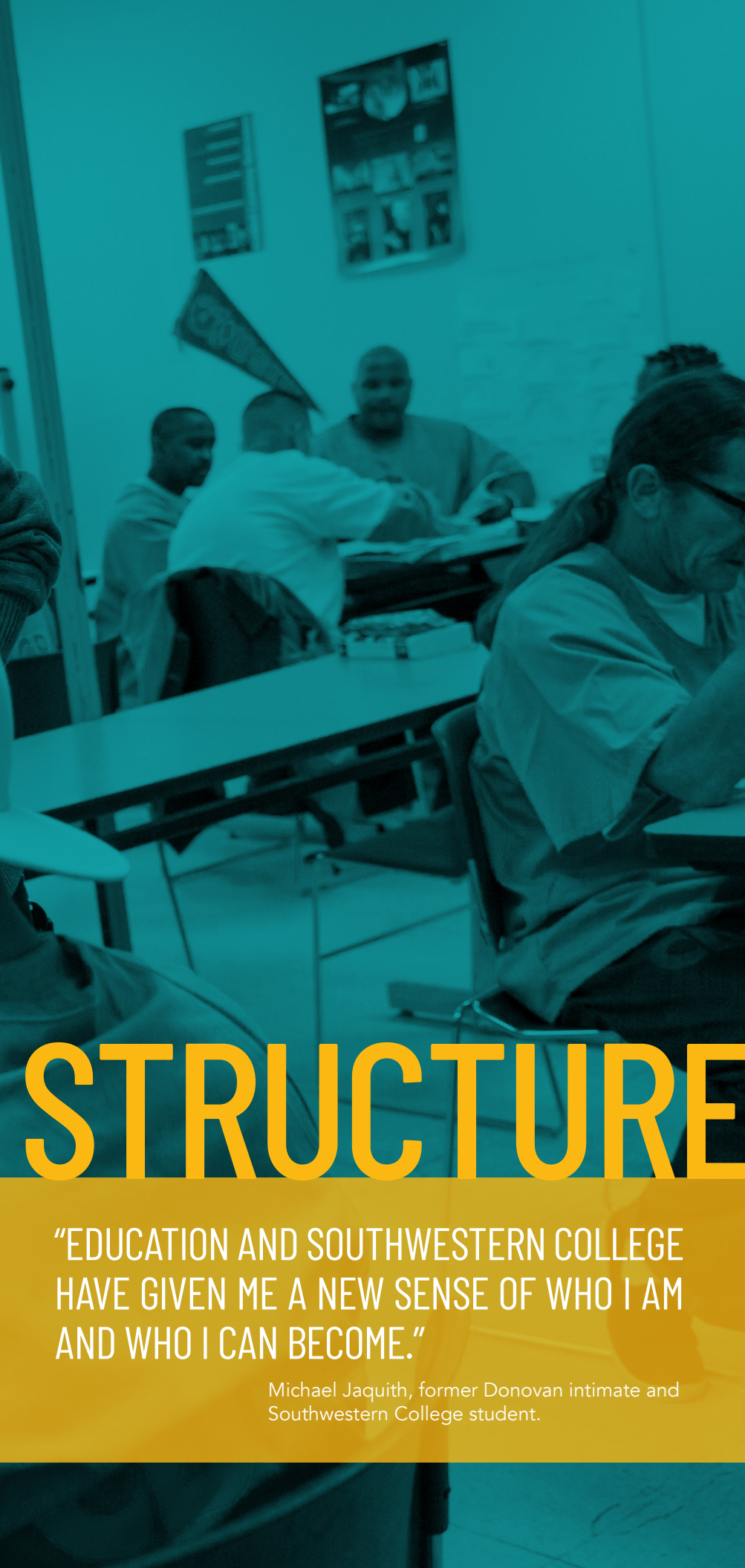
Kindred Murillo, Ed.D.  
*Superintendent/President*



Southwestern College Gives Donovan  
Inmates an Early Start on Second Chances

# SENTENCE





# STRUCTURE

"EDUCATION AND SOUTHWESTERN COLLEGE  
HAVE GIVEN ME A NEW SENSE OF WHO I AM  
AND WHO I CAN BECOME."

Michael Jaquith, former Donovan inmate and  
Southwestern College student.

On a cloudy Wednesday afternoon last spring 2018, 20 Southwestern College students were waiting in line to enter their classroom. These students held copies of "A Place to Stand" and "A Different Mirror: A History of Multicultural America" along with plastic folders with the Southwestern College logo.

These students didn't come from Chula Vista, San Ysidro or even Tijuana to wait in line to enter their classrooms. They came from their cells in the A-Yard of Richard J. Donovan Correctional Facility, a California State Prison in Otay Mesa.

These 20 incarcerated students were taking classes toward their associate's degree in business administration as part of the Second Chance Pell Pilot Program. Southwestern College was one of 67 colleges chosen in 2016 by the U.S. Department of Education for the program that provides incarcerated Americans the opportunity to receive the Federal Pell Grant to defray the financial costs of higher education while serving their sentences.

One of the students in Donovan in the spring 2018 semester was Michael Jaquith, who was released over the summer 2018 after finishing a seven-year sentence for second-degree robbery. Jaquith said that because of Southwestern College, he was able to leave Donovan with a head start improving his livelihood.

"It's a blessing to see a program invest in me and my classmates," Jaquith said. "Not too many people have this opportunity. For me to be a part of this, is really something I can't put into words. I felt like this is was an opportunity I couldn't miss."

Once they enter the classroom, nothing distinguishes these students from the typical Southwestern College student except their light blue uniforms. Inside, the students don't see a barbed wire fence or have groups of prison guards leading them. They're in a typical white-walled classroom.



On the walls are university banners to top schools like UC Santa Barbara and San Diego State and Southwestern College's own "Jaguar" banner, provided by the Southwestern College Transfer Center. Waiting for them inside next to a whiteboard is Southwestern College English Professor John Rieder, ready to teach his English 99 class.

"There's a real commitment in this cohort to improvement, learning and growth," Rieder said. "Since the beginning, I've wanted them to feel that they're all just students in a classroom together. I call them scholars because that's what they are."

Southwestern College's educational programs are unique from other programs at Donovan because of the face-to-face interaction they get with professors like Rieder. Rieder's class is a flipped-model classroom with assignments primarily being project-based and student-led, instead of Rieder standing in front of the class and lecturing for two hours.

"Some students are going to get out with their associate degree in hand and some are going to be able to go up for parole with their degree in hand," Rieder said. "For some, there's an idea of redemption in their head and they've found that higher education is a way there."

With his courses toward business administration, Jaquith wants to start his own business in heating and air conditioning after he completes his coursework toward his associate degree.

"Education and Southwestern College have given me a new sense of who I am and who I can become," Jaquith said. "I see more realistic projections in my life. I see a vision of being able to be successful out there and actually contribute to my community. This isn't going to waste and it's going to be incredibly beneficial to my life."

The Second Chance classes inside Donovan are part of Southwestern College's overall Restorative Justice Program led by Patrice Milkovich. The Second Chance classes build upon Southwestern College's commitment to offering educational opportunities to its students at Donovan, where the college began offering general education courses in the 2016 spring semester to about 50 students.

When describing the program, you'll often hear Milkovich proudly say the program's motto: "Meeting students where they are."

"Our face-to-face college program was welcomed with open arms," Milkovich said. "Students demonstrated such enthusiasm by having a live faculty member standing in front of them and being able to learn in a college classroom environment."



Melvin Norris was six years into a 12-year robbery sentence during the spring 2018 semester, but Norris qualifies to have his sentence reduced to a possible eight years thanks to good behavior programs and education programs like the Second Chance Pell program.

"Even if it didn't reduce my sentence, I would've still joined this program," Norris said. "I always knew education was important, but I just got side-tracked when I was young."

When he walks out of Donovan, Norris hopes to walk out with his associate degree in business administration and says that it's a head start to continue his education and get his bachelor's degree.





"This is going to open doors for me that I couldn't open before," Norris said.

A study by the RAND Corporation, funded by the U.S. Department of Justice, found that incarcerated individuals who received an education were 43 percent less likely to return to prison. The study also found that for every \$1 invested in correctional education, \$4-\$5 was saved on re-incarceration costs.

In addition to helping reduce recidivism in the local community, many members of Southwestern College's Restorative Justice team feel that offering education to incarcerated individuals is part of Southwestern College's mission to serve every student in the South Bay.

"Education is a human right," Rieder said. "We have an obligation at Southwestern College to serve students in our service area, and that includes the people at Donovan."

When Norris spends his time studying, doing homework or in the classroom, he says he often thinks of his wife and eight-year-old daughter the most. He hopes that as a college graduate, he can provide a better life for his family and most importantly, he hopes to be able to help his daughter with her homework.

"I hope my experience can teach my daughter that sometimes we might fall, but we always have to get back up and that it's up to us to give ourselves a chance," Norris said. "I had to ask myself, 'what's my purpose in life?' I didn't want to just keep on coming back to prison. I'm trying to do better for myself and for my family."





# San Ysidro Community Turns TRAGEDY TO TRIUMPH

Thirty-five years ago, friends and family of Gloria Salas thought she was crazy when she vowed to never allow the McDonald's on West San Ysidro Boulevard to open again after 21 community members were killed by a gunman there on July 18, 1984.

"Most of the people were fixing the funerals for their families," Salas said at a memorial ceremony last July. "I had to be their voice."

Salas bought a big sign and carried it to the site of what was, at the time, the deadliest mass shooting in United States history. She remembers the restaurant being surrounded by dozens of police officers. Her legs were shaking as she walked up to the police. When they saw what the sign said—"Memorial Park"—they helped her hang it up on the fence, she said.

"I was so happy because that was the first step," Salas said. "But there were still a lot of steps to go."

Salas was among a group of faculty and students from Southwestern College's Higher Education Center at San Ysidro and the greater community who spoke at a special ceremony on July 18 commemorating the 35<sup>th</sup> anniversary of the McDonald's massacre.

Built on the site of the McDonald's restaurant, Southwestern College's San Ysidro campus holds a special place in the heart of many residents. But many of the students currently attending the San Ysidro campus were not even born when the tragedy happened. That's why it was important for Patie Montoya Bartow, the center's acting director, to change that.

Working with faculty, staff and community members, Bartow turned the event into a learning experience. "This is such a special place that we wanted to bring awareness of the significance of this campus to all our students," Bartow said.





## ANNUAL VISIT

Guillermo Flores visits the memorial every year on July 18. His 12-year-old brother, David, was killed at the McDonald's on that fateful day.

"This was our place," Flores said of the McDonald's. "We would ride our bikes, get our free ice cream cone and then go back up the hill."



*Guillermo Flores and Battalion Chief Dave Connor*

Flores, who was 11 at the time, said he would have been there that day, too, but he was in Los Angeles with his father. He remembers watching the television that day and the program being interrupted for breaking news.

"There was a helicopter flying over the McDonald's and I saw my brother's bike," Flores said. He recognized the black bike with gold rims immediately, he said.

He cried uncontrollably that entire day and kept asking if his brother was alive or dead, but nobody would tell him.

It wasn't until he and his father drove down from Los Angeles to San Ysidro and Flores got out of the car in the driveway when he heard his mother sobbing through the house's open windows that he knew for sure.

An unexpected meeting in front of the memorial Thursday between Flores and San Diego Battalion Chief Dave Connor helped the ongoing healing process for both men.

Connor had been a first responder at the restaurant July 18, 1984. While he had passed by the education center many times, Thursday was the first day that he stopped in to attend the ceremony.



*Battalion Chief Dave Connor and Gloria Salas*

In the Art Therapy class, students created paintings and drawings expressing their feelings about the event. Other students wrote poetry. Their work was on display throughout the center during the ceremony.

Also on display were artifacts and newspaper clippings from the tragedy and the community rallies that followed. As Salas told a standing-room-only crowd, two weeks after the protests began, McDonald's owner Joan Kroc visited Salas and promised the property would be given over to the community.

Salas then continued her advocacy, arguing that instead of a city park being built on the spot, do something that would honor those whose lives were taken. "I wanted something great for our community because we have so many needs," Salas said. "Southwestern College has been a gift from God."

"This has been a mission," Connor said. "I am 10 months from retirement, and this was an important part of my life that I have held for the last 35 years. (Coming here today) would help me get through the grief and bring closure."

He definitely was not prepared to meet a surviving family member, Connor said, adding he has never met anybody connected to the tragedy.

"What a healing moment to connect to the community who we chose to serve," Connor said. "He and I are forever connected."

Flores felt the same way.

"I knew he was here for a reason," Flores said. "I told him that I'm also sorry for his pain that he has carried all these years. We are connected for life."





Inside the Old Globe's Sheryl and Harvey White Theatre, Cynthia Ochoa feels as much a part of the theatre as the seats, the sets and the stage. She walks through the halls with the stories of artists, actors and directors she's worked with. She mentions the technical challenges she's faced on the many productions she's worked on as an Old Globe house manager in 2018. The magic of the theatre, to her, is both on stage and behind the scenes, and Ochoa does everything she can to protect each performance.

"Sometimes I hug the walls before a performance," she said. "Being a part of the theatre is to live. This is who I am. This is where I belong."

The theatre, however, wasn't always home to Ochoa, a former theatre student at Southwestern College. Growing up in Querétaro, Mexico, Ochoa was only ever able to admire the theatre and performances from the audience. Being a part of a real production was just a childhood fantasy.

"In Querétaro, theatre is so ingrained in our culture," she said. "Instead of going to the movies, you go to the theatre. I was always an observer, I never had the opportunity to perform in front of a big audience. My dream was always to be a part of the stage."

After an entire life of loving theatre, Ochoa found the role of a lifetime: A Southwestern College student – no audition needed. The theatre program here, she says, gave her the opportunity to stop just observing theatre but to finally be a part of it. Under the guidance of theatre professors Michael Buckley, Sandra Cortez and Ruff Yeager, Ochoa's dream finally came true. When she was a student, Ochoa acted in Southwestern College productions like the "The Vagina Monologues," "The Time of the Butterflies," "Anna in the Tropics" and "Blood Wedding." She even wrote a short play that was produced for the "Southwestern Student Short Plays Festival."





# A WHOLE NEW WORLD:

## STUDENT FINDS NEW ROLE IN LIFE THROUGH THEATRE EDUCATION

"Southwestern College has been a great support in what I now get to call my career," she said. "I not only learned the basics but I was able to go deeper into character development, the technicalities of theatre, how to develop stories. Southwestern College gave me everything."

In 2016, Ochoa was honored with the Student of Distinction Award – the highest honor a student can receive at Southwestern College. Her professors, Ochoa said, were the ones who inspired her, motivated her and lifted her up to become the best person and student she could be. Ochoa even performed in the "Plays by Young Writers" festival (her first professional production) produced annually by the Playwrights Project at the Old Globe and directed by Professor Yeager.

"I am so grateful to my theatre professors," she said. "From them, I learned to own a character. I learned to be prepared. I learned how to develop my creativity. Without them, I wouldn't be who I am as an actor, as a theatre student or as a human being."

After she graduated from Southwestern College, Ochoa transferred to UC San Diego with a full-ride scholarship through the Chancellor's Associates Scholarship program.

Ochoa's journey back into education was a challenge. Because English is her second language and because she never finished high school in Mexico, she lacked confidence in her skills as a student. When she moved to San Diego in her early 30s, she was preoccupied with providing her three children the best life possible and didn't really have time to think about herself.

"I've always believed in education," she said. "I went through so much trauma growing up, that I didn't get a chance to get my education and I wanted more for my children. I wanted them to reach higher goals than me."

Then, one by one, each of her children started to develop their own futures and lives. One of her daughters was attending UCLA, the other was about to attend San Diego State University and her son moved back to Mexico to start his career as a chef. Ochoa was finally able to ask herself, "what about me?"

"I found myself with a little sting in my soul," she said. "I never had my education and I honestly felt ignorant in many aspects of my life. I wasn't confident in myself."

Because Ochoa dropped out of high school at age 16 to help provide for her family, her first step back to education was to receive her GED. Six years ago, Ochoa enrolled in a GED program through Montgomery Adult School and finished in four quick months. In 2018, she received her associate degree from Southwestern College.

"I wanted my children to feel proud of me because I was so proud of them when they got their education," she said. "I use to feel so small without my education, and not everyone knew that about me. My whole life I was portraying a character who was confident and educated. I had to be a good actress."

Today, Ochoa says she's been completely transformed by education, both as a person and as an artist.

"Education gives you the power to make decisions for yourself," she said. "It gives you the power to value yourself, to believe in yourself, to earn your confidence."





CHULA VISTA 2018

# VETERAN

*of the Year*

Is Proud  
Southwestern College  
Graduate

In 2007, Chris Lawrence had been in about his fifth month of deployment in the Al Anbar province of Iraq when an enemy improvised explosive device went off and destroyed the bridge he and his squad of about 14 Marines were walking over.

"I was at the center of the bridge and the bomb basically went off right underneath my feet," Lawrence said. "The next thing I remember is waking up at the Navy hospital in Washington, D.C."



Lawrence's both legs and his left arm had been shattered, he suffered a myriad of internal wounds and he was left with traumatic brain injury.

"I had no idea what happened," he said. "The incident wiped out a good chunk of my memory, including a good couple weeks of what had happened in Iraq, moments of my childhood and I have a hard time retaining new information."

Some doctors were worried he would never be able to walk again. After six months in bed, exhaustive reconstructive surgery and intense physical therapy, Lawrence made the tough decision to amputate his right leg below the knee and face a lifetime of using a prosthetic.





"I told them to amputate because if they tried to heal my leg, it would never be the same," he said. "They told me I wouldn't be able to run, I would have to walk with a cane and I wouldn't be able to be as active. With a prosthetic, it can be physically challenging but I can keep moving."

More than 10 years after his injury, Lawrence, a Purple Heart recipient, was honored as the 2018 Chula Vista Veteran of the Year for his tenacity as a veteran and his dedication to Chula Vista as a police officer. Lawrence was the special guest speaker at Southwestern College's annual Veterans' Day Ceremony in November 2018.

While Lawrence has a lot to celebrate now, his road to becoming a police officer with a prosthetic leg has been tumultuous. When Lawrence came back to San Diego, where he was initially deployed, he began working with the Wounded Warriors project at the Navy Medical Center in Balboa Park, where he helped create programs and work with other injured young veterans.

"When I was going through rehab, I thought the next best thing to go in the military was law enforcement," he said. "But I didn't think I would be able to do it."

Lawrence began applying to various police departments throughout San Diego and Orange counties. It had been his dream to become a police officer since he was a kid growing up in Milwaukee, Wisconsin, but he was never hired, despite passing all the physical requirements alongside other able-bodied candidates. "It was heartbreaking," he said. "Instead of quitting, I had to find another way to go."

Lawrence decided to use his G.I. benefits to enroll as a student veteran into the Southwestern College Police Academy. Lawrence said his education and experience at the Police Academy recharged and re-motivated his dream after suffering so many rejections.

"The Police Academy is taught by officers from National City, Chula Vista and San Diego and when they saw what I could do, it gave me my confidence back," he said. "What they were teaching was their own real-world experience – things they would learn while actually doing the job they would come back and teach it to us. That's when I knew I could do it."

At the Police Academy, Lawrence participated in the exact same physical fitness tests as the other students, but because of his traumatic brain injury, his memory really suffered. He had to read manuals three or four times before exams and take extra notes. That extra effort helped him graduate with honors in the Police Academy.

"Mr. Lawrence demonstrated a strong work ethic and strong leadership skills," said David Espiritu, Southwestern College Police Academy Director and retired National City Police Department Captain. "His mental toughness and perseverance allowed him to successfully complete the Police Academy program. The Police Academy training staff is very proud of Mr. Lawrence."

Lawrence, in fact, was hired before he even finished the academy. His graduation from the Police Academy and his Chula Vista Police Department pinning were on the same day.

"I graduated wearing a Chula Vista Police Department uniform and badge," Lawrence said. "It became one of the top three most amazing days of my life. Becoming a dad, becoming a Marine and becoming a Chula Vista police officer."





# Dental Hygiene ON A STREAK

Since the inception of the Southwestern College Dental Hygiene Program, graduates have had stellar outcomes on the written and clinical licensing exams, and this year the streak continued with 100 percent passing.

Southwestern College students perform well above the national average and that success can be attributed to three things, said Dean Chris Perri.

"Our program is so successful because of the dedicated faculty, our passion for our strong curriculum, and our focused students," Perri said.

Before becoming the dean of the Higher Education Center at National City, where the dental hygiene program is housed, Perri was the dental hygiene director. When she came on board in 2000 as director of the program, she saw that the dental hygiene students were not doing well on their clinical board exam.

The faculty were very dedicated to the program and their students were just as focused, but something was missing. They needed to streamline the process from curriculum to exams, Perri said.







That year, Perri and faculty changed the program significantly by implementing curriculum summits that are held every year before the beginning of the new term. The summits focused on student outcomes. They pinpointed what teaching methods or key points in curriculum could be strengthened or changed to improve students' performance on the board exam. Additionally, curriculum content and its placement within the two-year program was re-evaluated, as well as assessment and comparison of program's scores with other dental hygiene schools.

When the events of 9/11 occurred, Southwestern College dental hygiene students lost access to the local naval base where they had been completing their clinical requirements and gaining hands-on experience. All of a sudden, the faculty was tasked to find and fund a new facility in which students could learn.

Perri and her dedicated staff contacted product representatives to provide supplies for a "mini clinic" they made by tearing down the walls between a nursing office, janitors' closet and bookstore. The San Diego Dental Society and many private dental offices also greatly assisted with funding.

As the years have progressed, the program's reputation for academic excellence and preparation have created a demand greater than the program's ability to serve. The program receives more than 100 applicants each year for 36 openings. Successful applicants have already completed two years of prerequisites, and once enrolled in the two-year program they will complete 1,600 hours of clinicals and 53 units before sitting for the national exams in their senior year.

It is all worth it, said current student Damian Trujillo.

"This program is great in all aspects," Trujillo said. "You meet the best professors, the best classmates and the best clinical staff. The staff and the professors create a positive environment for their students and they are the reason why this program is so successful. They prepare their students for a future as dental hygienists.

"This program helped me see that dental hygiene is not only about cleaning teeth, but it made me realize that I can help people with their overall health," he said.





Accounting Students Accrue  
Competitive Experience,  
Exposure Through

# ALUMNI GUIDANCE

It was 4:30 a.m. on a Saturday in September 2018 when Gustavo Perez, treasurer of the Southwestern College Foundation and proud alumnus, drove onto the Chula Vista campus to pick up three students to take to Los Angeles.

Perez was taking these students to the prestigious one-day Elements of Success program at Ernst & Young's (EY) Los Angeles office. Four Southwestern College students were chosen. One drove themselves but three needed a ride up.

"I didn't want a socio-economic factor to get in the way of them being able to experience this opportunity," Perez said. "No other Southwestern College student had ever gone through this, these students were the pioneers."

The Elements of Success program is a yearly one-day diversity and inclusiveness event hosted by the EY Black & Latino Professional Network. Students tour the EY Los Angeles offices, meet recruiters for the firm and attend workshops and networking activities.

**"IT'S AMAZING THAT GUSTAVO  
WANTS SOUTHWESTERN COLLEGE  
ACCOUNTING STUDENTS TO BEGIN  
THEIR NETWORKING AND HELP US  
GET THE EXPOSURE WE NEED."**

*Kristabel Mendoza, former Southwestern College student*





As an alumnus from Southwestern College and a tax professional for Ernst & Young in San Diego, Perez wanted students from his alma mater to gain the valuable experience by being a part of the program.

Many universities like UC Los Angeles and the University of Southern California had participated before, but this was the first time community colleges were ever considered. While the first contenders were Los Angeles colleges, Perez wanted students from his alma mater, Southwestern College, to be considered. He reached out to Elena Arteaga, an accounting professor, and four of her students and one former student applied and were chosen.

One of the students waiting for Gustavo was Jennyfer Laurent, a first-year accounting major.

"I thought it was just going to be a bus that was going to take us all up there," she said. "I was surprised to see it was just Gustavo in one car, willing to take the three of us all the way to Los Angeles."

When she applied for the Elements of Success program, Laurent didn't think she'd get in. She was a freshman when she applied and she knew how competitive this program was and was afraid a light resume and transcript wouldn't be enough.

"All the professionals were so helpful and they were so open and willing to guide you," Laurent said. "It gave me a perspective of what I'm working for."

Brittany Tavaí, who currently has an internship with the San Diego offices of the California Department of Business Oversight, said the experience really opened her eyes to the industry and its requirements to be successful. Thanks to Gustavo's suggestion, Tavaí worked on starting an accounting club in 2018 on campus to help other students gain more networking opportunities.

"It made me feel more driven to build up my resume and my skills," Tavaí said. "The whole way up to Los Angeles, Gustavo gave us so much help and advice and it really helped us feel prepared."

Even though Kristabel Mendoza had already graduated Southwestern College, Arteaga reached out to her to apply for the program. Mendoza said she was lucky to meet Gustavo and to participate in the program. She began the interview process for the Launch Program internship with EY in 2018.

"It's amazing that Gustavo wants Southwestern College accounting students to begin their networking and help us get the exposure we need," Mendoza said. "As far as I know, Ernst & Young is the only firm from the 'big four' who want to connect with community college students."

Gustavo had already been giving back to Southwestern College in a number of ways. He's a fiscal donor, he serves on the Southwestern College Foundation board and now he's creating pathways for Southwestern College students, specifically under-represented accounting students.

"This is where I came from," he said. "I always had a dream of working for a firm like EY but didn't have a mentor that looked like me or was brought up like me. I want to be an example to students at Southwestern College and just show them that they can make it."



A MESSAGE FROM  
**LISA  
JOHNSON**  
FOUNDATION BOARD CHAIR



This is an incredibly exciting time to be a part of the Southwestern College Foundation as we work to support students in achieving their personal and academic goals. Through the generosity of our amazing donors, we have increased scholarship awards by more than 60%, and continue to provide enrichment and support opportunities through our Mini-Grant Program and Cares Grants.

We look forward to new and inventive ways to partner with college leadership, alumni, and students as we address essential needs, including access to food, clothing, and affordable housing opportunities.

On behalf of the Southwestern College Foundation Board of Directors, I would like to thank every donor, business, and employee who is a partner in this important work. Together we are making a difference in the lives of students, their families, and our community.

Sincerely,

Lisa Johnson  
*Chair, Southwestern College  
Foundation*



SOUTHWESTERN COLLEGE  
**FOUNDATION**





## DONATIONS ENHANCE EDUCATIONAL EXPERIENCES AND OPPORTUNITIES THROUGH CAMPUS MINI GRANTS

In an example of “a little goes a long way,” a \$900 mini grant was awarded to fund Literature Art Mural, an inter-departmental collaboration between English Professor Jessica Posey and Art Professor Nicholas Mueller “to beautify the campus by leading student-created public art projects that reflect the values of our college and our student’s role in realizing them.” Painted by the SWC Art Club, this impressive mural depicts a diverse group of influential authors and poets, offering both beauty and inspiration to students and visitors alike.

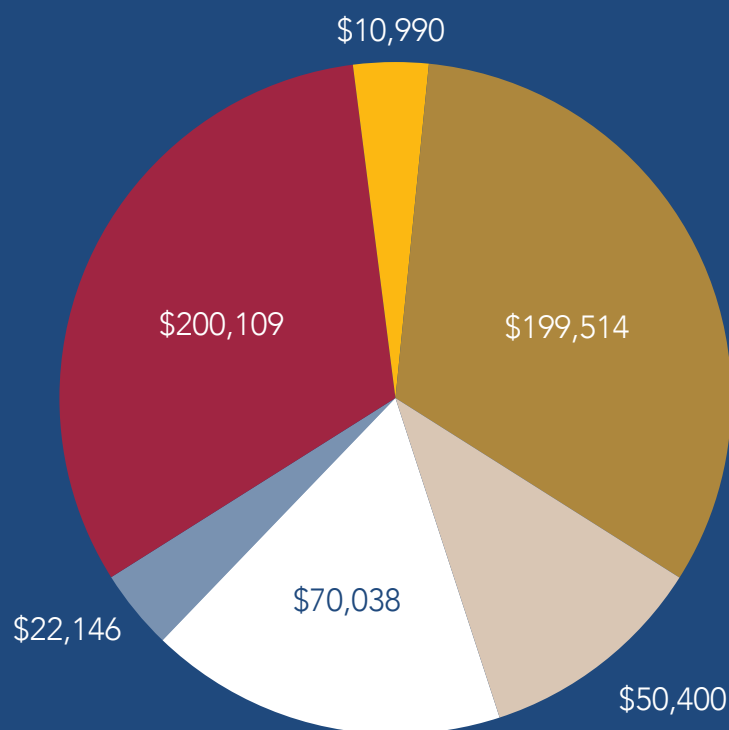




# Southwestern College Foundation 2018-2019 FINANCIALS

## REVENUE

*does not include donated district budgeted services.	\$840,263
Expenditures	\$553,197
Net Revenue	\$287,066



- Scholarships
- Mini Grants
- Cares
- Food Pantries
- Program Support
- Administration & Fundraising

\* Does not include district budget expenditures

## STUDENTS, DONORS, FOUNDATION COME TOGETHER TO CELEBRATE

The Fall 2019 scholarships surpassed all previous fall cycles, with 23 opportunities resulting in 120 individual awards totaling over \$140,000! Attendance at the second annual Fall Scholarship Breakfast held in December also exceeded all expectations with over 100 attendees, including scholars, donors, Foundation Board Members and Superintendent/President Dr. Kindred Murillo. New scholarships offered beginning in Fall 2019 included the Ray Brock Automotive Scholarship, the National Science Foundation S-STEM Scholarship and San Diego County Citizen's Scholarship Foundation's Promise Scholarship. The SWC Foundation wishes to thank all of the donors, scholarship readers and Financial Aid staff who made this success possible.







## CALLING ALL HEROES



2019 was the year of Heroes for the 4th Annual Jaguar Award Luncheon. Four hundred guests enjoyed a comic book-themed afternoon at the newly renovated Sycuan Casino and Resort where two outstanding Southwestern College alums--Robert "Dukie" Valderrama and J. Michael Straczynski--were honored. Guests enjoyed a silent auction, signature cocktails, delicious plated lunch, and a special opportunity to bid on incredibly rare 4-Day Passes to the 2020 San Diego Comic-Con. More than \$95,000 was raised to support Southwestern College students achieve their personal and academic goals.





# Southwestern College

# FAST FACTS

## SOUTHWESTERN COMMUNITY COLLEGE DISTRICT<sup>1</sup>

Accredited since 1964.

### Southwestern Campus

Chula Vista, CA 91910

### National City Higher Education Center

National City, CA 91950

### Otay Mesa Higher Education Center

San Diego, CA 92154

### San Ysidro Higher Education Center

San Ysidro, CA 92173

### Crown Cove Aquatic Center

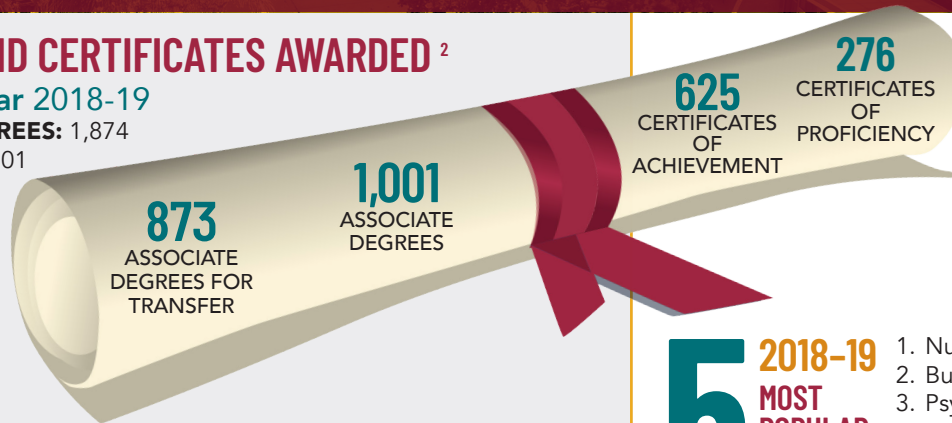
Coronado, CA 92118

## DEGREES AND CERTIFICATES AWARDED<sup>2</sup>

Academic Year 2018-19

ASSOCIATE DEGREES: 1,874

CERTIFICATES: 901



## HEADCOUNT ENROLLMENT<sup>3</sup>

Academic Year 2018-19

ANNUAL ENROLLMENT: 28,397

ENROLLMENT CHANGE 2017-18 TO 2018-19: +3.6%

Fall 2018

FALL ENROLLMENT: 19,753

Enrollment change Fall 2017 to Fall 2018: -0.2%

## ENROLLMENT BY GENDER<sup>4</sup>

Academic Year 2018-19



Female

Male

Unknown 1.1% 324

## ENROLLMENT BY AGE<sup>5</sup>

Academic Year

2018-19

<25: 17,955 (63.2%)

25-39: 6,682 (23.5%)

40+: 3,754 (13.2%)

Unknown: 6 (0.02%)

Average: 28

Median: 23

## 5 2018-19 MOST POPULAR MAJORS

1. Nursing
2. Business Administration
3. Psychology
4. Biology
5. Administration of Justice

## ENROLLMENT BY RACE/ETHNICITY<sup>6</sup>

Academic Year 2018-19

1,276 | 5%  
African-American

77 | <1%  
American Indian/Alaskan Native

719 | 3%  
Asian

2,282 | 8%  
Filipino

19,485 | 69%  
Hispanic

1,136 | 4%  
Multi-Ethnicity

1107 | <1%  
Pacific Islander

2,907 | 10%  
White, Non-Hispanic

408 | 1%  
Unknown



## OTHER SIGNIFICANT DEMOGRAPHIC AND INSTITUTIONAL CHARACTERISTICS <sup>7</sup>

- Non-U.S. citizens (Fall 2018): **1,729 (9%)**
- Students with prior bachelor's degree or higher (Fall 2018): **551 (3%)**
- Military Friendly School designation
- Minority Serving Institution meeting criteria as:
  - Hispanic Serving Institution (HSI)
  - Asian American and Native American Pacific Islander Serving Institution (AANAPISI)

## ENROLLMENT FROM SWC SERVICE AREA <sup>8</sup>

**76%**  
of  
incoming  
students  
from within  
the SWC  
service  
area

City or Community	Percentage
Bonita	2.5%
Chula Vista	44.3%
Imperial Beach	2.9%
National City	5.7%
Coronado	0.3%
Otay Mesa	13.7%
San Ysidro	6.8%
Other communities outside SWC Service Area	23.8%
<b>Total</b>	<b>100%</b>

## REVENUES BY SOURCE <sup>9</sup>

Fiscal Year 2017-18

Revenue Source	Amount	%
Tuition	\$4,855,319	2.5%
Federal	\$5,735,478	2.9%
State	\$85,858,951	43.5%
Local	\$53,182,207	27.0%
Other	\$47,451,728	24.1%
<b>Total</b>	<b>\$197,083,683</b>	<b>100%</b>

## STUDENT FINANCIAL AID

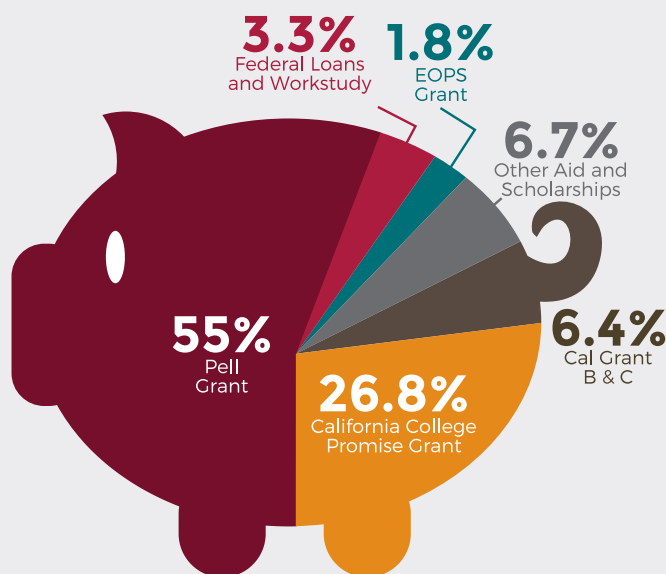
### STUDENTS RECEIVING FINANCIAL AID BY AWARD TYPE <sup>11</sup> ACADEMIC YEAR 2017-18

	Students	%
California College Promise Grant	15,695	57.3%
Cal Grant B	2,087	7.6%
Cal Grant C	90	0.3%
EOPS Grant	2,267	8.3%
Pell Grant	6,752	24.6%
Federal Loans	256	0.9%
Federal Work Study	137	0.5%
Receiving Any Financial Aid	15,990	58.3%

Students may receive multiple types of financial aid.

## STUDENT FINANCIAL AID

### FINANCIAL AID AWARDS BY TYPE <sup>10</sup> Academic Year 2017-2018



**Total Student Financial Aid \$47,270,856**

<sup>1</sup> **Source:** Southwestern College, <https://www.swccd.edu/>

<sup>2</sup> **Source:** Southwestern Community College District Data Warehouse

<sup>3</sup> **Source:** CCC Chancellor's Office MIS Data Mart, <https://datamart.cccco.edu/DataMart.aspx>

<sup>4</sup> **Source:** CCC Chancellor's Office MIS Data Mart, <https://datamart.cccco.edu/DataMart.aspx>

<sup>5</sup> **Source:** CCC Chancellor's Office MIS Data Mart, <https://datamart.cccco.edu/DataMart.aspx>; Southwestern Community College District Data Warehouse

<sup>6</sup> **Source:** CCC Chancellor's Office MIS Data on Demand, <https://misweb.cccco.edu/dataondemand/login.aspx>; Southwestern Community College District Data Warehouse

<sup>7</sup> **Source:** CCC Chancellor's Office MIS Data Mart, <https://datamart.cccco.edu/DataMart.aspx>; US Department of Education College Scorecard, <https://collegescorecard.ed.gov/school/?123800-Southwestern-College>; Southwestern College, <https://www.swccd.edu/>

<sup>8</sup> **Source:** Southwestern Community College District Data Warehouse

<sup>9</sup> **Source:** Integrated Postsecondary Education Data System (IPEDS) 2017-18 Finance Survey

<sup>10</sup> **Source:** CCC Chancellor's Office MIS Data Mart, <https://datamart.cccco.edu/DataMart.aspx>

<sup>11</sup> **Source:** CCC Chancellor's Office MIS Data Mart, <https://datamart.cccco.edu/DataMart.aspx>





SOUTHWESTERN COLLEGE  
900 Otay Lakes Road  
Chula Vista, CA 91910-7299

## SOUTHWESTERN COMMUNITY COLLEGE DISTRICT GOVERNING BOARD

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*President*

**TIM NADER**  
*Vice President*

**ROBERTO ALCANTAR**  
*Governing Board Member*

**LETICIA CAZARES**  
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**MELKITSSEDO JORGE HERNANDEZ**  
*Student Trustee*

**KINDRED MURILLO, ED.D.**  
*Superintendent/President*

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To request this material in an alternate format, contact Disability Support Services at (619) 482-6512 or TTY (619) 482-6470

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