

Non-Consensual Sharing of Intimate Images (NCII) What You Need to Know

WHAT IS NCII?

Non-consensual sharing of intimate images (sometimes referred to as "image-based sexual abuse") involves posting, sending, or distributing nude or sexually explicit images or videos of another person without their express consent.

This includes:

- Original Content: Photos or videos taken with or without permission.
- Digitally Altered Content: Photoshopped or manipulated media.
- AI-Generated Content: "Deepfakes" or synthetic intimate images created using AI.

THE LEGAL LANDSCAPE

Federal Law	California Law
TAKE IT DOWN Act (2025): Makes it a federal crime to share intimate images without consent, specifically including AI-generated images.	Penal Code § 647(j)(4): Criminalizes the intentional distribution of intimate images where there was a reasonable expectation of privacy.
VAWA Civil Remedy (15 U.S.C. § 6851): Provides victims the right to file a civil lawsuit for financial damages against the perpetrator.	SB 926 (2025): Expands state law to explicitly include AI-generated or digitally manipulated intimate images.

SOUTHWESTERN COLLEGE POLICY

SWC maintains a zero-tolerance environment for digital sexual harassment. Under campus policy, the following are strictly prohibited:

- Sharing intimate images of others without consent.
- Creating or distributing AI-generated sexual images of campus community members.
- Using campus technology (Wi-Fi, computers, email) to facilitate NCII.
- Retaliation against anyone who reports these incidents.

Note: Violations may result in formal student/employee discipline, up to expulsion or termination, and referral to law enforcement.

IF THIS HAPPENS TO YOU

You are not alone, and there are resources available to help you regain control.

1. Report to SWC Title IX Office: Access supportive measures like "No Contact Orders" or academic accommodations.
2. Campus Police: For filing a criminal report or seeking immediate protection.
3. Confidential Counseling: Speak with Personal Wellness Services (Building 67) to process the emotional impact without triggering an automatic administrative report.
4. Image Removal: Request assistance with "Take Down" notices to websites and social media platforms.
5. Safety Measures: Work with the college to ensure your digital and physical safety on campus.

HOW TO HELP PREVENT HARM

- Never Share: If you receive an intimate image of someone else, delete it immediately. Do not "pass it on."
- Get Clear Consent: Consent must be enthusiastic, informed, and can be withdrawn at any time.
- Speak Up: If you see NCII occurring in group chats or on social media, call it out as a violation of campus policy.
- Support Peers: Believe victims and encourage them to seek the resources listed above.

CONTACT INFORMATION

- Title IX & EEO Office: (619) 482-6329 | swcertix@swccd.edu



- Campus Police: (619) 216-6691
- Personal Wellness (Confidential): (619) 421-6700 x5279