

Southwestern College External/Internal Scan

April 2025

INSTITUTIONAL RESEARCH AND PLANNING

Scan

External

- Service Area
- Demographic Comparisons
- Population Projections
- Educational Attainment
- Median Household Income
- Poverty by Locality
- Employment by Industry
- High School Capture Rates
- Post-Graduation Paths for High School Students
- Feeder High School District Headcount

Internal

- FTES
- Headcount
- Residence
- Educational Goals & Majors
- Financial Aid
- Course Success
- Transfer-Level Completion
- Degree and Certificates
- Units to Degree
- Transfers
- Job Closely Related to Field of Study
- Employees

External Scan

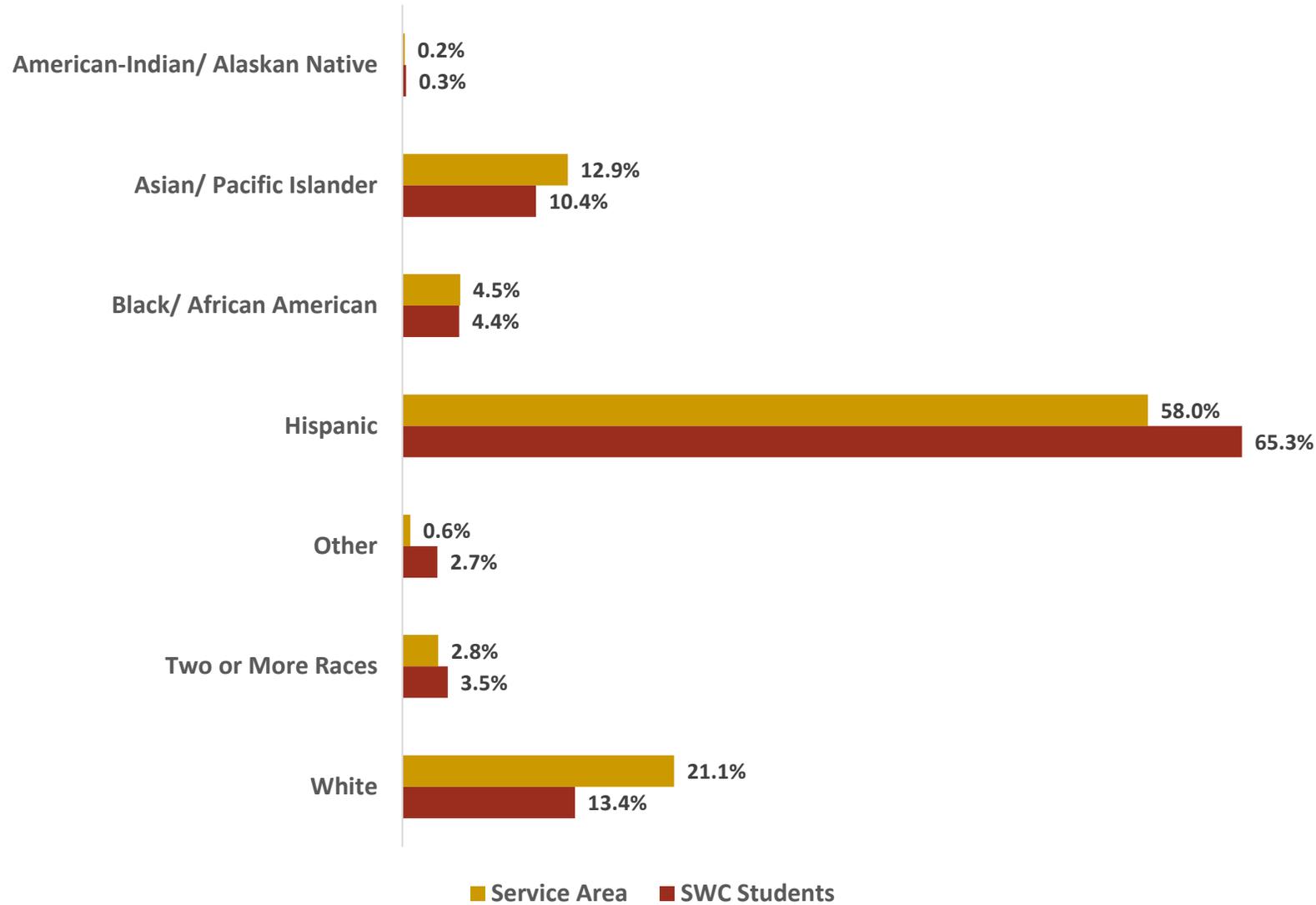
Southwestern College (SWC) Service Area



City or Community

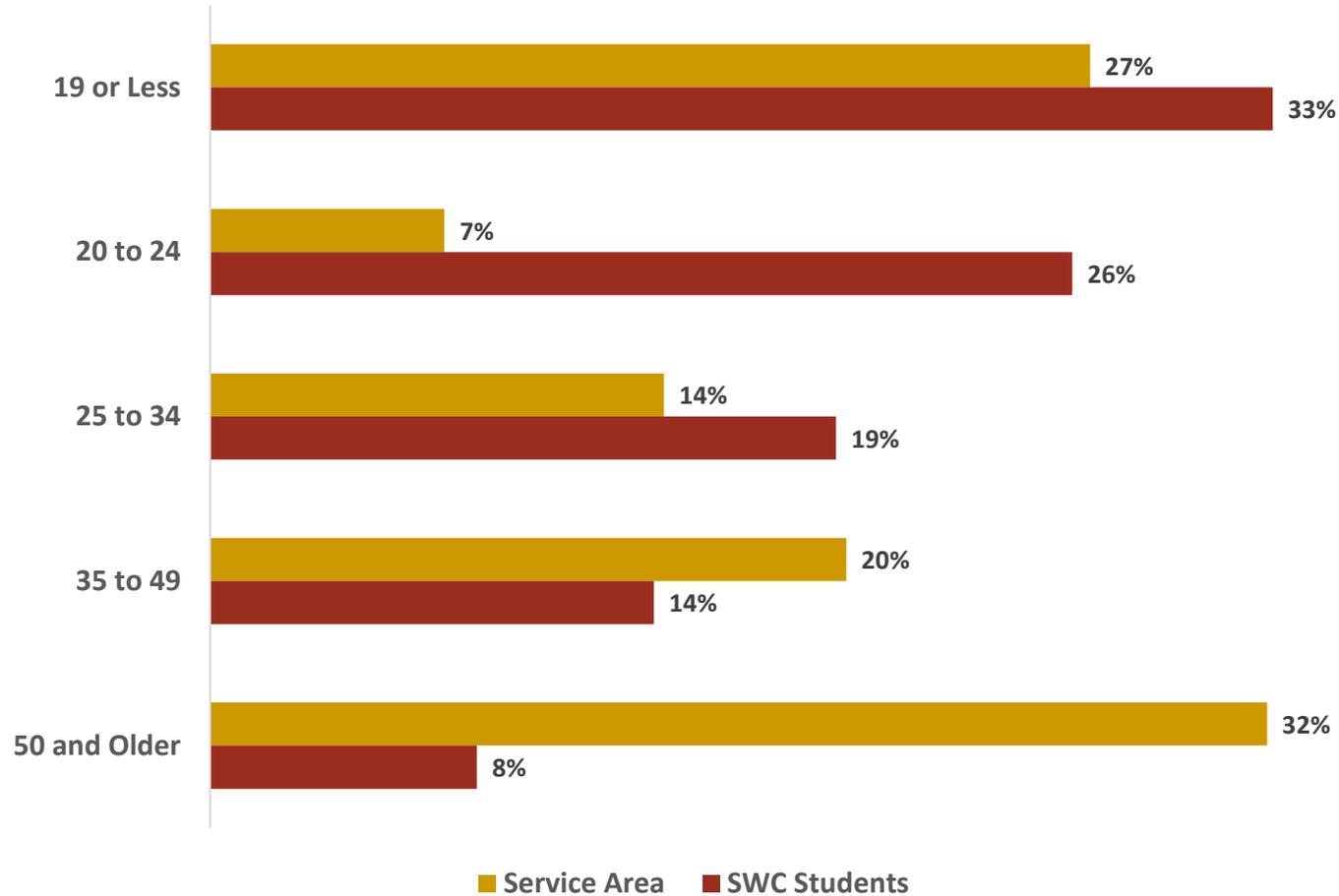
Community	Zip Code
Bonita	91902
Chula Vista	91910, 91911, 91913, 91914, 91915
Imperial Beach	91932
National City	91950
Coronado	92118
Otay Mesa	92154
San Ysidro	92173

SWC Students and Service Area by Race/Ethnicity 2023-2024



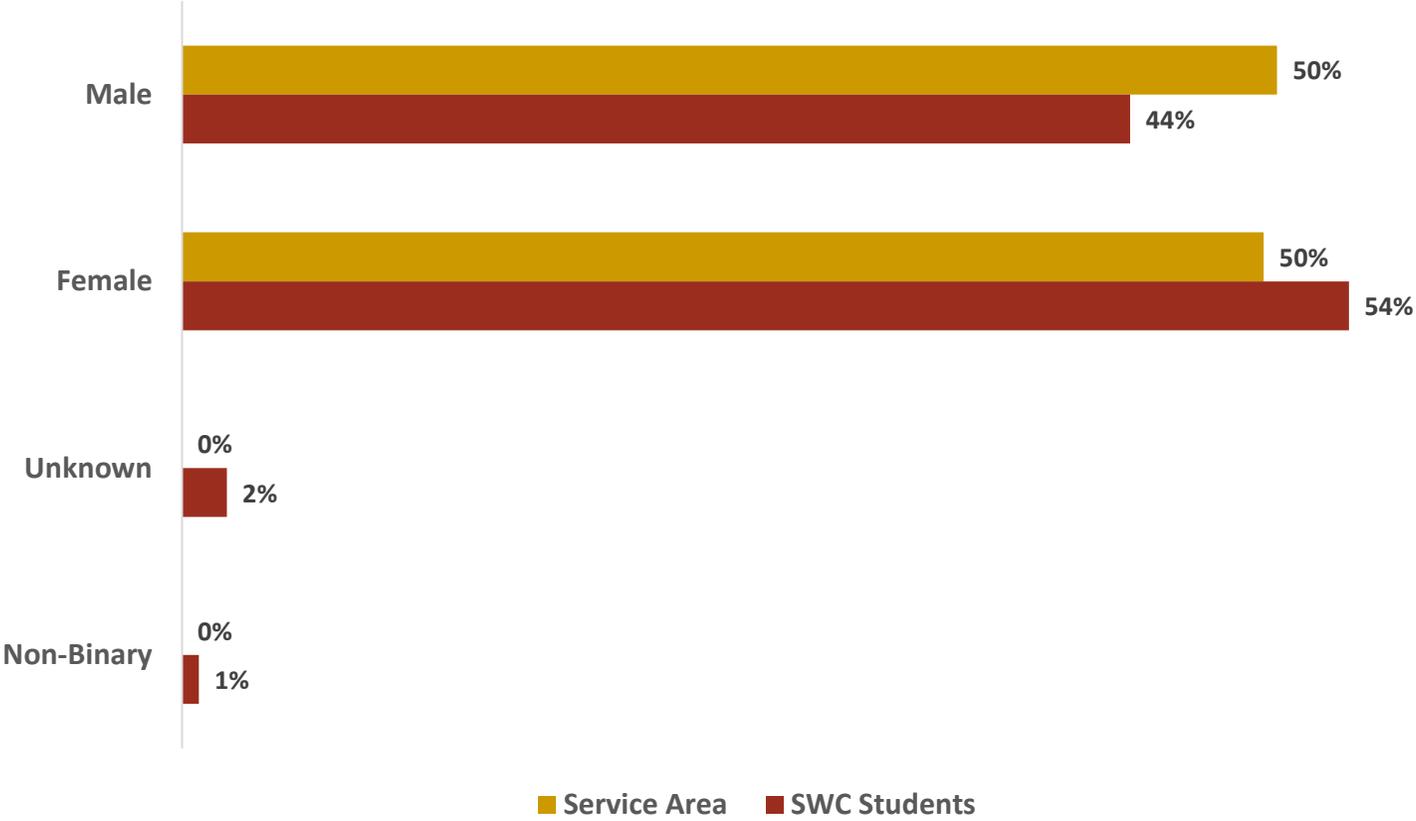
2023-24		
Race/ Ethnicity	Service Area	SWC Students
American-Indian/ Alaskan Native	902	82
Asian/ Pacific Islander*	65,515	2,977
Black/ African American	22,857	1,266
Hispanic	295,343	18,699
Other	3,149	779
Two or More Races	14,191	1,007
White	107,636	3,844
Total	509,593	28,654

SWC Students and Service Area by Age 2023-24



2023-24		
Age Group	Service Area	SWC Students
19 or Less	137,524	9,338
20 to 24	36,582	7,576
25 to 34	70,914	5,499
35 to 49	99,401	3,899
50 and Older	165,172	2,343
Total	509,593	28,655

SWC Students and Service Area by Gender 2023-24



2023-24		
Gender	Service Area	SWC Students
Male	256,363	12,483
Female	253,230	15,360
Unknown	N/A	591
Non-Binary	N/A	221
Total Pop	509,593	28,655

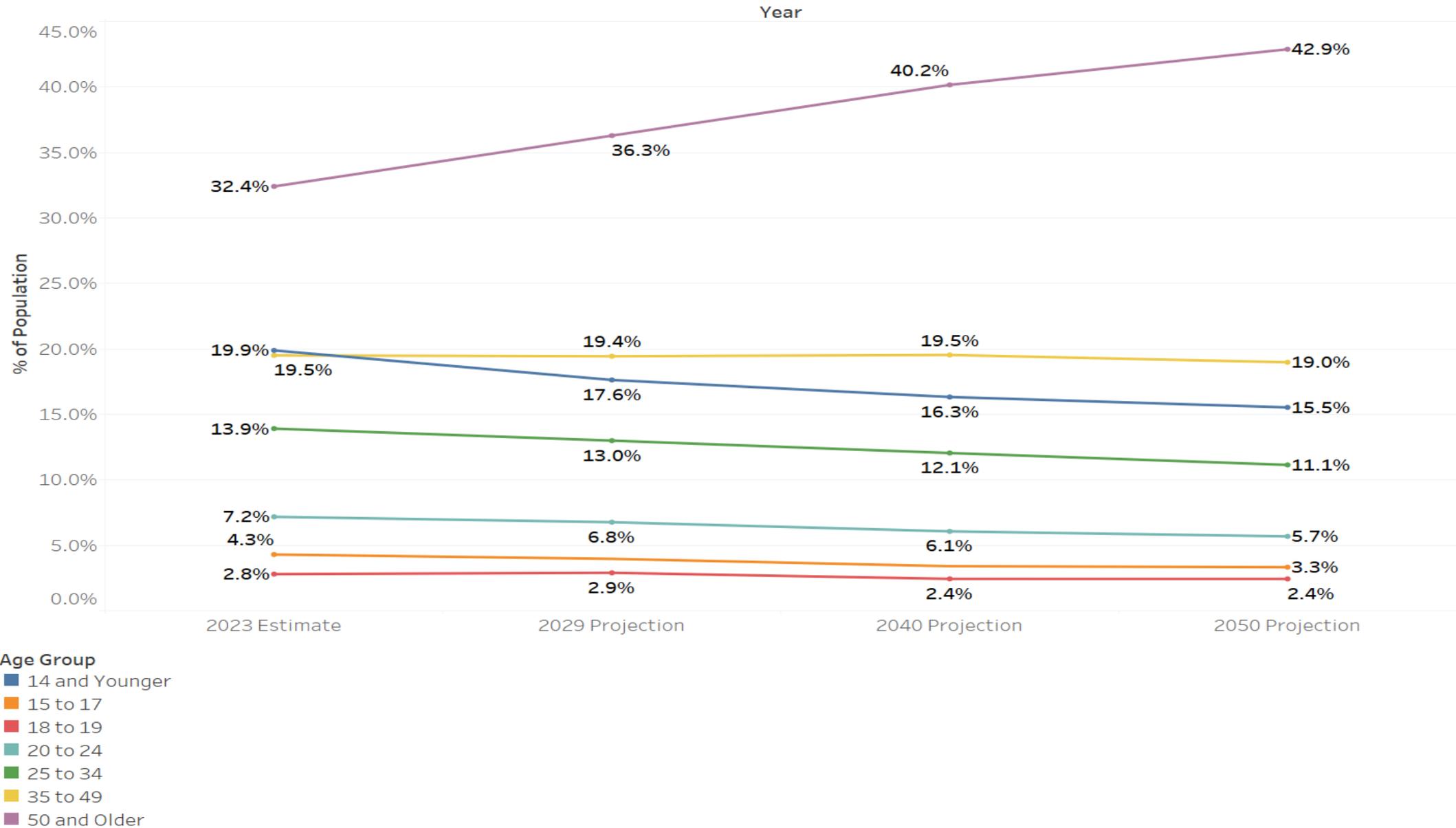


SWC Service Area Population Projections

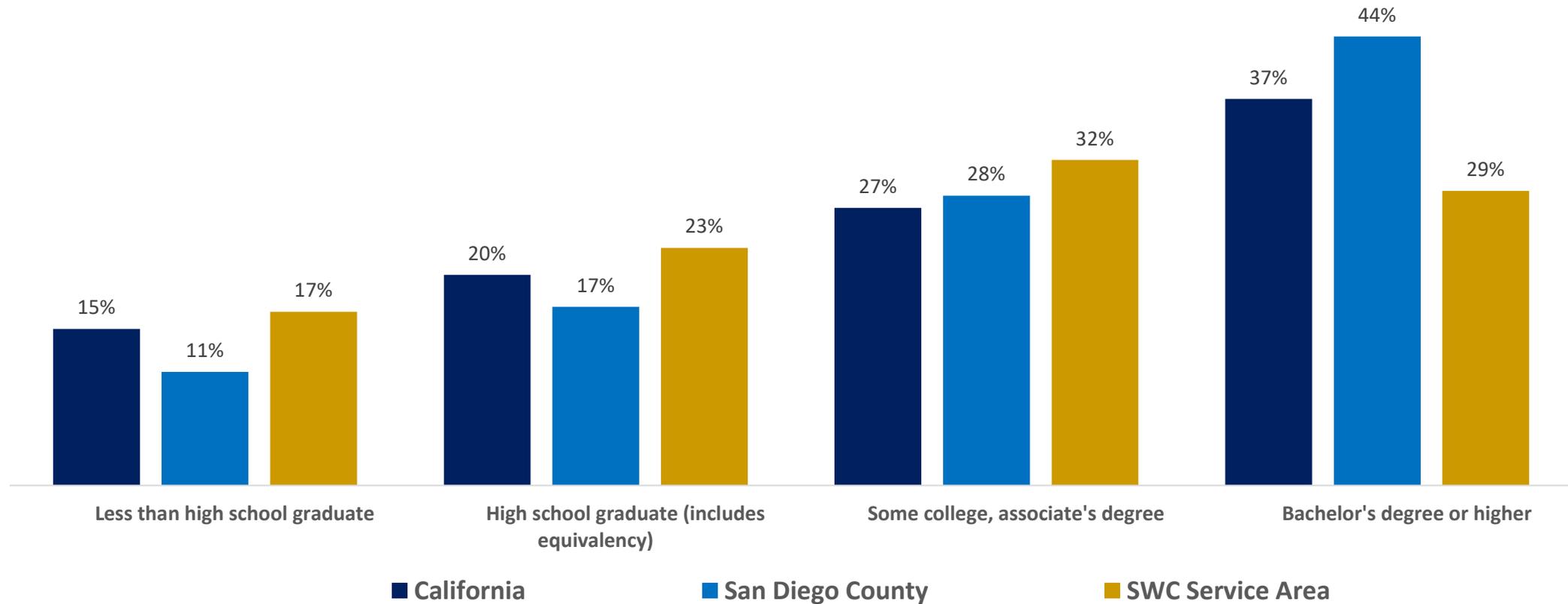
Southwestern Service Area: Projected Population Changes							
	2023 Estimate	2029 Projection	2040 Projection	2050 Projection	% Change from 2023 to 2029	% Change from 2023 to 2040	% Change from 2023 to 2050
Total Population	509,593	531,308	577,004	579,971	4%	13%	14%
Population Changes by Age Group							
	2023 Estimate	2029 Projection	2040 Projection	2050 Projection	% Change from 2023 to 2029	% Change from 2023 to 2040	% Change from 2023 to 2050
14 and Younger	101,349	93,670	94,225	90,097	-8%	-7%	-11%
15 to 17	21,901	21,086	19,644	19,317	-4%	-10%	-12%
18 to 19	14,274	15,412	14,064	14,120	8%	-1%	-1%
20 to 24	36,582	35,952	35,008	32,972	-2%	-4%	-10%
25 to 34	70,914	69,060	69,543	64,626	-3%	-2%	-9%
35 to 49	99,401	103,304	112,747	110,085	4%	13%	11%
50 and Older	165,172	192,824	231,773	248,754	17%	40%	51%
Population Changes by Race/ Ethnicity							
	2023 Estimate	2029 Projection	2040 Projection	2050 Projection	% Change from 2023 to 2029	% Change from 2023 to 2040	% Change from 2023 to 2050
Hispanic	309,758	315,372	334,892	333,726	2%	8%	8%
White	91,224	89,566	91,536	87,925	-2%	0%	-4%
Black	20,611	20,212	21,080	20,463	-2%	2%	-1%
American-Indian	658	1,060	996	941	61%	51%	43%
Asian/Pacific Islander	71,918	82,342	102,609	110,619	14%	43%	54%
All Other	21,301	22,756	25,891	26,297	7%	22%	23%

Southwestern Service Area: 2023 Estimates						
Median Age	36.4					
	Male			Female		
Median Age By Gender	34.8			38.2		
	Hispanic	White	Black	American-Indian	Asian/Pacific Islander	All Other
Median Age By Race/Ethnicity	33.2	42.5	36.9	38.7	43.5	27.1

SWC Service Area Population Projections

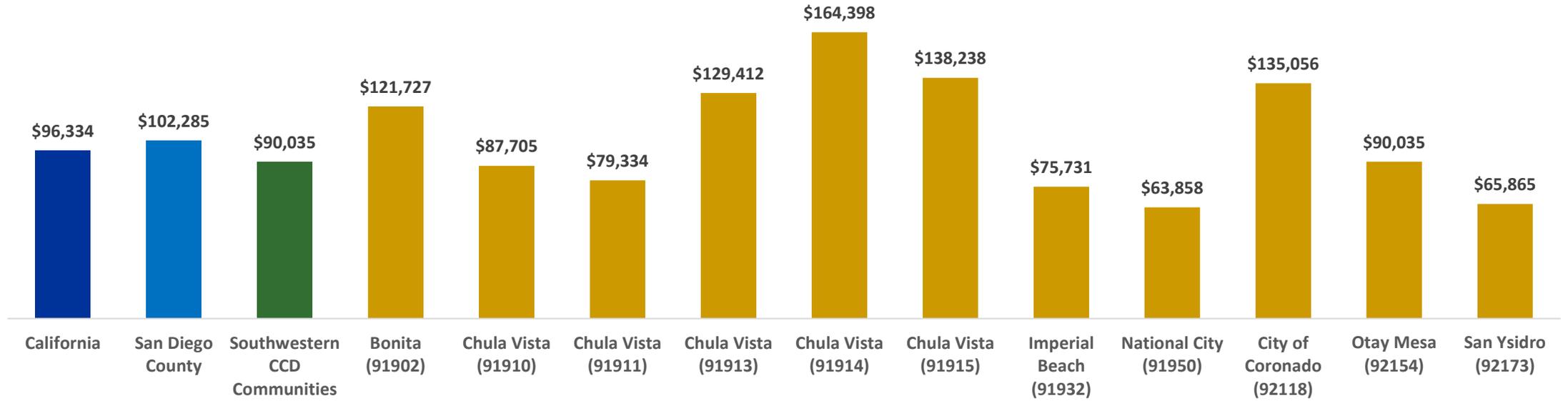


Educational Attainment for 25 Years and Older 2023

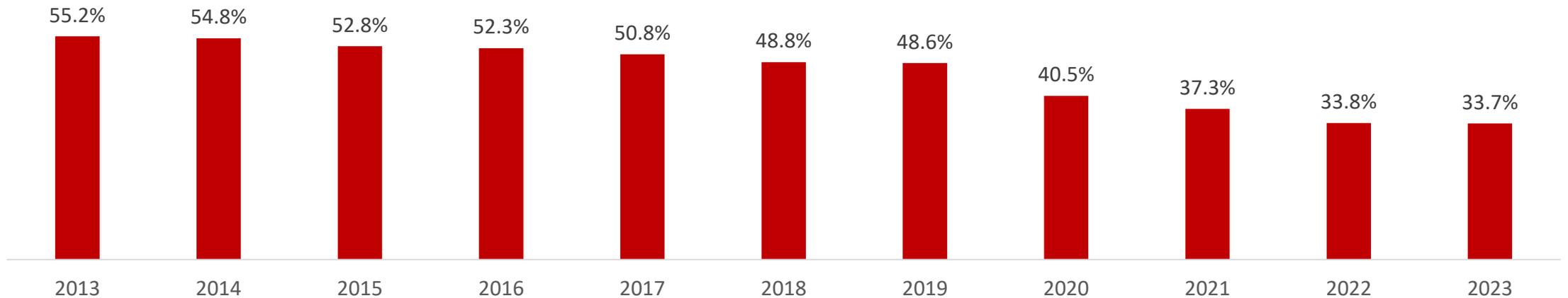


Educational Attainment	California		San Diego County		SWC Service Area	
Population 25 years and over	26,969,649	100%	2,277,584	100%	337,493	100%
Less than high school graduate	4,094,234	15%	251,015	11%	56,851	17%
High school graduate (includes equivalency)	5,505,182	20%	394,788	17%	77,766	23%
Some college, associate's degree	7,259,908	27%	640,031	28%	106,519	32%
Bachelor's degree or higher	10,110,325	37%	991,750	44%	96,357	29%

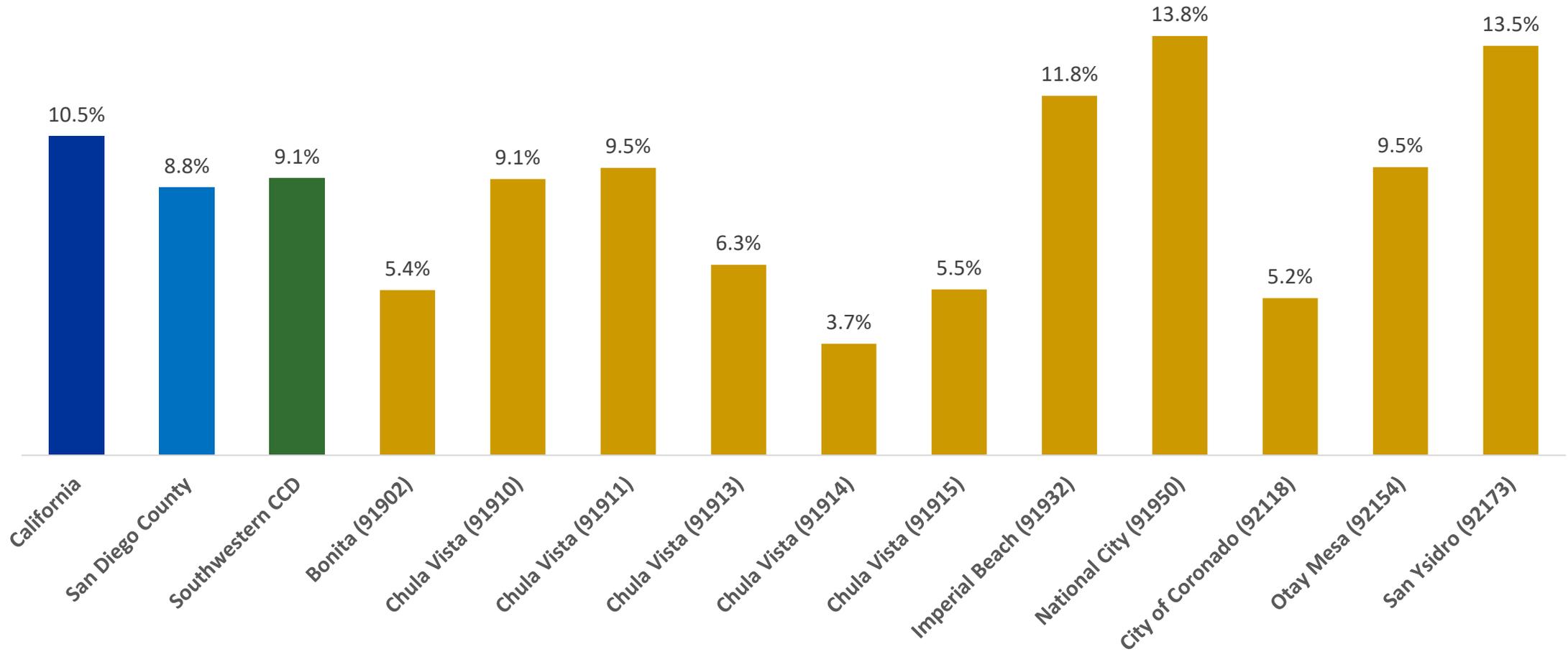
Median Household Income 2023



Percent of Households with Income Less than \$60,000 (Adjusted for inflation) in SWC Service Area

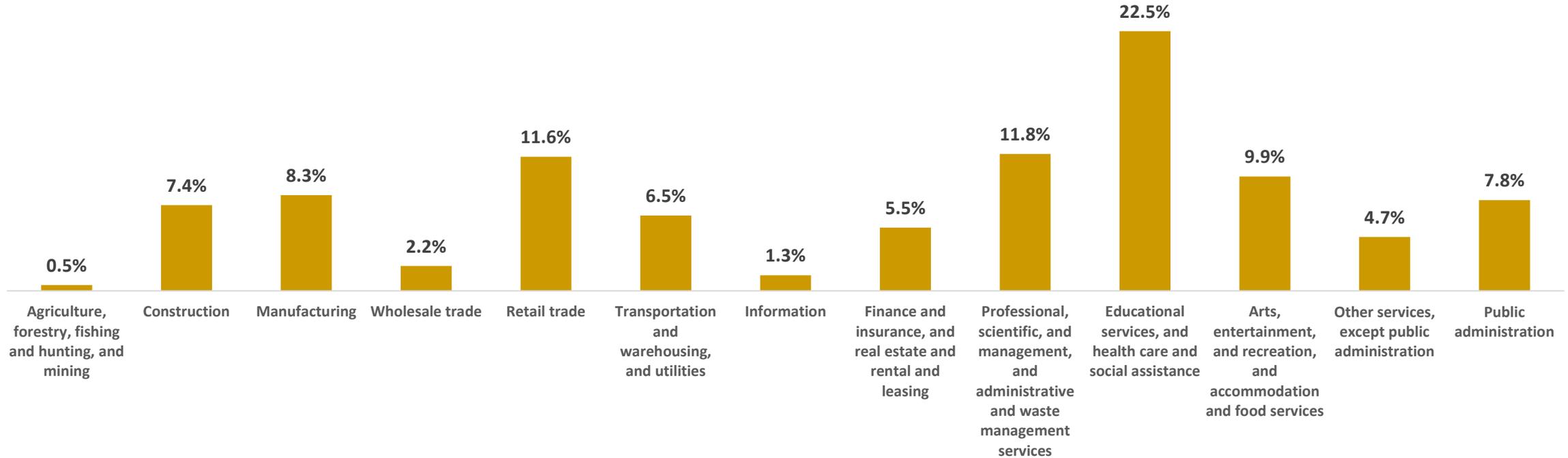


Households in Poverty 2023



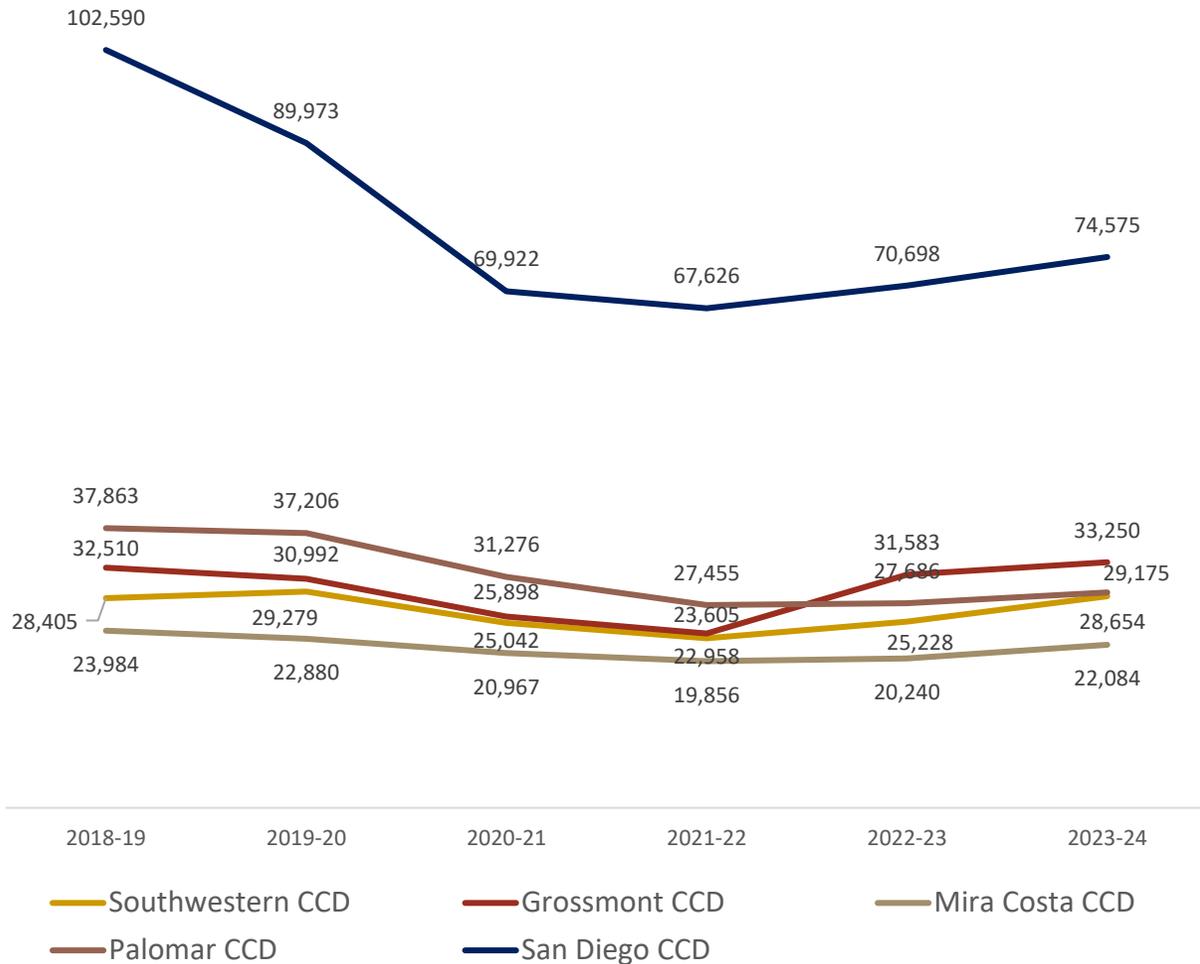
Employment by Industry 2023

SWC Service Area



Community College District Enrollment Comparisons

Unduplicated Student Headcount

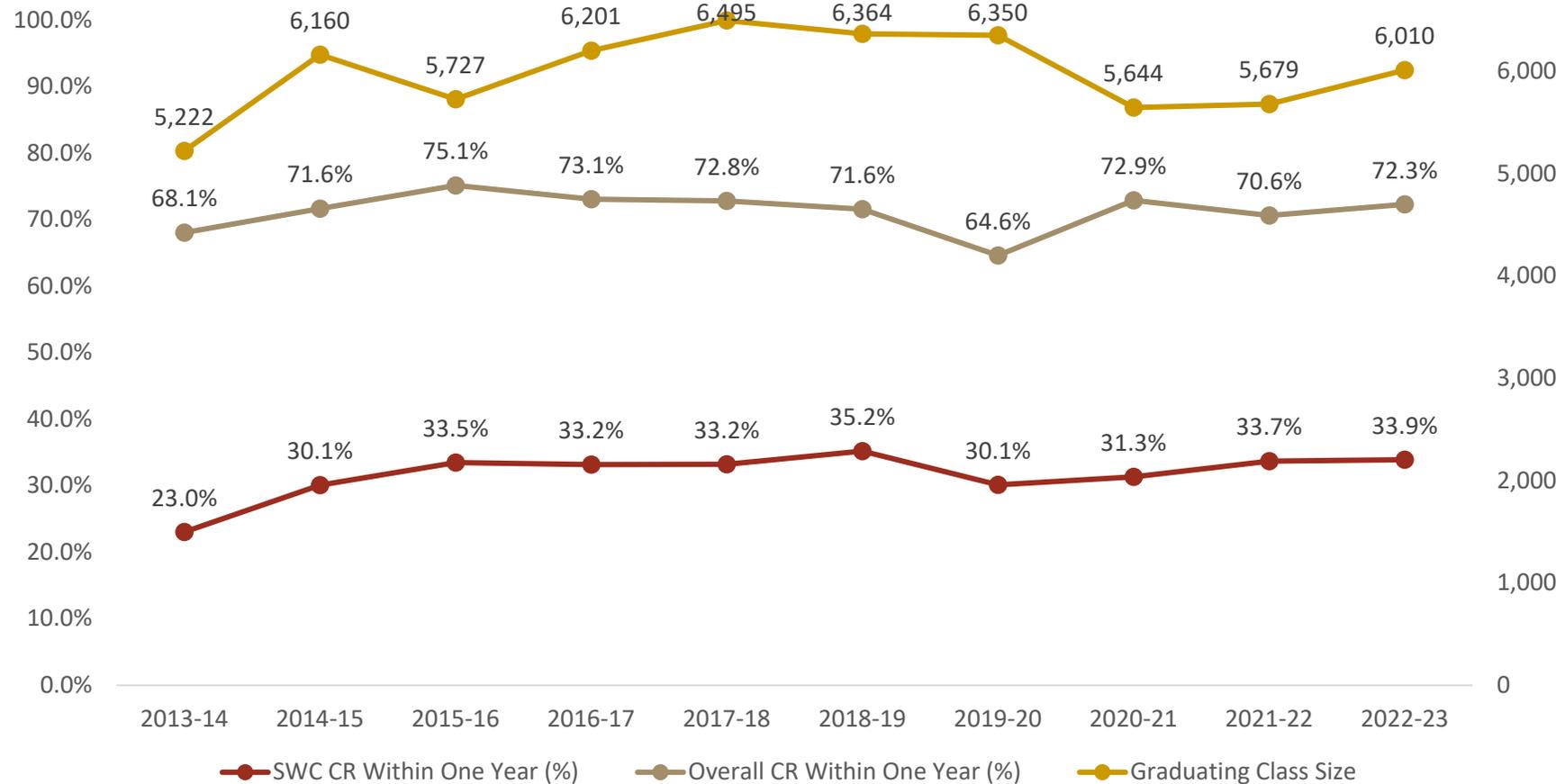


2023-24

	Grossmont CCD	Mira Costa CCD	Palomar CCD	San Diego CCD	Southwestern CCD
Headcount	33,250	22,084	29,175	74,575	28,654
Gender	Grossmont CCD	Mira Costa CCD	Palomar CCD	San Diego CCD	Southwestern CCD
Female	56.1%	57.8%	45.9%	51.2%	53.6%
Male	42.3%	38.8%	51.9%	46.9%	43.6%
Non-Binary	0.0%	0.8%	0.7%	0.9%	0.8%
Unknown	1.7%	2.7%	1.5%	1.0%	2.1%
Race/ Ethnicity	Grossmont CCD	Mira Costa CCD	Palomar CCD	San Diego CCD	Southwestern CCD
African-American	4.7%	2.9%	3.0%	7.0%	4.4%
American Indian/Alaskan Native	0.4%	3.2%	0.5%	0.2%	0.3%
Asian	3.6%	8.7%	5.1%	10.5%	2.5%
Filipino	1.1%	0.1%	2.1%	4.8%	7.6%
Hispanic	35.8%	44.1%	50.2%	39.9%	65.3%
Multi-Ethnicity	4.7%	5.9%	5.9%	7.6%	3.5%
Pacific Islander	0.3%	0.5%	0.4%	0.4%	0.4%
Unknown	4.8%	3.8%	1.2%	1.3%	2.7%
White Non-Hispanic	42.9%	33.4%	31.4%	28.3%	13.4%
Age Group	Grossmont CCD	Mira Costa CCD	Palomar CCD	San Diego CCD	Southwestern CCD
19 or Less	38.8%	31.6%	35.8%	30.8%	32.6%
20 to 24	26.6%	25.8%	27.7%	30.3%	26.4%
25 to 29	10.9%	11.8%	12.2%	14.3%	11.2%
30 to 34	7.4%	8.0%	7.7%	9.0%	8.0%
35 to 39	5.0%	5.7%	5.2%	5.8%	6.6%
40 to 49	6.0%	7.4%	5.9%	5.8%	7.0%
50 +	5.3%	9.7%	5.5%	4.0%	8.2%
Unknown	0.0%	0.0%	0.0%	0.0%	0.0%

SWC Capture Rate of Sweetwater Union High School District (SUHSD) Graduates

SUHSD Graduates that Enrolled in Post-Secondary Education in the Year Following Graduation From High School



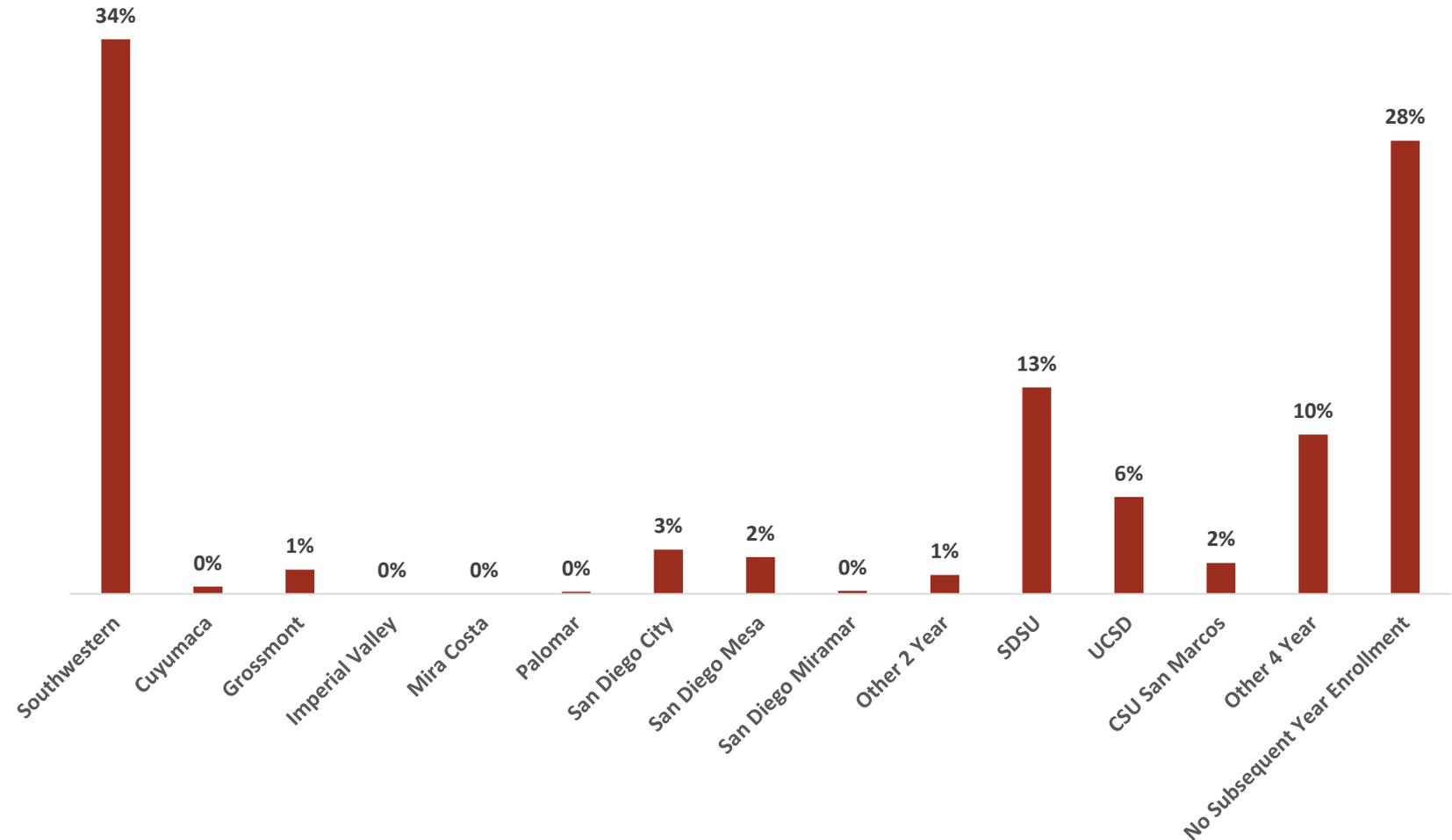
Graduation Year

Post-Graduation Paths for Sweetwater Union High School District (SUHSD) Students 2023-24

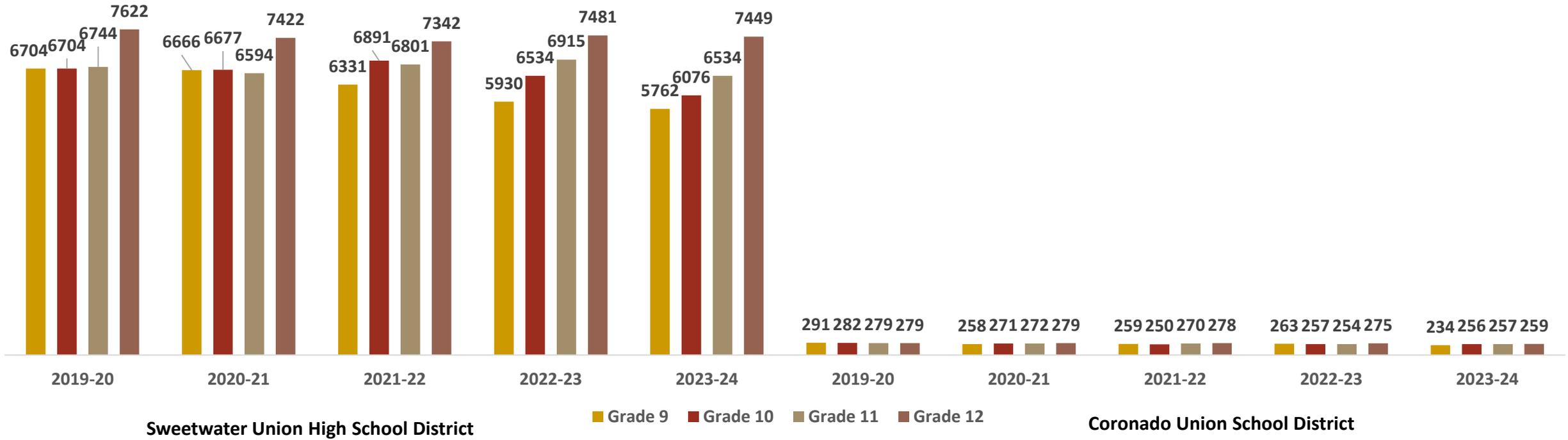
Where SUHSD Graduates Enrolled in Post-Secondary Education In The Year Following Graduation From High School

Institution	Number	Percent
Total in 2022-23 Cohort	6,010	100%
Southwestern	2,038	34%
Cuyamaca	27	0%
Grossmont	89	1%
Imperial Valley	0	0%
Mira Costa	0	0%
Palomar	8	0%
San Diego City	163	3%
San Diego Mesa	135	2%
San Diego Miramar	11	0%
Other 2 Year	70	1%
SDSU	758	13%
UCSD	356	6%
CSU San Marcos	114	2%
Other 4 Year	585	10%
No Subsequent Year Enrollment	1,665	28%

* Students attending more than on institution of higher education after graduating from high school are counted once for each institution.

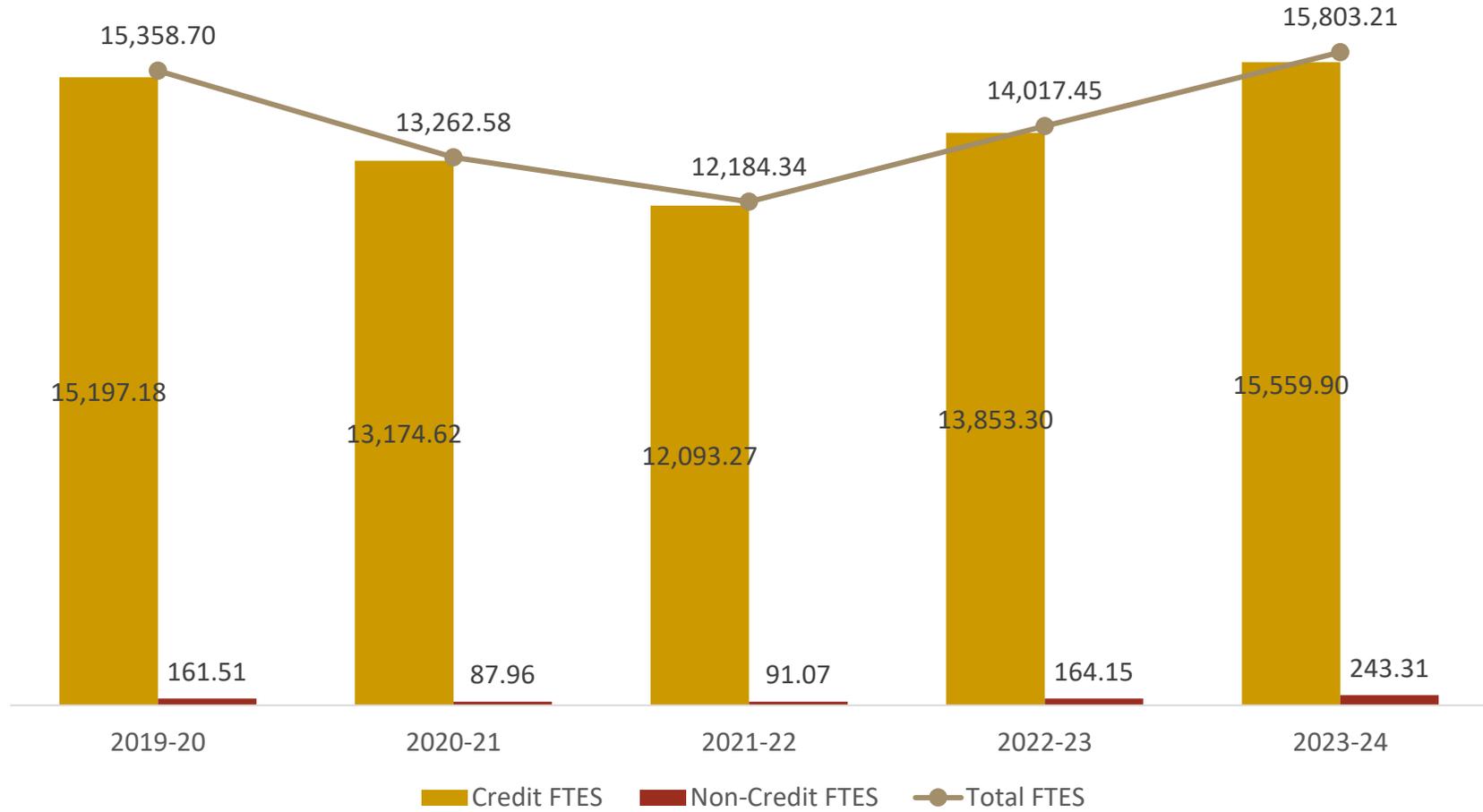


Feeder High School District Headcount



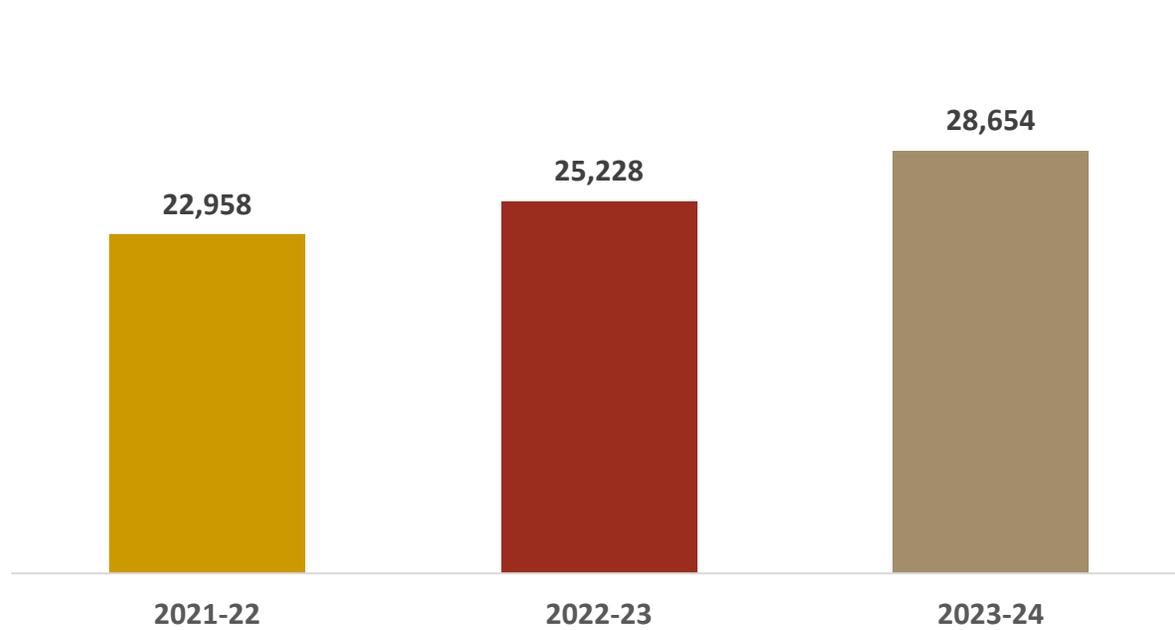
Internal Scan

Full Time Equivalent Students (FTES)

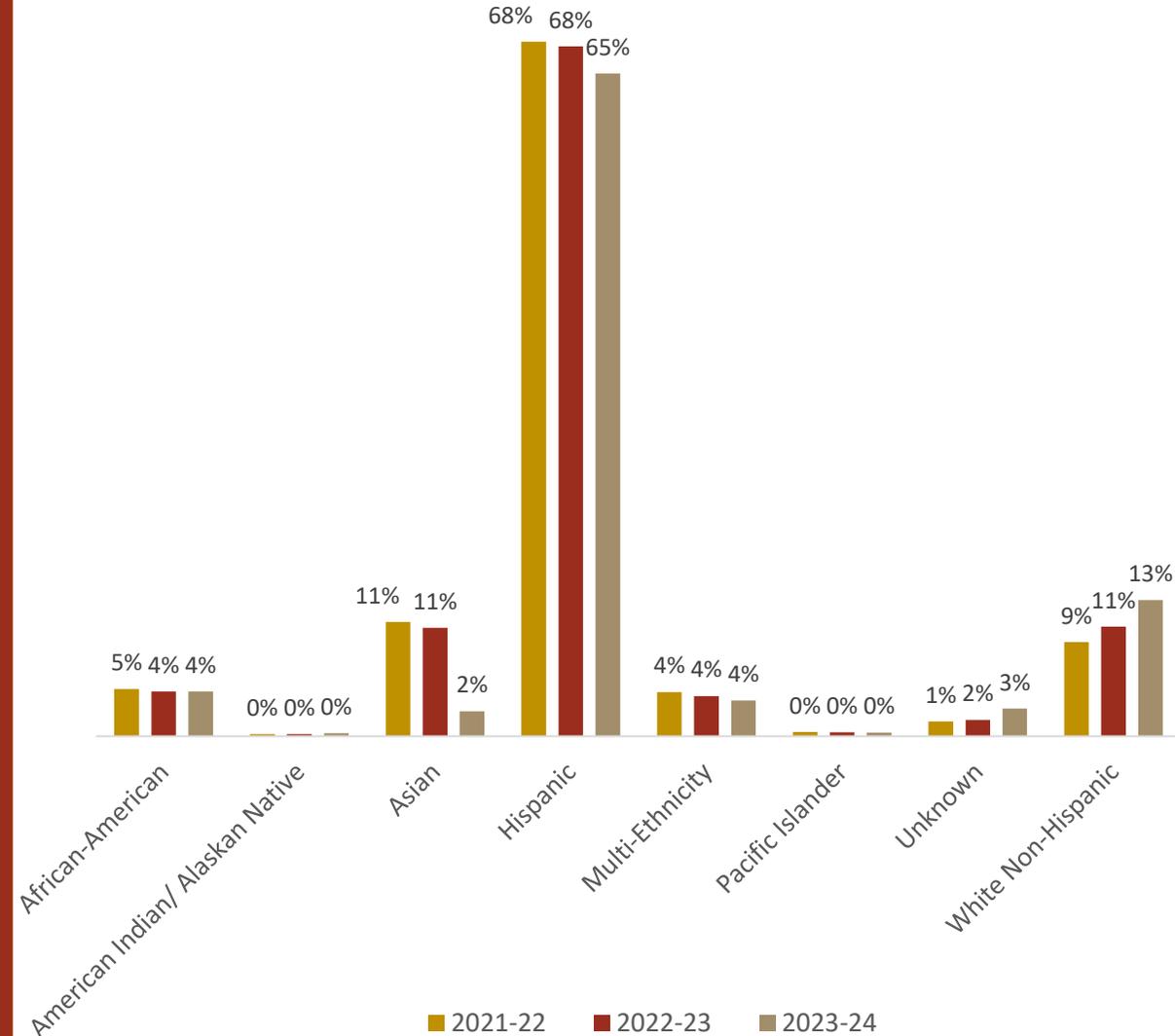


Unduplicated Student Headcount

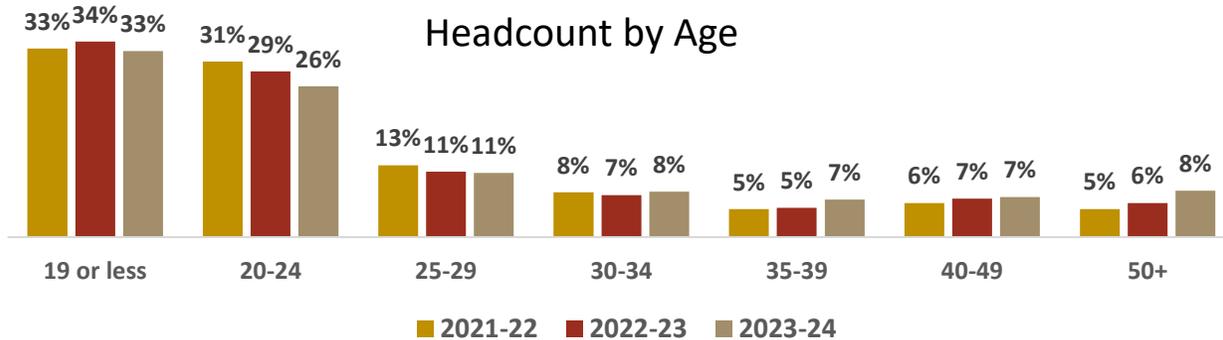
Headcount



Headcount by Race/ Ethnicity

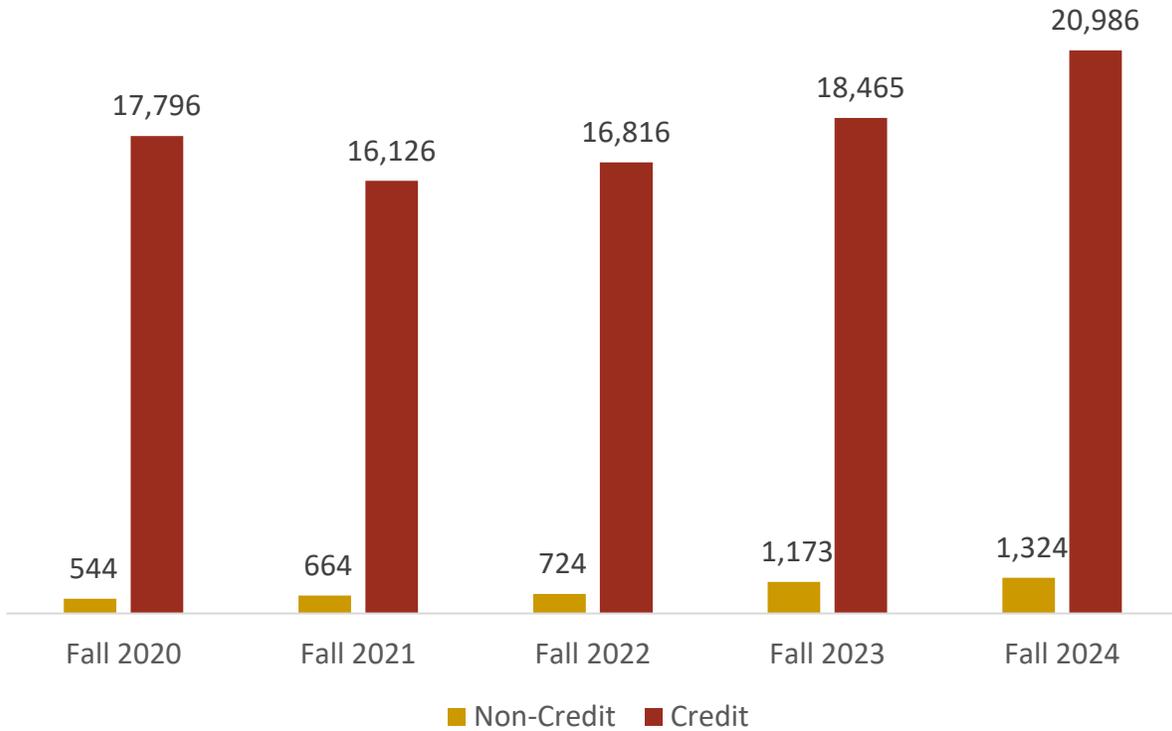


Headcount by Age

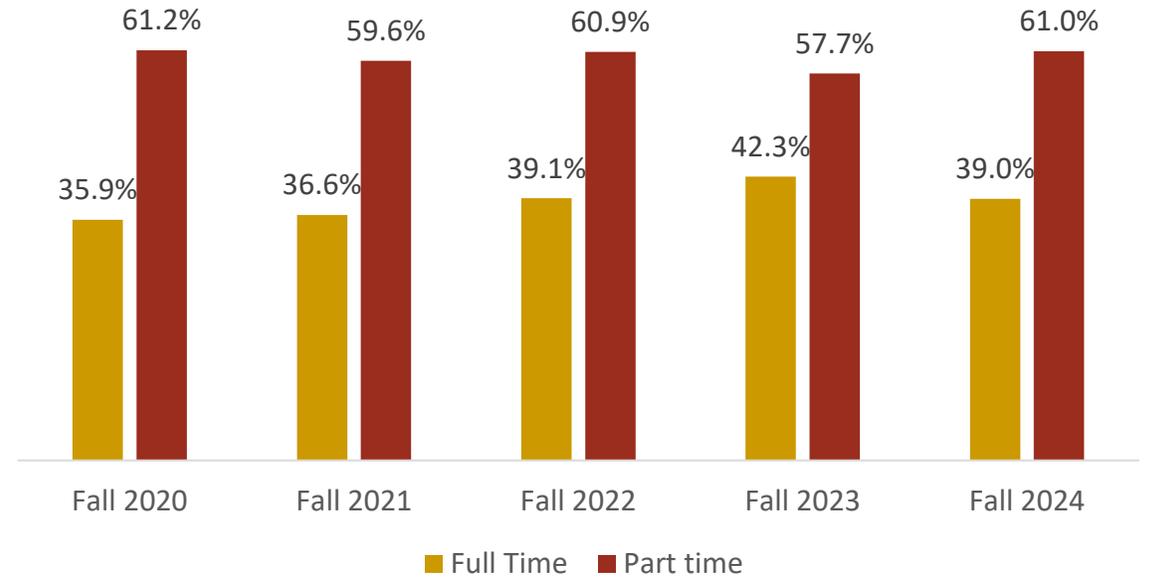


Unduplicated Student Headcount

Headcount by Credit and Non-Credit

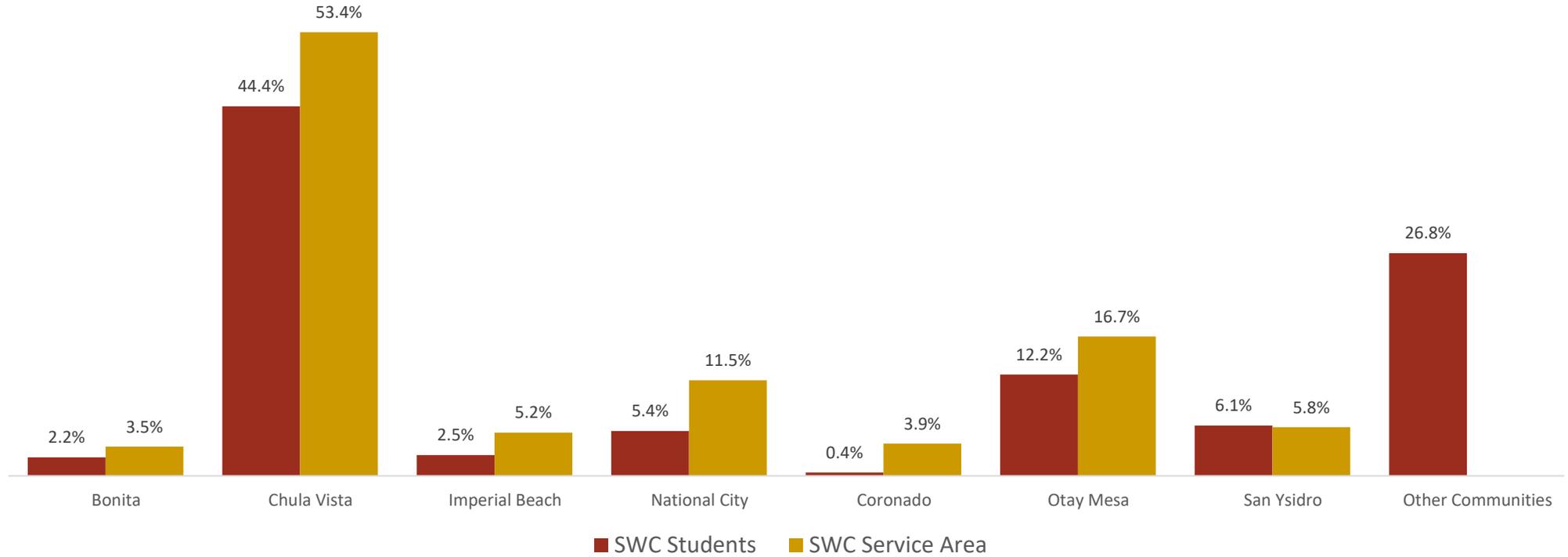


Percent of Credit Students that are Part-Time and Full-Time



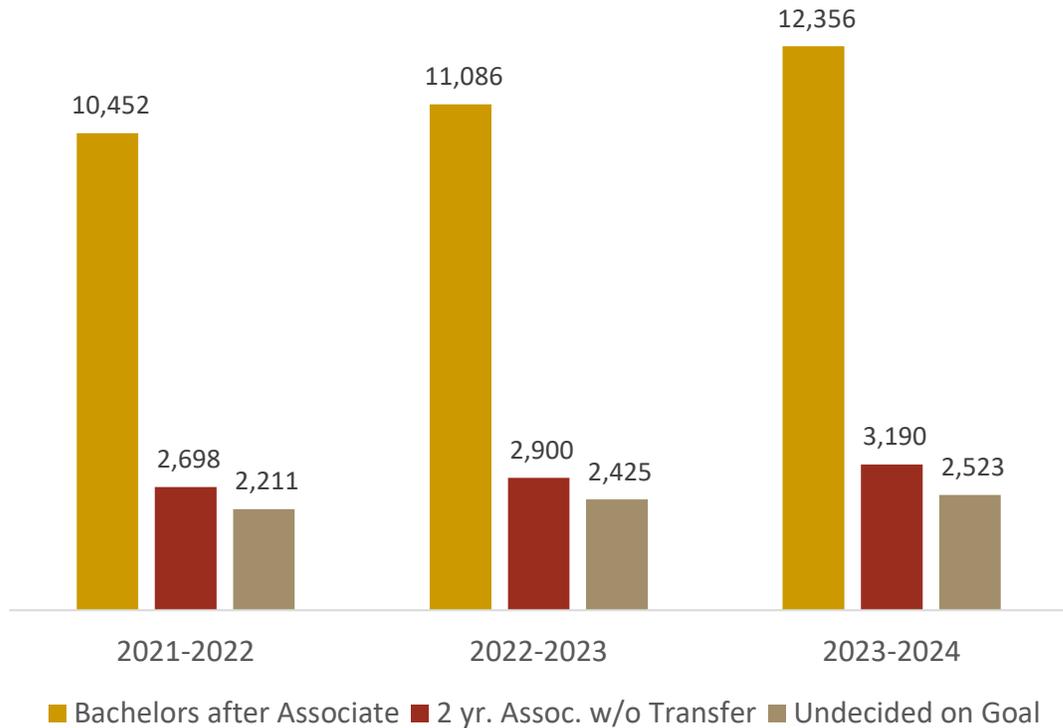
Residence 2024

Percent of Students by Locality

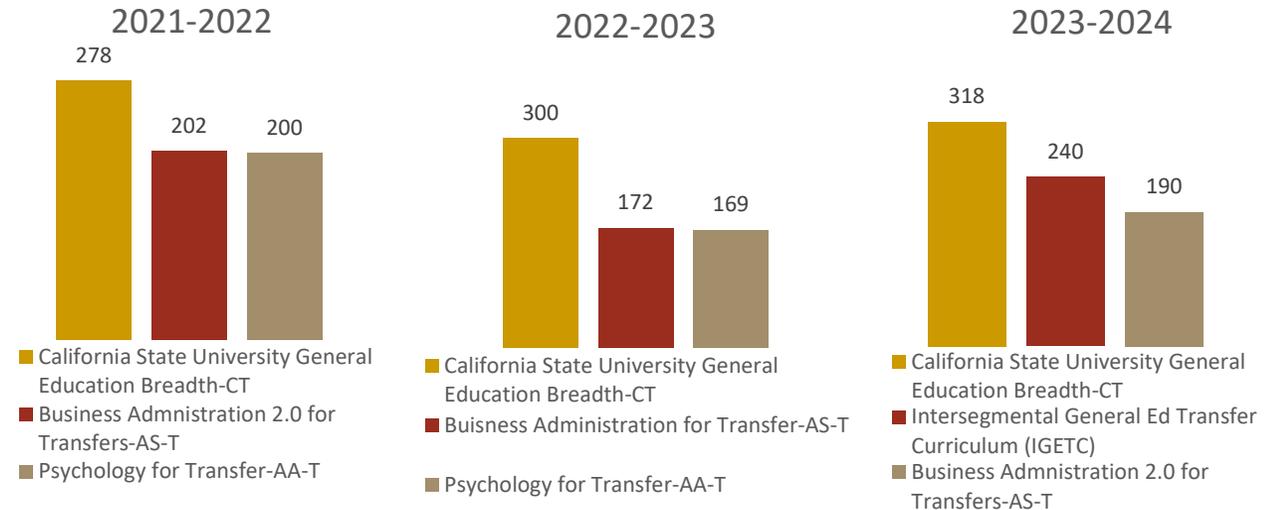


Educational Goals, Awards and Majors

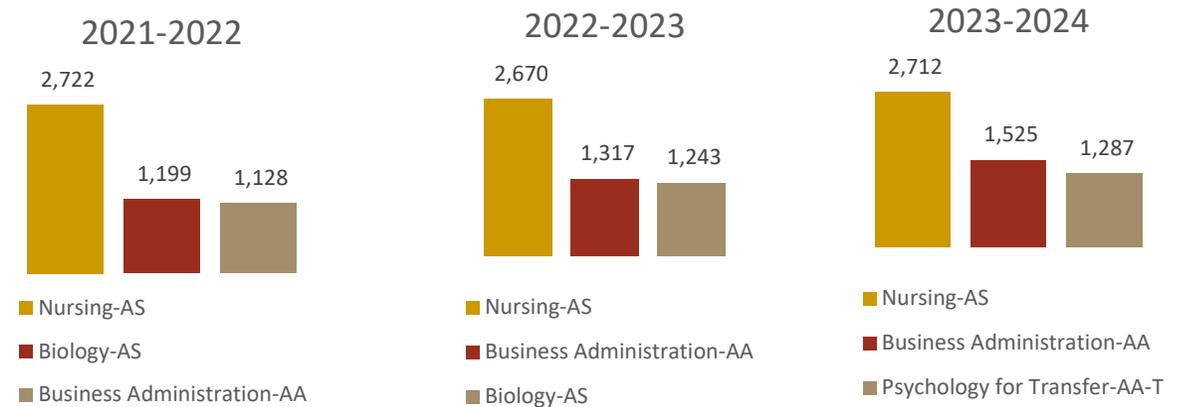
Top Three Most Popular Educational Goals



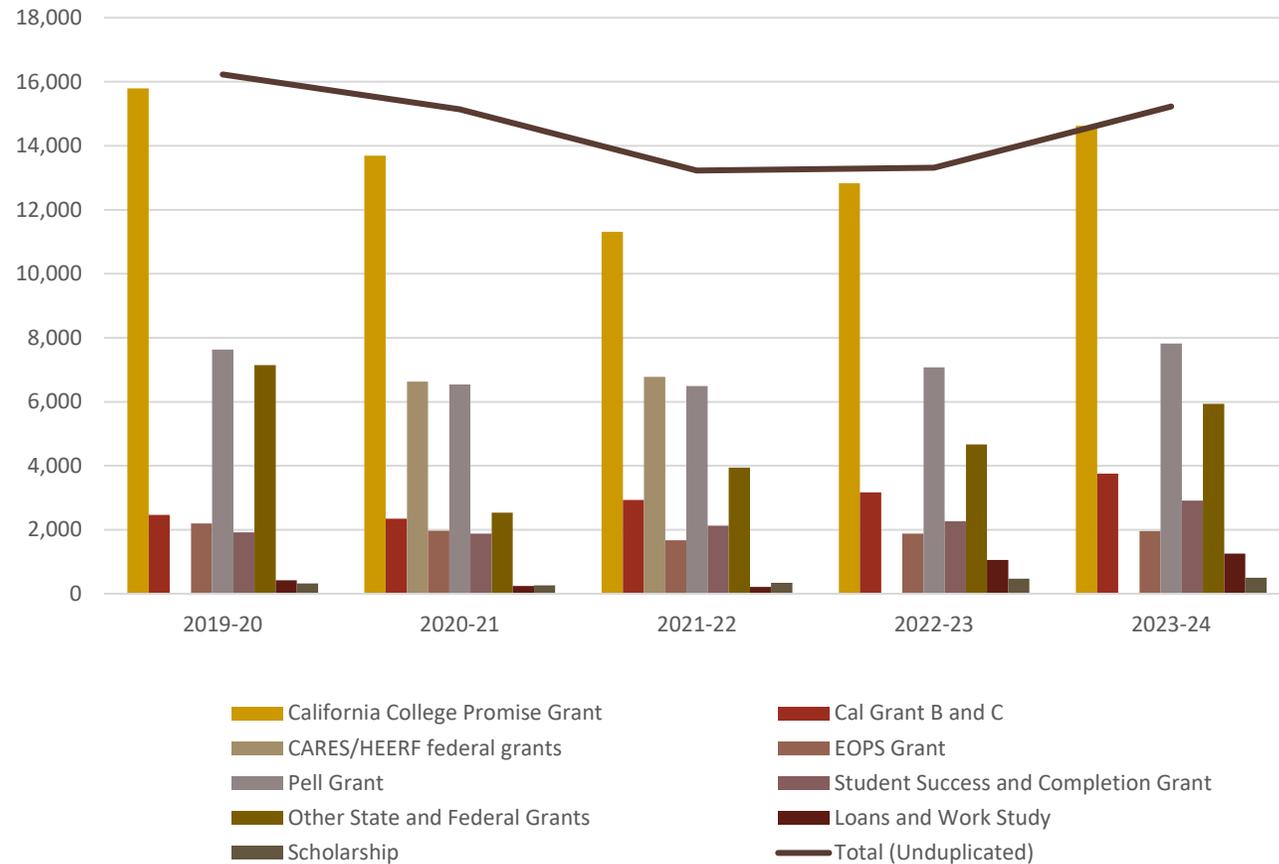
Top Three Most Popular Awards



Top Three Most Popular Majors



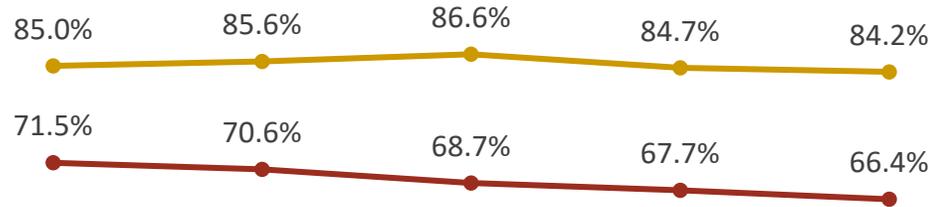
Financial Aid Recipients



Students Receiving Financial Aid					
	2019-20	2020-21	2021-22	2022-23	2023-24
Headcount	29,279	25,042	22,958	25,215	28,655
Receiving Any Financial Aid	55.4%	60.5%	57.6%	52.8%	53.1%
California College Promise Grant	15,797	13,691	11,311	12,824	14,619
Cal Grant B and C	2,468	2,350	2,930	3,166	3,753
CARES/HEERF federal grants	NA	6,631	6,778	7	14
EOPS Grant	2,193	1,970	1,676	1,878	1,954
Pell Grant	7,633	6,539	6,492	7,080	7,820
Student Success and Completion Grant	1,917	1,880	2,125	2,265	2,913
Other State and Federal Grants	7,146	2,530	3,945	4,663	5,936
Loans and Work Study	424	248	211	1,053	1,258
Scholarship	318	262	343	475	504
Total (Unduplicated)	16,229	15,143	13,226	13,314	15,227

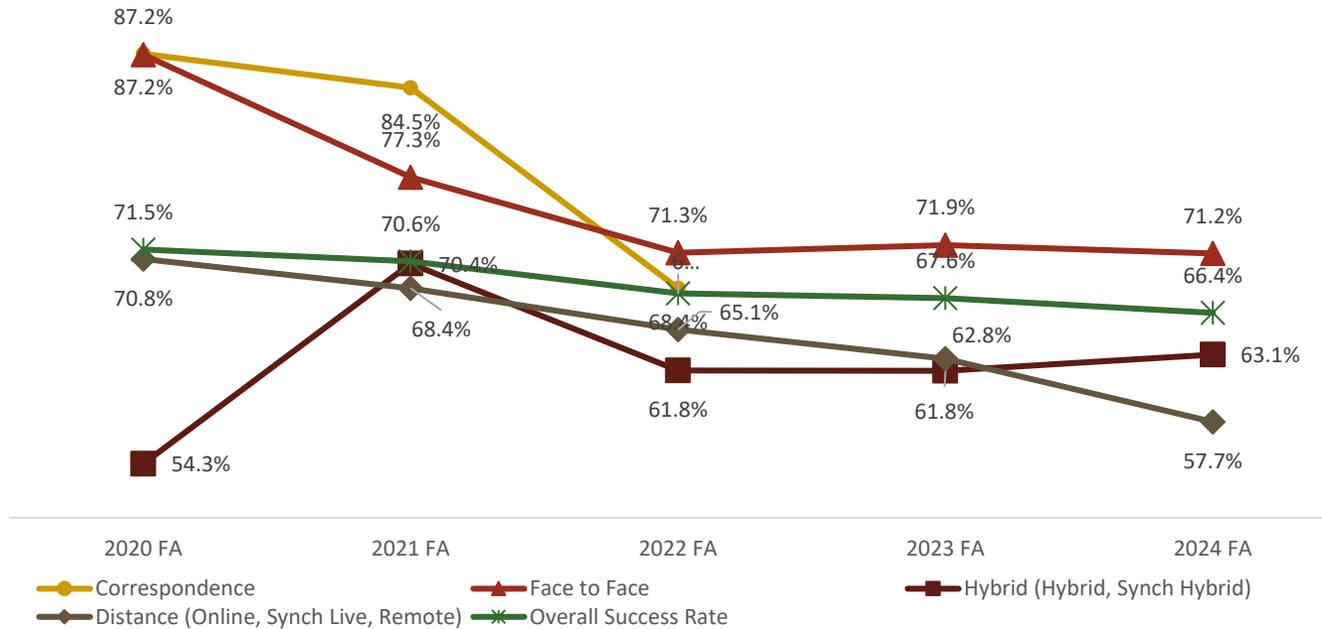
Course Success

Credit Course Completion and Success Rates for Fall Terms



● Completion Rate ● Success Rate

Course Success Rates by Modality for Fall Terms

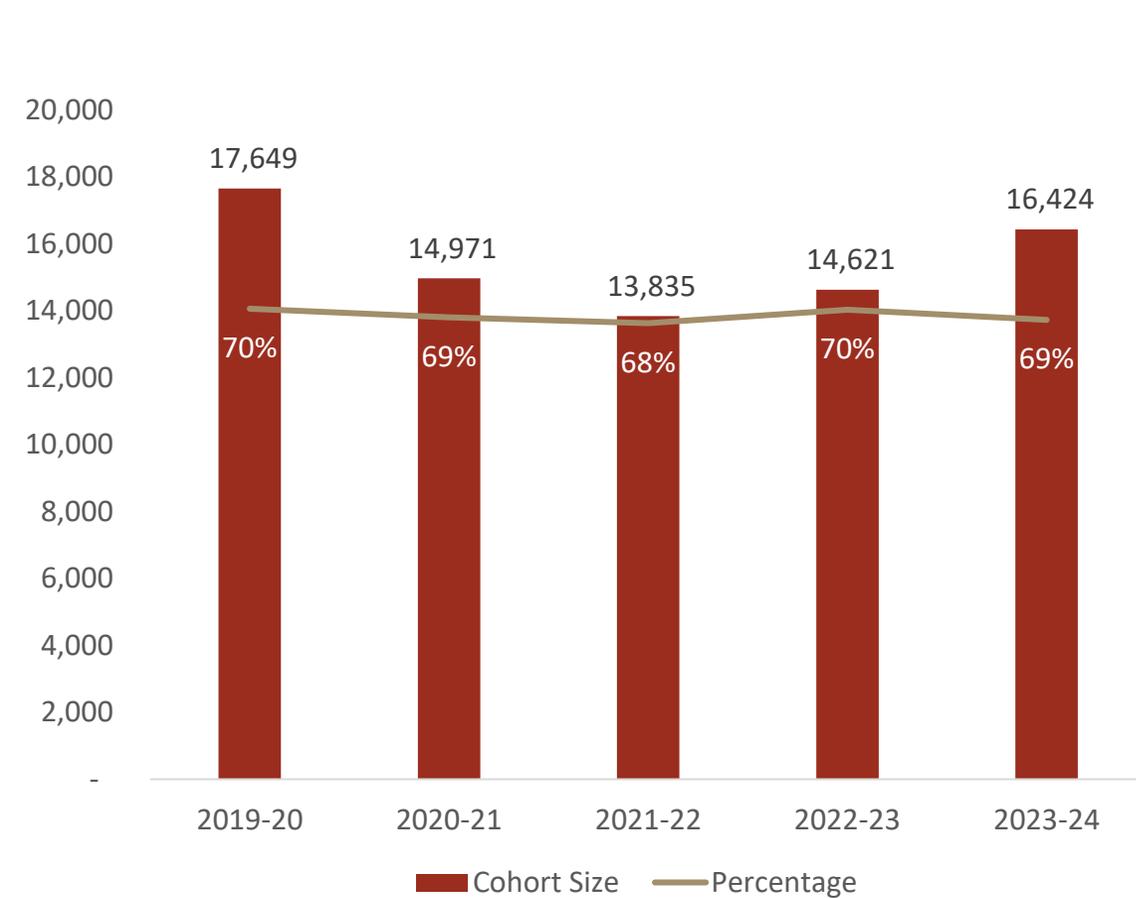


Course Success Rates by Modality					
	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Correspondence	87.2%	84.5%	68.4%	N/A	N/A
Face to Face	87.2%	77.3%	71.3%	71.9%	71.2%
Hybrid	54.3%	70.4%	61.8%	63.1%	63.1%
Distance (Online, Synch, Remote)	70.8%	68.4%	65.1%	62.8%	57.7%
Overall Success Rate	71.5%	70.6%	68.0%	67.6%	66.4%

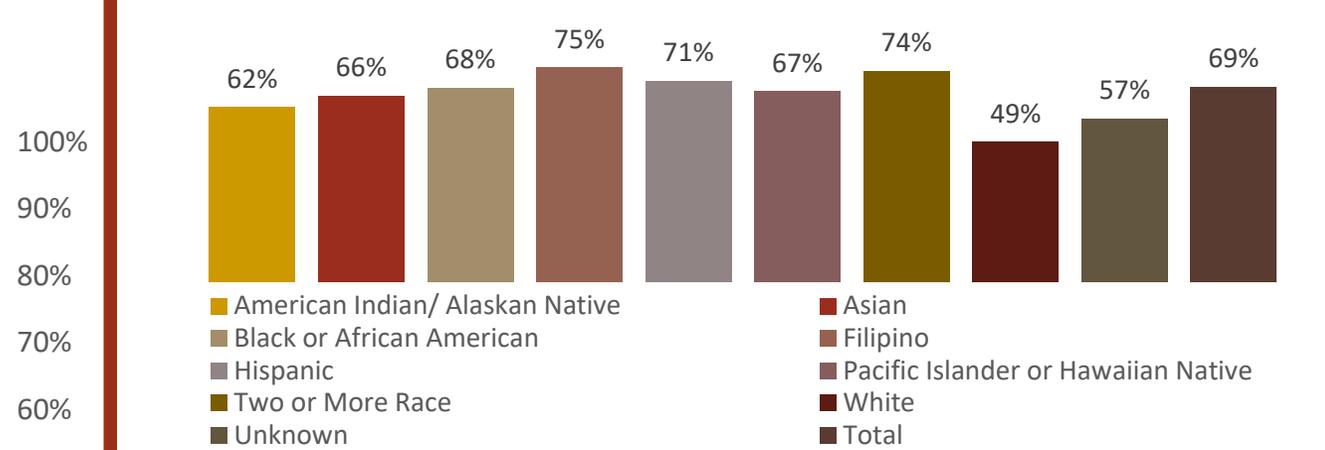
Course sections were almost all fully online in Fall 2020 and success rates for all modalities were likely affected by number of offerings and expanded withdrawal options during COVID

Persistence

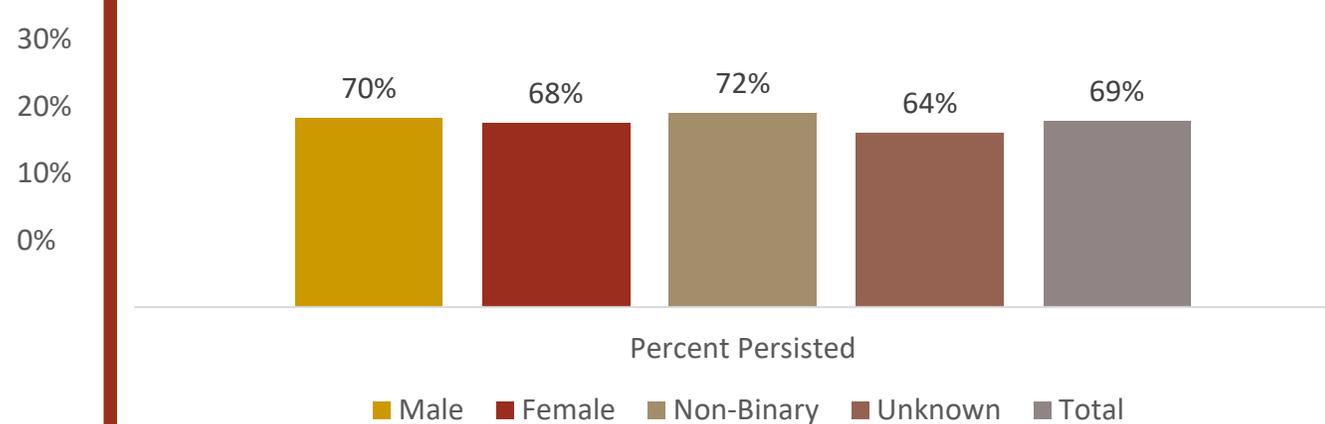
Percentage of Students that Persisted from Fall to Spring



Percentage of Students in 2022-23 Students that Persisted from Fall to Spring by Race/ Ethnicity

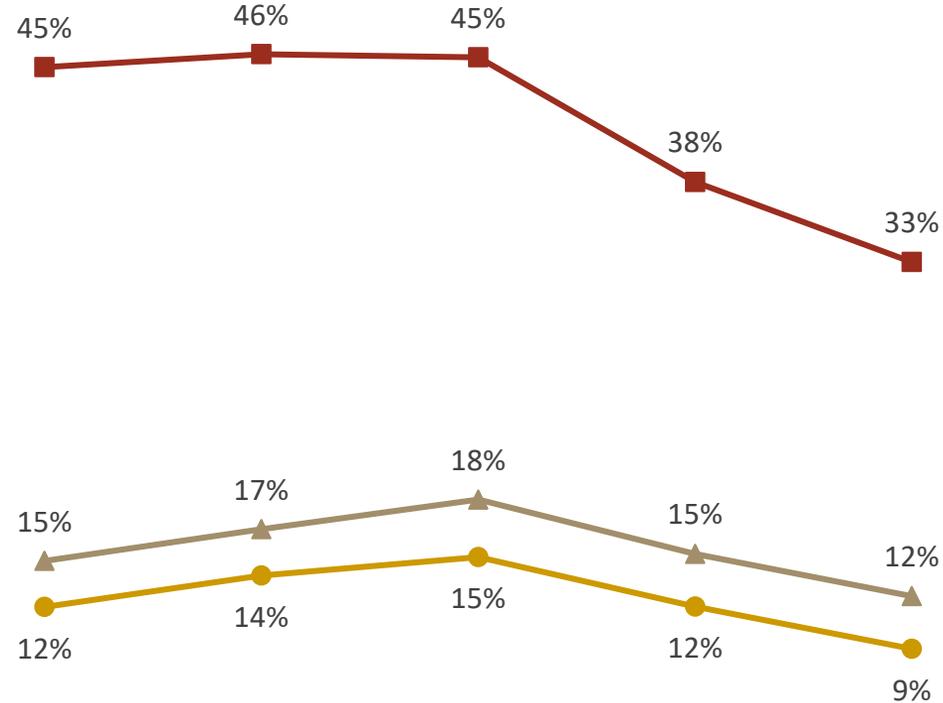


Percentage of Students in 2022-23 that Persisted from Fall to Spring by Gender



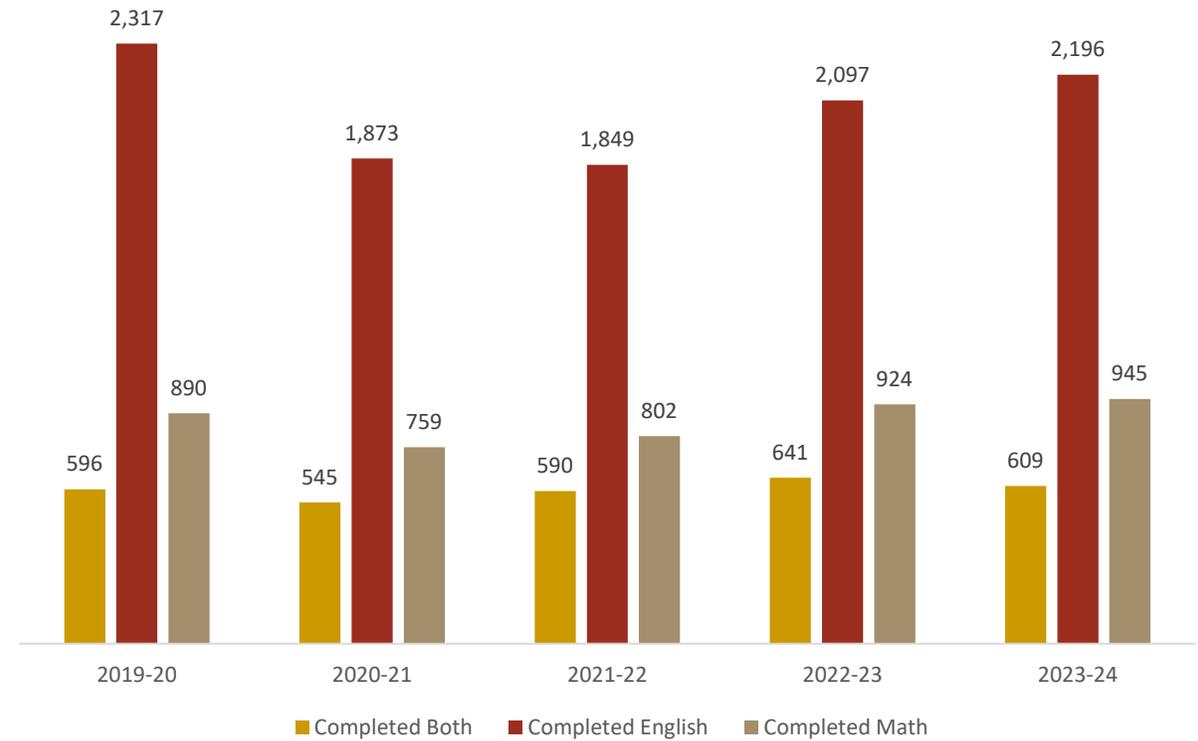
AB705 Completion of Transfer Level Math/English

First-Time Students Completing Transfer Level Math/English within First Academic Year (Cohort)



2019-20 2020-21 2021-22 2022-23 2023-24

● Completed Both ■ Completed English ▲ Completed Math

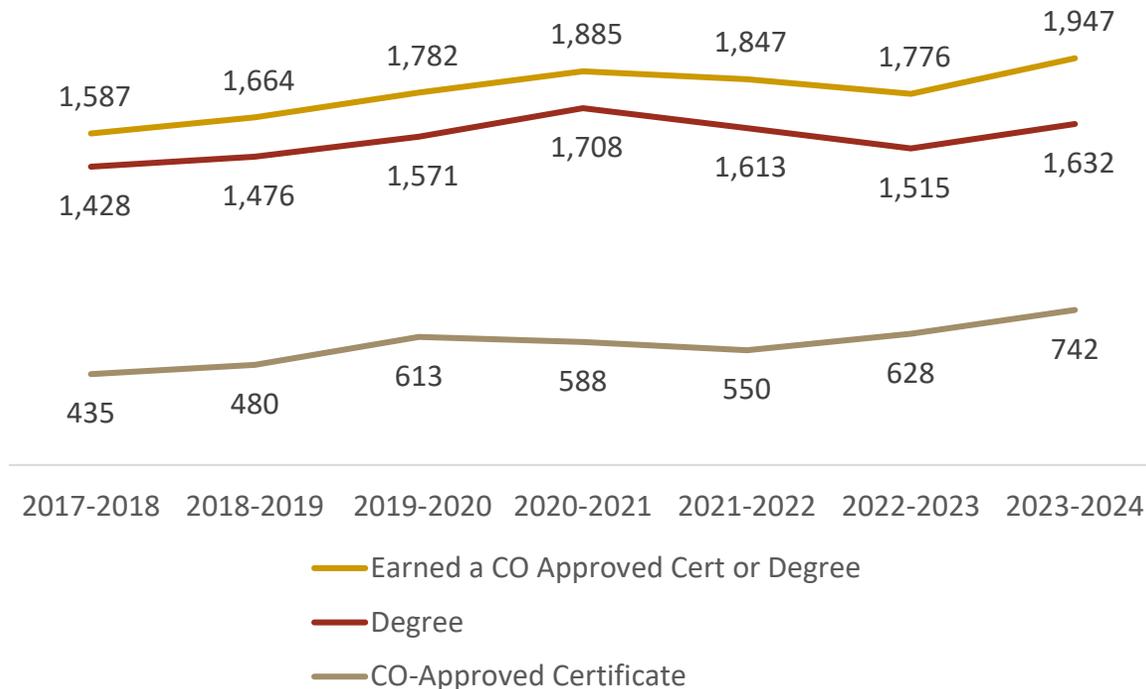


Completion of Transfer Level Math & English within First Academic Year

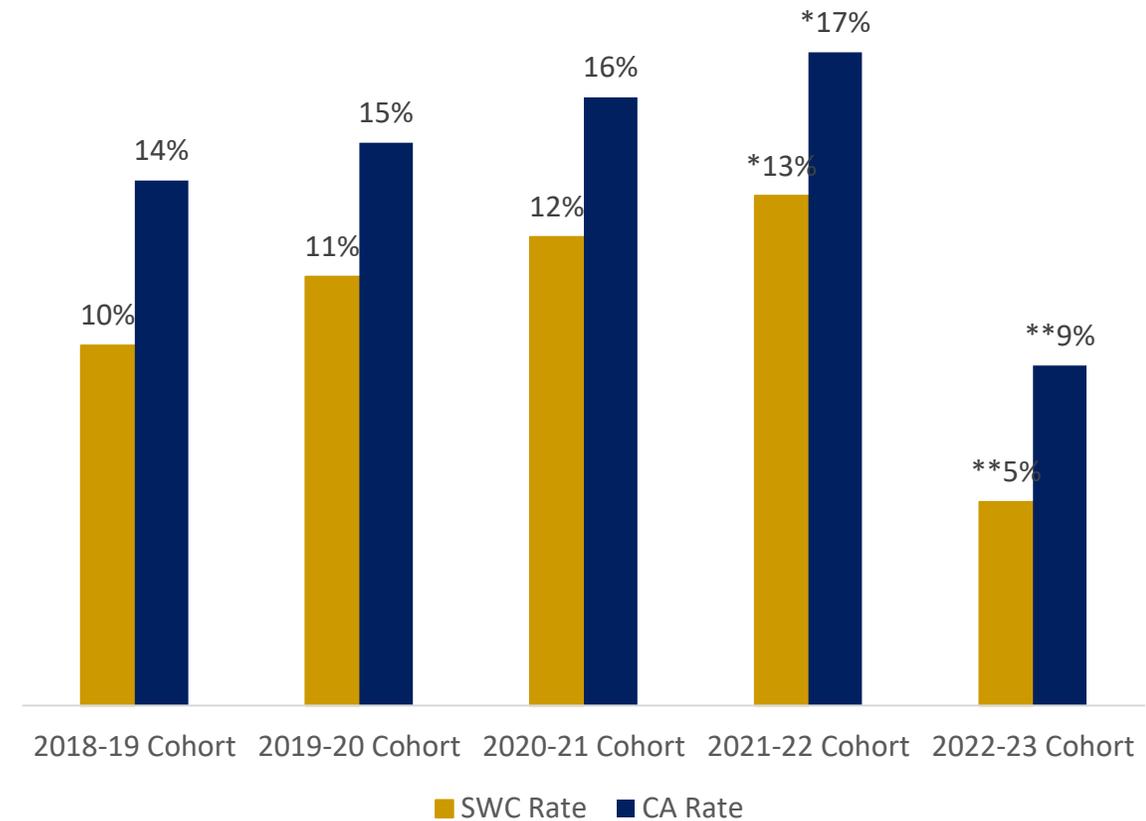
	2019-20	2020-21	2021-22	2022-23	2023-24
Completed Both	558	517	567	610	573
Completed English	2,126	1,723	1,739	1,956	2,050
Completed Math	691	624	702	777	774
First Time Cohort	4,736	3,772	3,823	5,169	6,226

Degrees and Certificates

Any Student who Earned an Associate Degree or Chancellor's Office Approved Certificate in the Academic Year

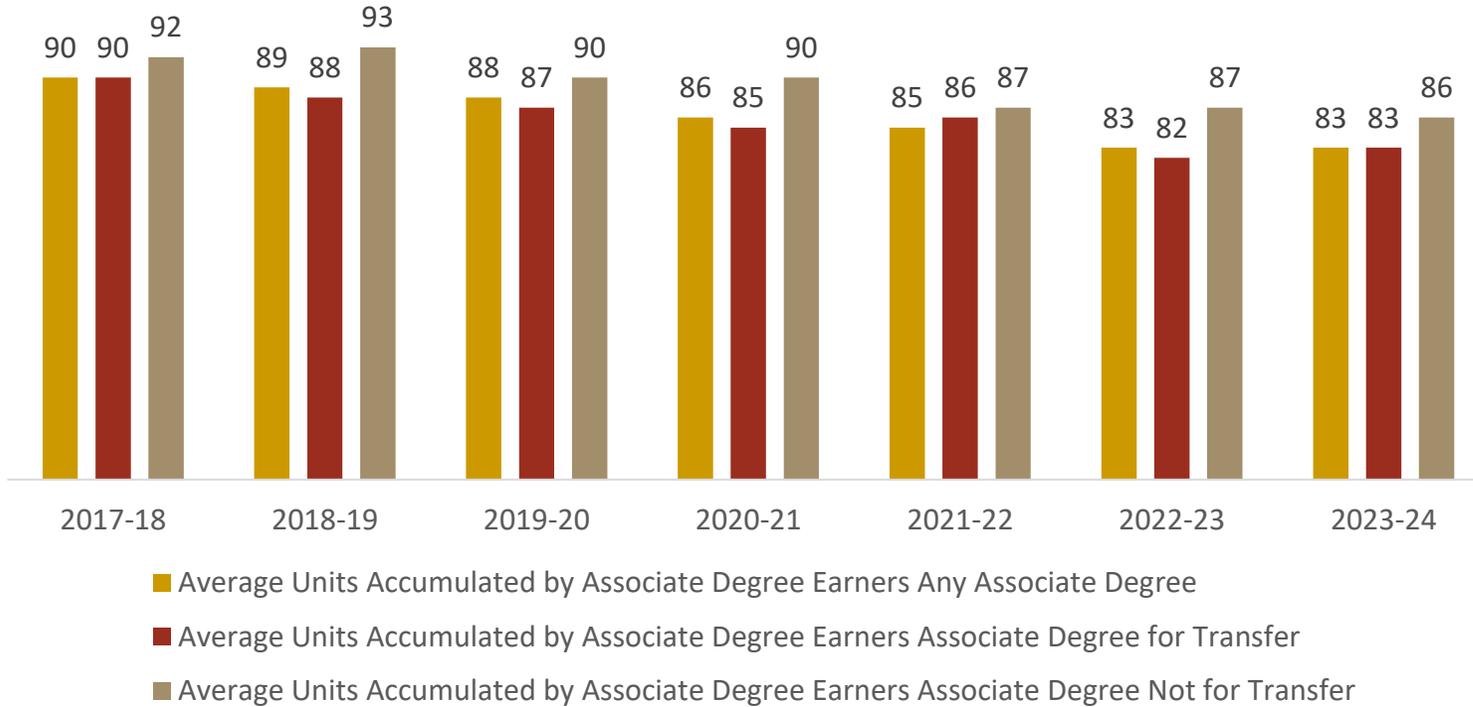


Percent of First-Time Students Who Earned an Associate Degree or Chancellor's Office Approved Degree Within 3 years of First Enrollment



Average Number of Units to Associate Degree

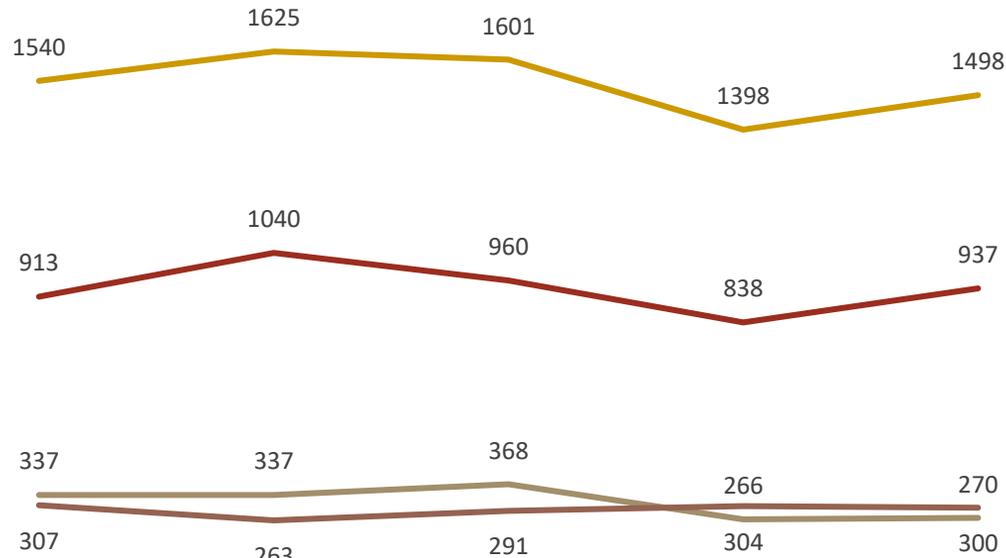
Average Number of Units Accumulated by All First Time Associate Degree Earners



Average Units Accumulated by First Time Associate Degree Earners			
	Any Associate Degree	Associate Degree for Transfer	Associate Degree Not for Transfer
2017-18	90	90	92
2018-19	89	88	93
2019-20	88	87	90
2020-21	86	85	90
2021-22	85	86	87
2022-23	83	82	87
2023-24	83	83	86

Transfers

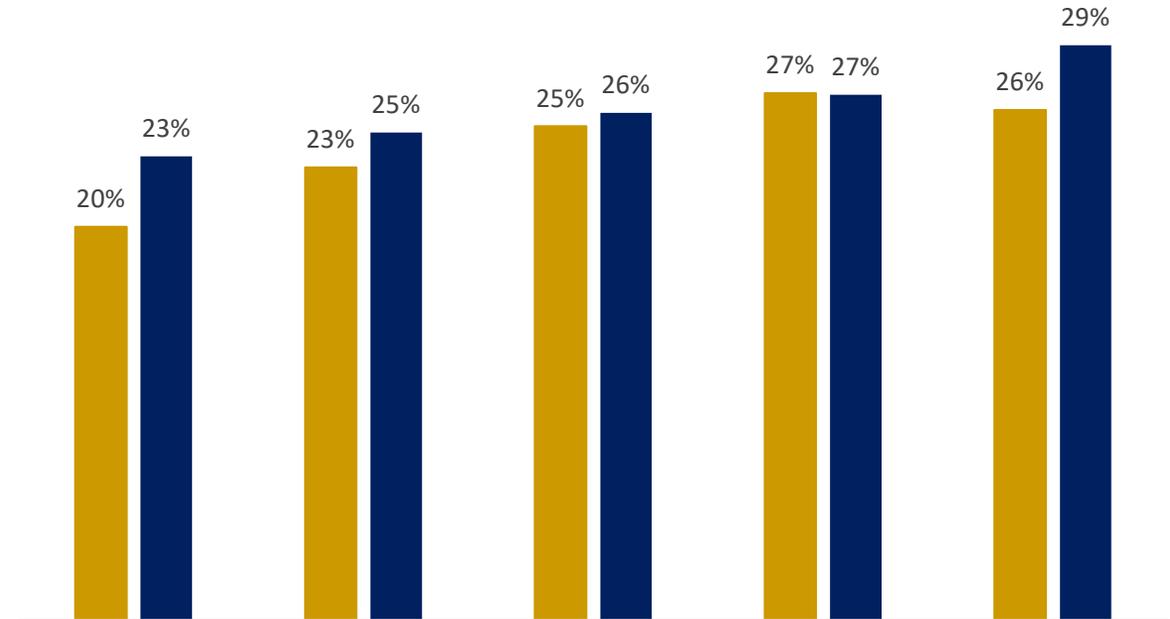
Any Student who Transferred to a Four-Year Institution the Subsequent Year



2018-2019 Enrolled 2019-2020 Enrolled 2020-2021 Enrolled 2021-2022 Enrolled 2022-2023 Enrolled
 2019-2020 Transfer 2020-2021 Transfer 2021-2022 Transfer 2022-2023 Transfer 2023-2024 Transfer

- Transferred to ANY 4 year Postsecondary Institution
- To CSU/UC
- To Any Private In-State
- To Any Out of State

Percent of First-Time Students Who Transferred to a 4-year Institution Within 4 Years of First Enrollment



2015-16 Cohort 2016-17 Cohort 2017-18 Cohort 2018-19 Cohort 2019-20 Cohort
 2019-20 Transfer 2020-21 Transfer 2021-22 Transfer 2022-23 Transfer 2023-24 Transfer

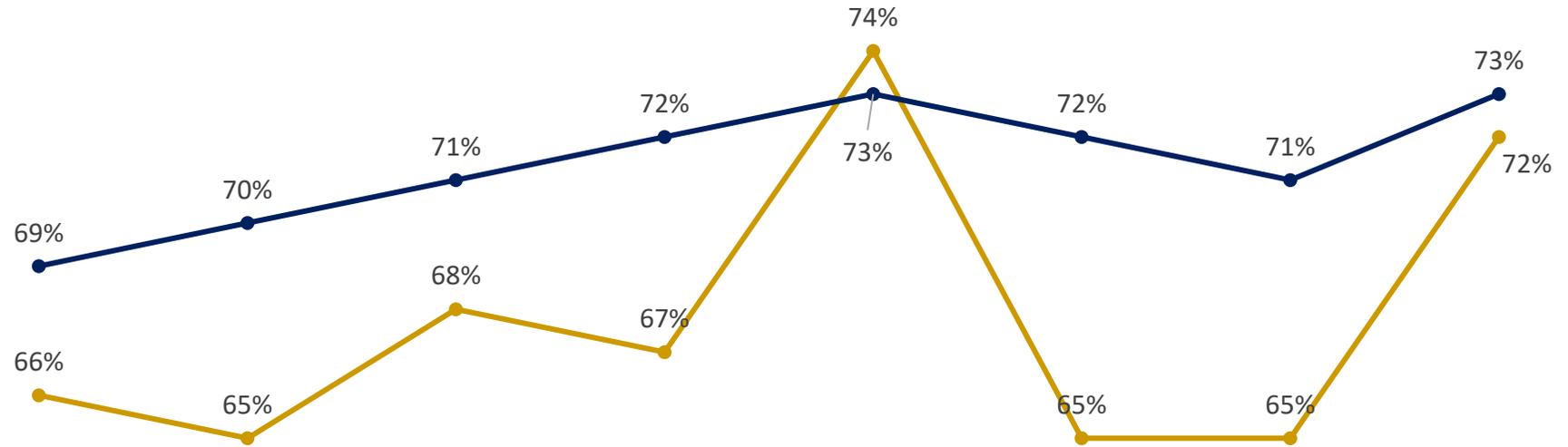
■ SWC Transfer Rate ■ CA Transfer Rate

Cohort Size:

1486 1624 1838 1850 1686

Transfer Rate: Proportion of first-time cohort who earned 12 or more units within 3 years in the community college system, and exited the system and enrolled in a four-year postsecondary institution within 4 years

CTE Students Reporting Job Closely Related to Field of Study

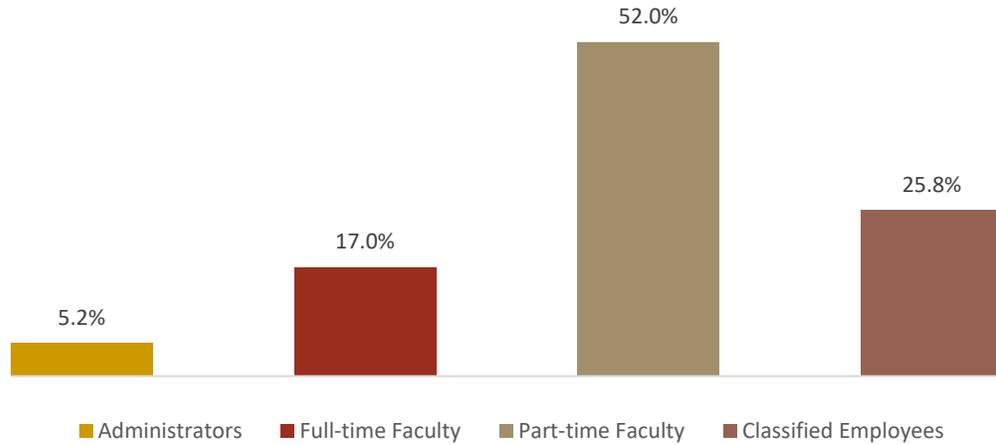


Year Enrolled at SWC	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Year Exited SWC	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Year Surveyed	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24

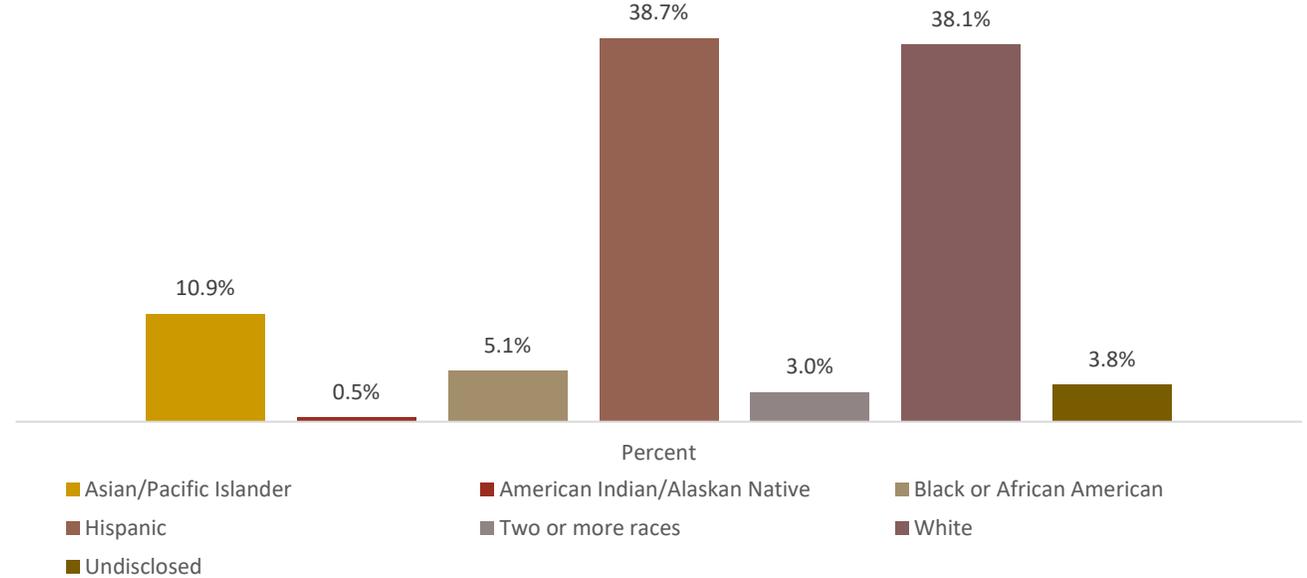
—●— SWC —●— State

Employee Classification & Demographics 2024

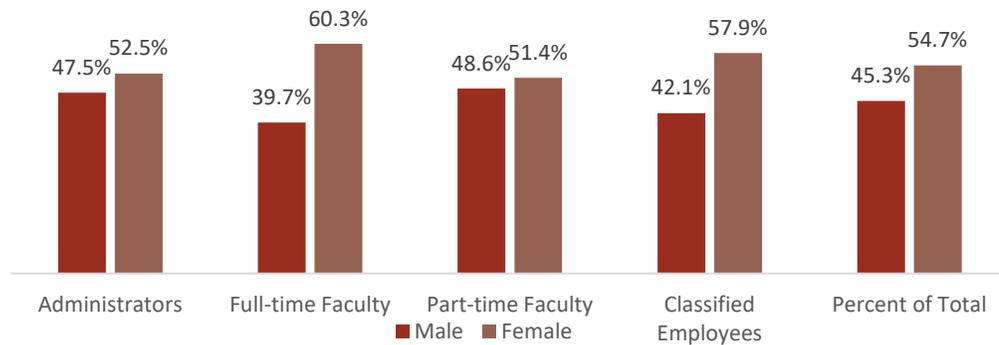
Percent of Employees by Classification



Percent of Employees by Race/ Ethnicity



Percent of Employees by Gender & Classification



Employee Race/ Ethnicity		
Race/Ethnicity	Number of Employees	Percent
Asian/Pacific Islander	168	10.9%
American Indian/Alaskan Native	7	0.5%
Black or African American	79	5.1%
Hispanic	598	38.7%
Two or More Races	46	3.0%
White	588	38.1%
Undisclosed	58	3.8%
Total	1,544	100.0%