Outcome Assessment Timeline

Academic Programs

Business Management, Business Administration, eBusiness, Entrepreneurship, International Business, Finance,

International Logistics and Transportation

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| **APR /SLO 3-Year Cycle** | **Enter your assessment cycle here (Example 2017-2020)** | | |
| **Course ID** | **Course-Level Student Learning Outcome (CSLO)** | **Measure/Collect Data** | **Discuss & Plan** |
| BUS100 | SLO #1 Student will write a report on the steps involved in planning a successful urban development project. | Fall 2018 | Fall 2019 |
| SLO #2 Student will demonstrate ability to access, analyze, and synthesize a variety of data involved in city development/redevelopment projects. | Fall 2018 | Fall 2019 |
| BUS120 | SLO #1 Student will assess and analyze the management or marketing function in relation to a specific business matter. | Fall 2018 | Fall 2019 |
| SLO #2 Student will analyze and assess ethical and socially responsible practices of business. | Fall 2018 | Fall 2019 |
| BUS121 | SLO #1 Student will create at least four written goals each including a measurable objective, a time frame, the actions needed to accomplish the goal, and the priority of the goal. | Fall 2018 | Fall 2019 |
| SLO #2 Student will complete a cash flow statement (a.k.a. income statement) and a net worth statement (a.k.a. balance sheet) with either their own financial data or simulated data. | Fall 2018 | Fall 2019 |
| BUS122 | SLO #1 Student will identify and explain the steps that should be taken by a business to analyze, research, market, and control its exports and imports. | Fall 2018 | Fall 2019 |
| SLO #2 Student will be able to prepare a Bill of Lading, and related documents for export and assess whether or not the export documents need to be consularized by a foreign consulate. | Fall 2018 | Fall 2019 |
| BUS123 | SLO #1 Student will be able to create a portfolio of five to twenty stocks and explain their rationales for making their choices. | Fall 2018 | Fall 2019 |
| SLO #2 Student will be able to calculate at least 10 financial statistics about two individual companies and then compare and contrast the two individual companies resulting in a recommendation to choose one company for their portfolio. | Fall 2018 | Fall 2019 |
| BUS126 | SLO #1 Student will be able to discuss and explain the market, technological, cultural, and environmental forcesaffecting the development of the Logistics functions of Global Supply Chains. | Fall 2018 | Fall 2019 |
| SLO #2 Student will be able to measure and evaluate Logistics performance in global Supply Chains. | Fall 2018 | Fall 2019 |
| BUS129 | SLO #1 Student will create a PowerPoint presentation on any subject with a minimum of 10 slides using transitions, animation, graphics, and sound. | Fall 2018 | Fall 2019 |
| SLO #2 Student will give an oral presentation from between 5 and 10 minutes using a minimum of 4 slides on the subject of your choice. | Fall 2018 | Fall 2019 |
| BUS134 | SLO #1 Student will analyze and assess online consumer buyer behavior and patterns and will identify future electronic commerce trends in both areas. | Fall 2018 | Fall 2019 |
| SLO #2 Student will assess security of payment systems, privacy protection, and intellectual property rights protection. | Fall 2018 | Fall 2019 |
| BUS136 | SLO #1 Student will demonstrate strategies to accommodate and retain employees of diverse ages, religions, ethnicities, races, body types and backgrounds. | Fall 2018 | Fall 2019 |
| SLO #2 Student will demonstrate the ability to ask open-ended questions that will probe, clarify, and improve communication with employees representing a wide range of diversity. | Fall 2018 | Fall 2019 |
| BUS140 | SLO #1 Student will identify and analyze the dominant relevant legal theory applicable to a fact pattern or create a fact pattern to match a legal theory. | Fall 2018 | Fall 2019 |
| SLO #2 Student will identify and define legal and regulatory concepts and terms used within a business context. | Fall 2018 | Fall 2019 |
| BUS142 | SLO #1 Students will apply an ethical decision-making framework to a business problem and explain the process involved. | Fall 2018 | Fall 2019 |
| SLO #2 Student will identify successful methodologies and strategies for creating an ethics training program. | Fall 2018 | Fall 2019 |
| BUS143 | SLO #1 Student will demonstrate knowledge of the most important aspects in developing a strategic business plan. | Fall 2018 | Fall 2019 |
| SLO #2 Student will research a target market and related competition, industry standards, and financial projections. | Fall 2018 | Fall 2019 |
| BUS145 | SLO #1 Student will prepare and compute the payroll and related taxes for a given hypothetical business consisting of at least eight employees. | Fall 2018 | Fall 2019 |
| SLO #2 Student will analyze and calculate the cash flow of a small business and prepare at least three cash flow statements (profit and loss statements, income statements). | Fall 2018 | Fall 2019 |
| BUS148 | SLO #1 Students will list and define various alternative methods for starting a business. | Fall 2018 | Fall 2019 |
|  | SLO #2 Students will identify and evaluate target market segmentations utilizing market research techniques. | Fall 2018 | Fall 2019 |
| BUS149 | SLO #1 Students will evaluate and analyze the strengths and weaknesses of the operations and management of a small business. | Fall 2018 | Fall 2019 |
| SLO #2 Students will develop and implement differentiation strategies to sustain small business competitiveness. | Fall 2018 | Fall 2019 |
| BUS150 | SLO #1 Students will be able to describe the four essential management functions. | Fall 2018 | Fall 2019 |
| SLO #2 Students will describe successful leadership skills, motivational techniques, teamwork and/or effective communication requirements for successful managers in an organization. | Fall 2018 | Fall 2019 |
| BUS151 | SLO #1 Student will explain to employees new rules policies and procedures with clarity and precision. | Fall 2018 | Fall 2019 |
| SLO #2 Student will analyze a project to determine the time involved in its completion, the benchmarks required along the process, areas that may become problematic to determine whether to take on the project and if so, how to proceed and to determine necessary resources and cost. | Fall 2018 | Fall 2019 |
| BUS152 | SLO #1 Students will write a report on a well-regarded book within the field of Human Relations in Organizations. | Fall 2018 | Fall 2019 |
| SLO #2 Students will discuss how an individual’s self-esteem and self awareness are related to his/her ability to deal with the challenges of discrimination, sexism, and sensitivity. | Fall 2018 | Fall 2019 |
| BUS173 | SLO #1 Student will compare and contrast different modes of transportation and will identify practical strategies and procedures commonly used. | Fall 2018 | Fall 2019 |
| SLO #2 Student will analyze case studies to identify effective decision-making skills and apply these skills to solve problems within the transportation and logistics industry. | Fall 2018 | Fall 2019 |
| BUS174 | SLO #1 Students will develop a comprehensive marketing plan that includes at least one social media element. | Fall 2018 | Fall 2019 |
| SLO #2 Students will analyze current marketing trends and produce a research report. | Fall 2018 | Fall 2019 |
| BUS177 | SLO #1 Student will create a comprehensive country report in the form of either a paper or a Power Point presentation, researching, analyzing and describing the business environment, opportunities and risks of a particular country. | Fall 2018 | Fall 2019 |
| SLO #2 Student will demonstrate an understanding of an ethical issue or dilemma in international business relating to free trade, employment practices, human rights, environmental pollution, or corruption. | Fall 2018 | Fall 2019 |
|  | | | |  | Fall 2018 | Fall 2019 |
| **Program** | **Program-Level Student Learning Outcome (PSLO)** | Fall 2018 | Fall 2019 |
| Business Administration AA T 1100 | Identify and analyze material factors that are involved in business problems. | Fall 2018 | Fall 2019 |
| Community, Economic and Urban Development - Basic CA 1062 | Students will prepare a PowerPoint presentation on a community planning initiative or other related effort that they have been exposed to in the South Bay or in the broader San Diego region. | Fall 2018 | Fall 2019 |
| Community, Economic and Urban Development - Intermediate CA 1063 | Students will prepare a report on a South San Diego County community or regional planning initiative or other related effort. | Fall 2018 | Fall 2019 |
| Community, Economic and Urban Development AS CTE 1061 | Students will prepare a report on a South San Diego County community or regional planning initiative or other related effort that they have researched. | Fall 2018 | Fall 2019 |
| eBusiness - Basic CP A2444 | Students will describe and summarize ebusiness solutions to solve and determine current and future business requirements. | Fall 2018 | Fall 2019 |
| eBusiness - Intermediate CA 2457 | Students will describe and summarize ebusiness solutions to solve and determine current and future business requirements. | Fall 2018 | Fall 2019 |
| eBusiness AS CTE 2456 | Students will be able to develop appropriate written professional communications for the intended business audience. | Fall 2018 | Fall 2019 |
| Entrepreneurship and Small Business - Basic CP A2442 | Students will describe and summarize entrepreneur business solutions to solve and determine current and future small business opportunites. | Fall 2018 | Fall 2019 |
| Entrepreneurship and Small Business - Intermedicate CA 1155 | Students will describe and summarize entrepreneur business solutions in creating a small business opportunity. | Fall 2018 | Fall 2019 |
| Entrepreneurship and Small Business AS CTE 1156 | Students will describe and summarize an entrepreneur solution by creating a small business opportunity. | Fall 2018 | Fall 2019 |
| Entrepreneurship Education Automotive Technology Emphasis 2192 | 3. Students will be able to develop and implement a business plan by conducting research in the appropriate specialty area and identify the target market, competition, industry standards, and financial projections. | Fall 2018 | Fall 2019 |
| Entrepreneurship Education Automotive Technology Emphasis 2192 | 2. Students will be able to examine diverse populations and understand how businesses respond to the different populations with customized business strategies. | Fall 2018 | Fall 2019 |
| Entrepreneurship Education Automotive Technology Emphasis 2192 | 1. Students will be able to professionally communicate their business ideas and values to the appropriate business audience. | Fall 2018 | Fall 2019 |
| Entrepreneurship Education Event and Convention Planning Emphasis 2968 | 3. Students will be able to develop and implement a business plan by conducting research in the appropriate specialty area and identify the target market, competition, industry standards, and financial projections. | Fall 2018 | Fall 2019 |
| Entrepreneurship Education Event and Convention Planning Emphasis 2968 | 2. Students will be able to examine diverse populations and understand how businesses respond to the different populations with customized business strategies. | Fall 2018 | Fall 2019 |
| Entrepreneurship Education Event and Convention Planning Emphasis 2968 | 1. Students will be able to professionally communicate their business ideas and values to the appropriate business audience. | Fall 2018 | Fall 2019 |
| Entrepreneurship Education Landscape Construction Emphasis 2193 | 3. Certficate students will be able to develop and implement a business plan by conducting research in the appropriate specialty area and identify the target market, competition, industry standards, and financial projections. | Fall 2018 | Fall 2019 |
| Entrepreneurship Education Landscape Construction Emphasis 2193 | 2. Certificate students will be able to examine diverse populations and work appropriately with clients, co-workers, and suppliers. | Fall 2018 | Fall 2019 |
| Entrepreneurship Education Landscape Construction Emphasis 2193 | 1. Certificate students will be able to professionally communicate their business ideas and values to the appropriate business audience. | Fall 2018 | Fall 2019 |
| Entrepreneurship Education Recording Arts Emphasis 2194 | 3. Students will be able to develop and implement a business plan by conducting research in the appropriate specialty area and identify the target market, competition, industry standards, and financial projections. | Fall 2018 | Fall 2019 |
| Entrepreneurship Education Recording Arts Emphasis 2194 | 2. Students will be able to examine diverse populations and understand how businesses respond to the different populations with customized business strategies. | Fall 2018 | Fall 2019 |
| Entrepreneurship Education Recording Arts Emphasis 2194 | 1. Students will be able to professionally communicate their business ideas and values to the appropriate business audience. | Fall 2018 | Fall 2019 |
| Entrepreneurship Education Web Design Emphasis 2339 | 3. Students will be able to develop and implement a business plan by conducting research in the appropriate specialty area and identify the target market, competition, industry standards, and financial projections. | Fall 2018 | Fall 2019 |
| Entrepreneurship Education Web Design Emphasis 2339 | 2. Students will be able to examine diverse populations and understand how businesses respond to the different populations with customized business strategies. | Fall 2018 | Fall 2019 |
| Entrepreneurship Education Web Design Emphasis 2339 | 1. Students will be able to professionally communicate their business ideas and values to the appropriate business audience. | Fall 2018 | Fall 2019 |
| Finance AA T 1120 | 2. Students will be able to critically evaluate, analyze, and interpret information to solve problems and make business decisions. | Fall 2018 | Fall 2019 |
| Finance AA T 1120 | 1. Students will be able to develop appropriate written communication for the intended business audience. | Fall 2018 | Fall 2019 |
| Financial and Investment Services Emphasis CA B2027 | Student will demonstrate the ability to present and explain the important risk versus reward characteristics of the major investment asset types. | Fall 2018 | Fall 2019 |
| International Business - Basic CP A2119 | 3. Student will work with people of various cultures and backgrounds in an effective and productive manner. | Fall 2018 | Fall 2019 |
| International Business - Basic CP A2119 | 2. Student will work effectively as a member of a team by providing input to the team, actively listening to the input of others, and discussing and integrating this shared input into new ideas. | Fall 2018 | Fall 2019 |
| International Business - Basic CP A2119 | 1. Student will communicate with co-workers, supervisors and subordinates in an appropriate manner within the context of a business organization. | Fall 2018 | Fall 2019 |
| International Business - Intermediate CA 2039 | 3.Student will research any new ethnic group of consumers, suppliers, employees, etc., to determine the best way to work with them and to be sensitive and respectful in all communications. | Fall 2018 | Fall 2019 |
| International Business - Intermediate CA 2039 | 2. Student will work with individuals to develop new marketing techniques, solve logistics problems, and negotiate good business deals by properly communicating with employees, competitors, suppliers, and consumers. | Fall 2018 | Fall 2019 |
| International Business - Intermediate CA 2039 | 1. Student will participate in meaningful meetings/ negotiations/ conversations in an international business context and clarify areas that could cause misunderstanding and consider the person's position with an organization within the context of these interchanges. | Fall 2018 | Fall 2019 |
| International Business AS CTE 2038 | Student will explain business ideas, products, delivery methods, and negotiate pricing, costs, and wages. | Fall 2018 | Fall 2019 |
| International Business Emphasis AA T 1101 | Identify, measure, interpret, and incorporate relevant information in analyzing problems and making effective business decisions in an international context | Fall 2018 | Fall 2019 |
| International Logistics and Transportation AS CTE A1141 | 3. Student consult US trade and private trade company policy handbooks and manuals to determine the best approach to trade issues and delivery of goods. | Fall 2018 | Fall 2019 |
| International Logistics and Transportation AS CTE A1141 | 2. Student will continually investigate new methods of transportation and logistics in order to arrive at the best methods for each product delivered domestically or globally. | Fall 2018 | Fall 2019 |
| International Logistics and Transportation AS CTE A1141 | 1. Student will explain transportation rules and regulations to suppliers and consumers. | Fall 2018 | Fall 2019 |
| Logistics and Transportation - Basic CA A1143 | 2. Student will communicate collegially and effectively with logistics professionals in other parts of the world to resolve logistics and transportation issues in the delivery of a variety of goods. | Fall 2018 | Fall 2019 |
| Logistics and Transportation - Basic CA A1143 | 1. Student will organize a plan to transport products across the state, across the country, and to a different continent given a variety of parameters including import/export fees, timelines and legal issues. | Fall 2018 | Fall 2019 |
| Logistics and Transportation - Intermediate CA A1144 | 2. Students will solve a variety of logistics problems dealing choosing the most cost effective and efficient methods of transporting goods both locally and globally. | Fall 2018 | Fall 2019 |
| Logistics and Transportation - Intermediate CA A1144 | 1. Student will resolve a claim made by a customer in another part of the country by providing a detailed account of how the claim will be resolved in a positive and productive manner. | Fall 2018 | Fall 2019 |
| Management - Basic CP 1152 | Itegrate basic management theories into supervisory and management functions. | Fall 2018 | Fall 2019 |
| Management - Intermediate CA 1153 | Summarize measures that can be taken by individuals and organizations to correct organizational problems. | Fall 2018 | Fall 2019 |
| Management AA T 1150 | 2. Students will be able to critically evaluate, analyze, and interpret information to solve problems and make business decisions. | Fall 2018 | Fall 2019 |
| Management AA T 1150 | 1. Students will be able to develop appropriate written communication for the intended business audience. | Fall 2018 | Fall 2019 |
| Management AS CTE 1151 | Summarize measures that can be taken by individuals and organizations to correct organizational problems. | Fall 2018 | Fall 2019 |
| Marketing AA T 1160 | 2. Students will be able to critically evaluate, analyze, and interpret information to solve problems and make business decisions. | Fall 2018 | Fall 2019 |
| Marketing AA T 1160 | 1. Students will be able to develop appropriate written communication for the intended business audience. | Fall 2018 | Fall 2019 |
| Sales and Customer Service Professional CP 2175 | 2. Student will interact with people of diverse ethnic and socio-economic backgrounds in providing quality customer service with the goal of retaining and building good relationships with customers, clients, and co-workers. | Fall 2018 | Fall 2019 |
| Sales and Customer Service Professional CP 2175 | 1. Student will present ideas clearly and persuasively with the goal of selling a product, service, or idea. | Fall 2018 | Fall 2019 |

\*data collected from OAT 2016

**Directions & Helpful Hints**

In the spaces provided on the timeline, please list course-level and program-level student learning outcomes and when each will be assessed.

**APR/SLO 3-Year Cycle**: The APR/SLO cycle begins with a compressive program review and ends just before the next comprehensive is due.

**Course ID:** Insert course designator (e.g., ENGL 114, MATH 60, COMM 103)

**Course-Level Student Learning Outcome (CSLO):** Write in each CSLO listed on the course outline of record. This can be accessed in CurricUNET.

**Measure:** Insert the semester(s) each CSLO will be measured, and entered into eLumen.

**Discuss & Plan:** State the semester the faculty will meet to discuss assessment results and create action plans as needed.

**Program:** State the program being assessed.

**Program-Level Student Learning Outcome (PSLO):** State the PSLO(s) for each program listed.

Considerations for Completing the SLO Assessment Timeline:

As per the SCEA contract, “The timeline shall ensure that all SLOs in all sections for each course are to be assessed at least once during the 3-year cycle, with a maximum number of course SLOs per section collected by a Unit member at any one time being three (3)”.

According to the ACCJC Standard II.A.3, “The institution identifies and regularly assesses learning outcomes for courses, programs, certificates. And degrees using established institutional procedures.”