Outcome Assessment Timeline

Academic Programs

Business Management, Business Administration, eBusiness, Entrepreneurship, International Business, Finance,

International Logistics and Transportation

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| **APR /SLO 3-Year Cycle** | **Fall 2021-Spring 2025** |
| **Course ID** | **Course-Level Student Learning Outcome (CSLO)** | **Measure/Collect Data** | **Discuss & Plan** |
| BUS120 | SLO #1 Student will assess and analyze the management or marketing function in relation to a specific business matter. | Fall 2022 | Spring 2023 |
| SLO #2 Student will analyze and assess ethical and socially responsible practices of business. | Fall 2022 | Spring 2023 |
| BUS121 | SLO #1 Student will create at least ten written goals each including a measurable objective, a time frame, the actions needed to accomplish the goal, and the priority of the goal as well as consider the sociological impact and the relationships between an individual and the broader society. | Fall 2022 | Spring 2023 |
| SLO #2 Student will complete a cash flow statement (a.k.a. income statement) and a net worth statement (a.k.a. balance sheet) with either their own financial data or simulated data. Student will develop a comprehensive plan related to their own financial goals and explain the personal and interpersonal impact of carrying excessive debt, including physiological consequences while applying the principles of personal finance. | Fall 2022 | Spring 2023 |
|  | 3. Student through essays, will demonstrate informed decisions related to personal spending, saving, borrowing, and investing, retirement and provide an analysis of the psychological and or physiological consequences of their financial choices. | Fall 2022 | Spring 2023 |
|  | 5. Student will demonstrate in written form a level of engagement in the subject matter that reveals their understanding of the value of the course content beyond the task itself, specifically as it relates to linking the relevance of course content to careers in business and their personal lives. This includes the psychological benefits attached of making financial decision using a mental processes that create consciousness, behavior, emotions, and intelligence. | Fall 2022 | Spring 2023 |
| BUS122 | SLO #1 Student will identify and explain the steps that should be taken by a business to analyze, research, market, and control its exports and imports. | Fall 2022 | Spring 2023 |
| SLO #2 Student will be able to prepare a Bill of Lading, and related documents for export and assess whether or not the export documents need to be consularized by a foreign consulate. | Fall 2022 | Spring 2023 |
| BUS123 | SLO #1 Student will be able to create a portfolio of five to twenty stocks and explain their rationales for making their choices. | Fall 2022 | Spring 2023 |
| Student will be able to calculate at least 10 financial statistics about two individual companies and then compare and contrast the two individual companies resulting in a recommendation to choose one company for their portfolio. | Fall 2022 | Spring 2023 |
| BUS126 | SLO #1 Student will be able to discuss and explain the market, technological, cultural, and environmental forces affecting the development of the Logistics functions of Global Supply Chains. | Fall 2022 | Spring 2023 |
| SLO #2 Student will be able to measure and evaluate Logistics performance in global Supply Chains. | Fall 2022 | Spring 2023 |
|  | Student will be able to develop, document, and explain appropriate Supply Chain Logistics strategies and tactics for various industries and markets | Fall 2022 | Spring 2023 |
| BUS129 | SLO #1 Student will give an oral presentation from between 5 and 10 minutes using a minimum of 4 slides on the subject of your choice. | Fall 2022 | Spring 2023 |
| SLO #2 Student will create a PowerPoint presentation on any subject with a minimum of 10 slides using transitions, animation, graphics, and sound. | Fall 2022 | Spring 2023 |
| BUS134 | SLO #1 Student will analyze and assess online consumer buyer behavior and patterns and will identify future electronic commerce trends in both areas. | Fall 2022 | Spring 2023 |
| SLO #2 Student will assess security of payment systems, privacy protection, and intellectual property rights protection. | Fall 2022 | Spring 2023 |
| BUS136 | SLO #1 Student will demonstrate strategies to accommodate and retain employees of diverse ages, religions, ethnicities, races, body types and backgrounds. | Fall 2022 | Spring 2023 |
| Student will identify diversity within today's organizations and demonstrate an understanding of the significance of different types of diversity so as to be more effective business managers, supervisors and owners. | Fall 2022 | Spring 2023 |
|  | Student will demonstrate a sensitivity to employees with different personality profiles, religious backgrounds, ethnic backgrounds, races, body types, genders, and ages. | Fall 2022 | Spring 2023 |
| BUS140 | SLO #1 Student will identify and analyze the dominant relevant legal theory applicable to a fact pattern or create a fact pattern to match a legal theory. | Fall 2022 | Spring 2023 |
| SLO #2 Student will identify and define legal and regulatory concepts and terms used within a business context. | Fall 2022 | Spring 2023 |
| BUS142 | SLO #1 Students will apply an ethical decision-making framework to a business problem and explain the process involved. | Fall 2022 | Spring 2023 |
| SLO #2 Student will identify successful methodologies and strategies for creating an ethics training program. | Fall 2022 | Spring 2023 |
| BUS143 | SLO #1 Student will demonstrate knowledge of the most important aspects in developing a strategic business plan. | Fall 2022 | Spring 2023 |
| SLO #2 Student will research a target market and related competition, industry standards, and financial projections. | Fall 2022 | Spring 2023 |
| BUS145 | SLO #1 Student will prepare and compute the payroll and related taxes for a given hypothetical business consisting of at least eight employees. | Fall 2022 | Spring 2023 |
| SLO #2 Student will analyze and calculate the cash flow of a small business and prepare at least three cash flow statements (profit and loss statements, income statements). | Fall 2022 | Spring 2023 |
| BUS148 | SLO #1 Students will list and define various alternative methods for starting a business. | Fall 2022 | Spring 2023 |
|  | SLO #2 Students will identify and evaluate target market segmentations utilizing market research techniques. | Fall 2022 | Spring 2023 |
| BUS149 | SLO #1 Students will evaluate and analyze the strengths and weaknesses of the operations and management of a small business. | Fall 2022 | Spring 2023 |
| SLO #2 Students will develop and implement differentiation strategies to sustain small business competitiveness. | Fall 2022 | Spring 2023 |
| BUS150 | SLO #1 Students will be able to describe the four essential management functions. | Fall 2022 | Spring 2023 |
| SLO #2 Students will describe successful leadership skills, motivational techniques, teamwork and/or effective communication requirements for successful managers in an organization. | Fall 2022 | Spring 2023 |
| BUS151 | SLO #1 Student will explain to employees new rules policies and procedures with clarity and precision. | Fall 2022 | Spring 2023 |
| SLO #2 Student will analyze a project to determine the time involved in its completion, the benchmarks required along the process, areas that may become problematic to determine whether to take on the project and if so, how to proceed and to determine necessary resources and cost. | Fall 2022 | Spring 2023 |
| BUS152 | SLO #1 Students will write a report on a well-regarded book within the field of Human Relations in Organizations. | Fall 2022 | Spring 2023 |
| SLO #2 Students will discuss how an individual’s self-esteem and self awareness are related to his/her ability to deal with the challenges of discrimination, sexism, and sensitivity. | Fall 2022 | Spring 2023 |
| BUS173 | SLO #1 Student will compare and contrast different modes of transportation and will identify practical strategies and procedures commonly used. | Fall 2022 | Spring 2023 |
| SLO #2 Student will analyze case studies to identify effective decision-making skills and apply these skills to solve problems within the transportation and logistics industry. | Fall 2022 | Spring 2023 |
| BUS174 | SLO #1 Students will develop a comprehensive marketing plan that includes at least one social media element. | Fall 2022 | Spring 2023 |
| SLO #2 Students will analyze current marketing trends and produce a research report. | Fall 2022 | Spring 2023 |
| BUS177 | SLO #1 Student will create a comprehensive country report in the form of either a paper or a Power Point presentation, researching, analyzing and describing the business environment, opportunities and risks of a particular country. | Fall 2022 | Spring 2023 |
| SLO #2 Student will demonstrate an understanding of an ethical issue or dilemma in international business relating to free trade, employment practices, human rights, environmental pollution, or corruption. | Fall 2022 | Spring 2023 |
|  |  | Fall 2018 | Fall 2019 |

**Directions & Helpful Hints**

In the spaces provided on the timeline, please list course-level and program-level student learning outcomes and when each will be assessed.

 **APR/SLO 3-Year Cycle**: The APR/SLO cycle begins with a compressive program review and ends just before the next comprehensive is due.

 **Course ID:** Insert course designator (e.g., ENGL 114, MATH 60, COMM 103)

 **Course-Level Student Learning Outcome (CSLO):** Write in each CSLO listed on the course outline of record. This can be accessed in CurricUNET.

 **Measure:** Insert the semester(s) each CSLO will be measured and entered into eLumen.

 **Discuss & Plan:** State the semester the faculty will meet to discuss assessment results and create action plans as needed.

 **Program:** State the program being assessed.

 **Program-Level Student Learning Outcome (PSLO):** State the PSLO(s) for each program listed.

Considerations for Completing the SLO Assessment Timeline:

As per the SCEA contract, “The timeline shall ensure that all SLOs in all sections for each course are to be assessed at least once during the 3-year cycle, with a maximum number of course SLOs per section collected by a Unit member at any one time being three (3)”.

According to the ACCJC Standard II.A.3, “The institution identifies and regularly assesses learning outcomes for courses, programs, certificates. And degrees using established institutional procedures.”