Outcome Assessment Timeline

Academic Programs

**Department of Communication**

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| **APR 4-Year Cycle** **SLO 3-Year Cycle** | **2022-2026** |
| **Course ID** | **Course-Level Student Learning Outcome (CSLO)** | **Measure/Collect Data** | **Discuss & Plan** |
| **COMM 103**Oral Communication | Compile and arrange credible research materials in support of a topic. (COMM 103, ISLO 1) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2022Spring 2025 |
| Select an ethical delivery technique that supports the intended purpose of a message. (COMM 103, ISLO 4) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2022Spring 2025 |
| **COMM 104**Public Speaking | Avoid use of invalid arguments in public presentations. (COMM 104; ISLO 4) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2022Spring 2025 |
| Correctly use evidence to support claims and arguments in a speech. ((COMM 104; ISLO 5) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2022Spring 2025 |
| **COMM 111**Oral Interpretation(**Not offered since Fall 2017**) | Analyze literature and design an oral interpretation performance focused around a central theme. (COMM 111; ISLO 3) | Next Time Course is OfferedRecommendedMeasurement: each term | Semester Following Next Time Course is Offered |
| Analyze and critique an oral interpretation performance that meets course standards for content and delivery. (COMM 111; ISLO 3) | Next Time Course is OfferedRecommendedMeasurement: each term | Semester Following Next Time Course is Offered |
| **COMM 142**Oral History(**Offered Fall 2016, Cancelled**) | Demonstrate a discernable personal storytelling style. (COMM 142; ISLO 2) | Next Time Course is OfferedRecommendedMeasurement: each term | Semester Following Next Time Course is Offered |
| After identifying, researching, and analyzing cultural elements in a performance style present a performance that meets the standards of storytelling for a specific culture. (COMM 142; ISLO 10) | Next Time Course is OfferedRecommendedMeasurement: each term | Semester FollowingNext Time Course is Offered |
| **COMM 160**Argumentation and Debate | Arrange potential examples, arguments, and evidence into a constructive debate speech. (COMM 160; ISLO 2) | Fall 2022Fall 2025RecommendedMeasurement: each term | Spring 2023Spring 2026 |
| Demonstrate critical thinking by assembling research materials into a debate brief. (COMM 160; ISLO 5) | Fall 2022Fall 2025RecommendedMeasurement: each term | Spring 2023Spring 2026 |
| Retrieve research materials on a given debate topic using standard databases and resources. (COMM 160; ISLO 7) | Fall, 2022Fall 2025Recommended Measurement: each term | Spring 2023Spring, 2026 |
| **COMM 174**Interpersonal Communication | Students will be able to effectively communicate ideas, perceptions and feelings. (COMM 174; ISLO 2) | Fall 2022Fall 2025RecommendedMeasurement: each term | Spring 2023Spring 2026 |
| Identify causes and styles of conflict, and apply strategies for assertive conflict resolution. (COMM 174; ISLO 5) | Fall 2022Fall 2025RecommendedMeasurement: each term | Spring 2023Spring 2026 |
| **COMM 176**Intercultural Communication | Explain the influence of value orientations on communication behaviors. (COMM 176; ISLO 10) | Fall 2022Fall 2025RecommendedMeasurement: each term | Spring 2023Spring 2026 |
| Apply strategies to manage intercultural communication conflict. (COMM 176; ISLO 12) | Fall 2022Fall 2025RecommendedMeasurement: each term | Spring 2023Spring 2026 |
| **COMM 180 / FTMA 163**Introduction to Electronic Media | The student will be able to identify the social, political and legal issues in the media and determine their social impact by presenting a paper to the class. (COMM 180/FTMA 163; ISLO 2) | Fall 2022Fall 2025RecommendedMeasurement: each term | Spring 2023Spring 2026 |
| Students will identify, analyze and distinguish historical trends, media structures, audience demographics, advertising, ethical codes and laws as they relate to mass media, analyzing the basis of the ethical guidelines and the political foundation for law. (COMM 180/FTMA 163; ISLO 5) | Fall 2022Fall 2025RecommendedMeasurement: each term | Spring 2023Spring 2026 |
| The student will be able to apply critical thinking skills, research, and evaluate current topics and concepts relevant to the world of broadcasting and will be able to form and logically defend a position on a controversial issue of social importance. (COMM 180/ FTMA 163; ISLO 11) | Fall 2022Fall 2025RecommendedMeasurement: each term | Spring 2023Spring 2026 |
| **COMM 185 / FTMA 160**Cinema as a Form of Expression and Communication | Students will be able to identify how filmmakers develop a script though the use of acting, lighting, sound, camera angles, and editing techniques to send a desired message to their audience. (COMM 185; FTMA 160; ISLO 3) | Fall 2022Fall 2025RecommendedMeasurement: each term | Spring 2023Spring 2026 |
| As members of a film audience, students will be able to criticize the social, political, and/or economic messages foreground in the film through a variety of film analysis techniques. (COMM 185; FTMA 160; ISLO 4) | Fall 2022Fall 2025RecommendedMeasurement: each term | Spring 2023Spring 2026 |
| **COMM 200 / JOUR 101**Introduction to Mass Communication and Society | Students will be able to recognize many of the impacts of mass media on American society. (COMM 200/JOUR 101; ISLO 2) | Fall 2022Fall 2025RecommendedMeasurement: each term | Spring 2023Spring 2026 |
| After analyzing the origins of pop culture Students will be able to identify the implications of pop culture on society and to apply these findings to their own personal experiences. (COMM 200/JOUR 101; ISLO 5) | Fall 2022Fall 2025RecommendedMeasurement: each term | Spring 2023Spring 2026 |
| **COMM 262**Forensics Workshop I: Rookie Individual Events | Arrange potential examples, arguments, and evidence into an outline for a forensics speech. (COMM 262; ISLO 2) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2020Spring 2025 |
| Retrieve research materials on a given speech topic using standard databases and resources. (COMM 262; ISLO 7) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2023Spring 2025 |
| Identify appropriate and potentially inappropriate approaches to public speech delivery in a diverse environment. (COMM 262; ISLO 10) | Fall, 2021Fall, 2024Recommended Measurement: Each term | Spring, 2023Spring, 2025 |
| **COMM 263**Forensics Workshop II:Novice Individual Events | Arrange potential examples, arguments, and evidence into an outline for a forensics speech. (COMM 263; ISLO 2) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2023Spring 2025 |
| Retrieve research materials on a given speech topic using standard databases and resources. (COMM 263; ISLO 7) | Fall 2021Fall 2024Recommended Measurement:Each term | Spring 2023Spring 2025 |
| Identify appropriate and potentially inappropriate approaches to public speech delivery in a diverse environment.(COMM 263; ISLO 10) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2023Spring 2025 |
| **COMM 264**Forensics Workshop III: Junior Individual Events | Arrange potential examples, arguments, and evidence into an outline for a forensics speech. (COMM 264; ISLO 2) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2023Spring 2025 |
| Retrieve research materials on a given speech topic using standard databases and resources. (COMM 264; ISLO 7) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2023Spring 2025 |
| Identify appropriate and potentially inappropriate approaches to public speech delivery in a diverse environment. (COMM 264; ISLO 10) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2023Spring 2025 |
| **COMM 265**Forensics Workshop IV: Open Individual Events | Arrange potential examples, arguments, and evidence into an outline for a forensics speech. (COMM 265; ISLO 2) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2023Spring 2025 |
| Retrieve research materials on a given speech topic using standard databases and resources. (COMM 265; ISLO 7) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2023Spring 2025 |
| Identify appropriate and potentially inappropriate approaches to public speech delivery in a diverse environment. (COMM 265; ISLO 10) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2023Spring 2025 |
| **COMM 272**Forensics Workshop I: Rookie Debate | Arrange potential examples, arguments, and evidence into a constructive debate speech. (COMM 272; ISLO 2) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2022Spring 2025 |
| Retrieve research materials on a given debate topic using standard databases and resources. (COMM 272; ISLO 7) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2022Spring 2025 |
| Identify appropriate and potentially inappropriate approaches to debate speech delivery in a diverse environment(COMM 272; ISLO 10) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2022Spring 2025 |
| **COMM 273**Forensics Workshop II: Novice Debate | Arrange potential examples, arguments, and evidence into a constructive debate speech. (COMM 273; ISLO 2) | Fall 2020Fall 2023RecommendedMeasurement: each term | Spring 2021Spring 2024 |
| Retrieve research materials on a given debate topic using standard databases and resources. (COMM 273; ISLO 7) | Fall 2020Fall 2023RecommendedMeasurement: each term | Spring 2021Spring 2024 |
| Identify appropriate and potentially inappropriate approaches to debate speech delivery in a diverse environment(COMM 273; ISLO 10) | Fall 2020Fall 2023RecommendedMeasurement: each term | Spring 2021Spring 2024 |
| **COMM 274**Forensics Workshop II: Junior Varsity Debate | Arrange potential examples, arguments, and evidence into a constructive debate speech. (COMM 274; ISLO 2) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2022Spring 2025 |
| Retrieve research materials on a given debate topic using standard databases and resources. (COMM 274; ISLO 7) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2022Spring 2025 |
| Identify appropriate and potentially inappropriate approaches to debate speech delivery in a diverse environment(COMM 274; ISLO 10) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2022Spring 2025 |
| **COMM 275**Forensics Workshop IV: Varsity Debate | Arrange potential examples, arguments, and evidence into a constructive debate speech. (COMM 275; ISLO 2) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2022Spring 2025 |
| Retrieve research materials on a given debate topic using standard databases and resources. (COMM 275; ISLO 7) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2022Spring 2025 |
| Identify appropriate and potentially inappropriate approaches to debate speech delivery in a diverse environment(COMM 275; ISLO 10) | Fall 2021Fall 2024RecommendedMeasurement: each term | Spring 2022Spring 2025 |
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| **Program** | **Program-Level Student Learning Outcome (PSLO)** | **Measure/Collect Data** | **Discuss & Plan** |
| **Associate of Arts in Communication Studies for Transfer (SB 1440)**Code: 01475 | Demonstrate the communication skills necessary to engage competently in interpersonal, small group, public speaking, and mass communication contexts. | 2022 - 2026 | Fall, 2025 |
| **CommunicationAssociate in Arts**Code: A1470 | Demonstrate the communication skills necessary to engage competently in interpersonal, small group, public speaking, and mass communication contexts. | 2022 - 2026 | Fall, 2025 |

**Directions & Helpful Hints**

In the spaces provided on the timeline, please list course-level and program-level student learning outcomes and when each will be assessed.

 **APR 4-Year Cycle:** The APR cycle begins with a comprehensive program review and ends just before the next comprehensive is due.

**SLO 3-Year Cycle**: The SLOs are measured every 3-years per the faculty contract.

 **Course ID:** Insert course designator (e.g., ENGL 114, MATH 60, COMM 103)

 **Course-Level Student Learning Outcome (CSLO):** Write in each CSLO listed on the course outline of record. This can be accessed in CurricUNET.

 **Measure:** Insert the semester(s) each CSLO will be measured, and entered into eLumen.

**Discuss & Plan:** State the semester the faculty will meet to discuss assessment results and create action plans as needed.

 **Program:** State the program being assessed.

 **Program-Level Student Learning Outcome (PSLO):** State the PSLO(s) for each program listed.

Considerations for Completing the SLO Assessment Timeline:

As per the SCEA contract, “The timeline shall ensure that all SLOs in all sections for each course are to be assessed at least once during the 3-year cycle, with a maximum number of course SLOs per section collected by a Unit member at any one time being three (3)”.

According to the ACCJC Standard II.A.3, “The institution identifies and regularly assesses learning outcomes for courses, programs, certificates. And degrees using established institutional procedures.”