Outcome Assessment Timeline

Academic Programs

**Department of Journalism**

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| **APR 4-Year Cycle**  **SLO 3-Year Cycle** | **2022-2026** | | |
| **Course ID** | **Course-Level Student Learning Outcome (CSLO)** | **Measure/Collect Data** | **Discuss & Plan** |
| **JOUR 101 / COMM 200**  Introduction to Mass Communication and Society | Students will be able to recognize many of the impacts of mass media on American society. (ISLO 2) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| After analyzing the origins of pop culture Students will be able to identify the implications of pop culture on society and to apply these findings to their own personal experiences. (ISLO 5) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| **JOUR 151**  News Reporting and Writing | Students will be able to identify, research, report and write basis news stories in the model of professional journalists. (ISLO 2) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| Students will demonstrate ability to prepare written articles for publication in newspapers. (ISLO 4) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| **JOUR 171**  Writing for Publication | Students will be able to identify and evaluate markets for freelance journalism work and various forms of fiction. (ISLO 2) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| Students will be able to write marketable articles and projects based on the tenants of sound professional journalism practices. (ISLO 4) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| **JOUR 172**  Intermediate Writing for Publication | Students will be able to identify and evaluate markets for freelance journalism work and various forms of fiction. (ISLO 2) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| Students will be able to write marketable articles and projects based on the tenants of sound professional journalism practices. (ISLO 4) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| **JOUR 173**  Advanced Writing for Publication II | Students will be able to identify and evaluate markets for freelance journalism work and various forms of fiction. (ISLO 2) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| Students will be able to write marketable articles and projects based on the tenants of sound professional journalism practices. (ISLO 4) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| **JOUR 174**  Advanced Writing for Publication III | Students will be able to identify and evaluate markets for freelance journalism work and various forms of fiction. (ISLO 2) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| Students will be able to write marketable articles and projects based on the tenants of sound professional journalism practices. (ISLO 4) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| **JOUR 200**  Campus Newspaper Production I | Students will be able to write clear, professional newspaper articles. (ISLO 2) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| Students will be able to identify potential news subjects, share them in a budget meeting and integrate them into the master list of budgeted assignments. (ISLO 4) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| Students will be able to recognize and practice ethical journalism, and distinguish ethical behavior from unethical behavior. (ISLO 9) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| **JOUR 201**  Campus Newspaper Production II | Students will be able to write clear, professional newspaper articles. (ISLO 2) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| Students will be able to identify potential news subjects, share them in a budget meeting and integrate them into the master list of budgeted assignments based on interest and relevance. (ISLO 4) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| Students will be able to recognize and practice ethical journalism, and distinguish ethical professional behavior from unethical behavior. (ISLO 9) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| **JOUR 202**  Campus Newspaper Production III | Students will be able to write clear, professional newspaper articles. (ISLO 2) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| Students will be able to identify potential news subjects, share them in a budget meeting and integrate them into the master list of budgeted assignments based on interest and relevance. (ISLO 4) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| Students will be able to recognize and practice ethical journalism, and distinguish ethical professional behavior from unethical behavior. (ISLO 9) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| **JOUR 203**  Campus Newspaper Production IV | Students will be able to write clear, professional newspaper articles. (ISLO 2) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| Students will be able to identify potential news subjects, share them in a budget meeting and integrate them into the mast list of budgeted assignments based on interest and relevance. (ISLO 4) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
| Students will be able to recognize and practice ethical journalism, and distinguish ethical behavior from unethical behavior. (ISLO 9) | Fall 2022  Recommended  Measurement: each term | Spring 2023 |
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| **Program** | **Program-Level Student Learning Outcome (PSLO)** | **Measure/Collect Data** | **Discuss & Plan** |
| **Journalism Associate in Arts Transfer**  SB1440 | Students will be able to apply elements of the Society of Professional Journalists Code of Ethics when writing or evaluating journalism articles and captions. | 2022-2026 | Fall 2025 |
| **Journalism Associate in Arts Transfer**  01435 | Students will be able to apply elements of the Society of Professional Journalists Code of Ethics when writing or evaluating journalism articles and captions. | 2022-2026 | Fall 2025 |

**Directions & Helpful Hints**

In the spaces provided on the timeline, please list course-level and program-level student learning outcomes and when each will be assessed.

**APR 4-Year Cycle:** The APR cycle begins with a comprehensive program review and ends just before the next comprehensive is due.

**SLO 3-Year Cycle**: The SLOs are measured every 3-years per the faculty contract.

**Course ID:** Insert course designator (e.g., ENGL 114, MATH 60, COMM 103)

**Course-Level Student Learning Outcome (CSLO):** Write in each CSLO listed on the course outline of record. This can be accessed in CurricUNET.

**Measure:** Insert the semester(s) each CSLO will be measured, and entered into eLumen.

**Discuss & Plan:** State the semester the faculty will meet to discuss assessment results and create action plans as needed.

**Program:** State the program being assessed.

**Program-Level Student Learning Outcome (PSLO):** State the PSLO(s) for each program listed.

Considerations for Completing the SLO Assessment Timeline:

As per the SCEA contract, “The timeline shall ensure that all SLOs in all sections for each course are to be assessed at least once during the 3-year cycle, with a maximum number of course SLOs per section collected by a Unit member at any one time being three (3)”.

According to the ACCJC Standard II.A.3, “The institution identifies and regularly assesses learning outcomes for courses, programs, certificates. And degrees using established institutional procedures.”