SOUTHWESTERN COLLEGE FOUNDATION

MEETING MINUTES

Tuesday, November 25, 2014 ♦ 7:30 a.m. – 8:30 a.m. LOCATION: BUILDING 210, ROOM 214

Present: Hank Murphy, Chayo Moreno, Melyn Acasio, Melinda Nish, Ben Green, Linda Gilstrap, Joe Martinez, Ricardo Macedo, Mitch Thompson, Patti Finnegan, and Sofia Corona

Absent: Jean Roesch, Lorena Victoria, Nora Vargas, Kimberly Grady, Holly Hidinger, Ruben Garcia, Cynthia Reyna, David Hoffman, Jesse Navarro, and Vanessa Coffeen McEvoy

Recorder: Dawn Perez

1. WELCOME / CALL TO ORDER - Ben Green

The meeting was called to order at 7:36 a.m.

2. APPROVAL OF MINUTES - ACTION (Enclosure) - Ben Green

A. Motion made by Hank Murphy, seconded by Joe Martinez and unanimously approved to accept the minutes for October 28, 2014.

3. TREASURERS REPORT - (Enclosure) - Cynthia Reyna

A. Ben Green presented the Financial Report for October 2014.

4. COMMITTEE REPORTS - Ben Green

- A. Fundraising Committee
 - 1. Golf Tournament 2015 Patti Finnegan
 - 10 commitments for a foursome or sponsorship were received by having the Save the Date cards available during the Afternoon Tea. Date is Wednesday, May 6, 2015. Negotiations are still on-going with John Ball from the Mile of Cars regarding the Hole-in-One sponsorship.
 - 2. Afternoon Tea Melyn Acasio/Mitch Thompson
 - A huge success. Participants appreciated a Friday afternoon event. 15 total sponsorships, 2 platinum and 13 gold. Income approximately \$53,000, expenses approximately \$17,000. A comparison was given for the Tea's financial net versus the past 3 Galas. Discussion was held about possibilities of another Tea in the future. This event exceeded expectations. Discussion also took place regarding the best use of the proceeds. It was asked that an updated budget be brought forward.

5. GOVERNING BOARD REPORT - Nora Vargas, SWC Governing Board Trustee

No report given.

6. SUPERINTENDENT/PRESIDENT REPORT – Melinda Nish, Ed.D.

- A swearing in ceremony for 4 Governing Board members will be held on 12/16/14 at 5 p.m.
- Prop R The Wellness Center for the corner lot is proceeding. The design is receiving a lot of attention and prepping the corner lot will begin after the holidays. National City is progressing well. In December the governing board will get their first look at designs for the new Math, Science and Engineering building.
- Prop AA The governing board is refinancing what it can on the remaining Prop AA bond funds, which will result in a savings to the taxpayers.
- Community College League of CA (CCLC) Annual Convention Dr. Nish attended the advancement presentation by College of the Canyons who has a very strong Foundation. Dr. Nish invited Dr. Rodriguez to come to SWC to give a training session to the Foundation and Governing boards on structuring a successful Foundation and Advancement unit. Will look at potential dates in February/March timeframe.

7. ADJOURNMENT - Ben Green

The meeting was adjourned at 8:25 a.m.