

**SOUTHWESTERN COLLEGE FOUNDATION
MEETING MINUTES
Tuesday, January 27, 2015 ♦ 7:30 a.m. – 8:30 a.m.**

Present: Cynthia Reyna, Melyn Acasio, Chayo Moreno, Melinda Nish, Ricardo Macedo, Ben Green, Jesse Navarro, Linda Gilstrap, Ruben Garcia, Holly Hidingier and Lorena Victoria

Absent: Jean Roesch, Nora Vargas, Hank Murphy, Joe Martinez, David Hoffman, Kimberly Grady, Sofia Corona, Patti Finnegan and Mitch Thompson

Recorder: Dawn Perez

1. WELCOME / CALL TO ORDER – Ben Green

The meeting was called to order at 7:40 a.m.

2. APPROVAL OF MINUTES – ACTION (Enclosure) – Ben Green

- A. Motion made by Ruben Garcia, seconded by Jesse Navarro and unanimously approved to accept the minutes for December 16, 2014.

3. TREASURERS REPORT – (Enclosure) – Cynthia Reyna

- A. Cynthia Reyna presented the Financial Report for December 2014.

4. SWC GOVERNING BOARD SPECIAL MEETING – Melinda Nish, Ed.D.

- Dr. Nish informed Foundation directors that a presentation to the SWC Governing Board regarding Institutional Advancement is in the planning stages. She is asking Foundation directors to attend this workshop. She will stay in touch with directors regarding a firm date/time for the workshop. Timing is getting better and auxiliary revenue is becoming available and Dr. Nish hopes to earmark some of this revenue for Institutional Advancement.

5. COMMITTEE REPORTS – Ben Green

- A. Nomination Committee – **ACTION – (Enclosure)** – Ruben Garcia/Jesse Navarro
- Consider the nomination of Mora de Murguia to the Board of Directors. Nominated by Melyn Acasio. **NOTE:** Mora de Murguia withdrew her application at this time. She will resubmit her application if/when her schedule allows.
- B. Fundraising Committee
- Garden Party
Lorena Victoria and Ricardo Macedo have agreed to co-chair the Garden party event. Cynthia /Reyna will be the Auction chair. The last two Fridays in September were suggested.
 - Golf Tournament 2015 – Patti Finnegan
Hank Murphy and Ben Green are co-chairs. The save the date cards have been sent out through the Chula Vista and National City Chambers of Commerce.
- C. Executive Committee – Ben Green
- Operating Budget
An operating budget in draft form was presented to the directors.
 - Fundraising Goals 2015-16
Linda Gilstrap reported that two special events and an annual fund comprise the fundraising plan. She also brought attention to the financial support provided by the district. Holly Hidingier asked if an invoice could be sent out quarterly to the directors as a reminder for their minimum annual \$250 commitment to the annual fund.
 - College Fundraising Policy/Procedures-draft (Enclosure)
Dr. Nish provided some history on how the various college programs have raised funds for their individual programs. In her view not utilizing the Foundation could be problematic for donors and the district. That is the purpose of developing the new policy and procedure. July 1, 2015 is the goal for implementation.

- Request for Funds/ SODA Spring 2015 Funding Amount – **(ACTION)**
Motion made by Ruben Garcia, seconded by Jesse Navarro and unanimously approved to allocate funding at \$7,000 for spring 2015 Request for Funds, Student of Distinction Awards (SODA) at \$15,000 and \$3,000 for student merit/need.

6. **GOVERNING BOARD REPORT – Nora Vargas, SWC Governing Board Trustee**

Dr. Nish reported on behalf of Trustee Vargas that Griselda Delgado is the new board member. 4 of the 5 board members and Dr. Nish spent time in Sacramento receiving orientation. This is the best budget that has been seen in some time. Much of the funding is categorical for student success and student equalization.

7. **SUPERINTENDENT/PRESIDENT REPORT – Melinda Nish, Ed.D.**

- Dr. Nish thanked Holly Hidingier for her input regarding the gift policy
- Most colleges are reporting “softer” enrollment this semester. The reasons for this are 1) more classes are being offered; 2) many students are currently employed; and 3) non-repeatability of courses has been implemented in some courses. We are currently at 85% capacity.
- Prop R building plan will result in many new building openings beginning in August 2016.

8. **ADJOURNMENT – Ben Green**

The meeting adjourned at 8:36 a.m.