Integrated Institutional Planning
STRATEGIC MASTER PLANNING PROCESS
1. Annually review Accreditation Standards
2. Annual review of Mission Statement
3. Governing Board Goals
4. Collect and Analyze Trend Data to Include but Not Limited to:
Campus Climate Surveys, etc., Institutional and Demographic Data, Enrollment and Retention Data, Census, Service Area, Economic, Population Data, etc., K-12 Enrollment and Graduation Data. Business/Community/Industry/Labor Market Data, etc.
5. Institutional Effectiveness
Strengths, Areas for Improvement, SWOT, Unmet/Future Needs, Priorities, Institutional Performance Indicators, etc.
6. Data Analysis
7. Annual Integration of Institutional Planning Efforts
Unit Plans, Enrollment Management Plans, Facilities Plan, Program Review (SLO Assessment/Review, Prioritizations), Staff Development Plan (includes multi-cultural plan), Technology Plan
8, Generate and Disseminate Draft Plan for Review to Constituents
9. Produce and Disseminate Final Master Plan
DATA
PROGRAM REVIEW /SLO
STRATEGIC PLAN PRIORITIES
IMPLEMENT
* Budget Determinations
* Implement Plans
TRANSPARENCY
Dialog
COLLEGIALITY
EVALUATE
* Evaluate Planning Process
* Monitor Progress in Meeting Campus Goals
* Alter Goals as Needed
Continuous
Quality
Improvement