



## **2010-2012 Strategic Planning Action Plans**

Revised & Approved by the SCC

**March 9, 2011**

### **Southwestern College's 7 Strategic Priorities: (in unranked order)**

- Priority 1 — Student Access**
- Priority 2 — Student Success**
- Priority 3 — Economic, Workforce and Community Development**
- Priority 4 — Fiscal Resources and Development**
- Priority 5 — Organizational Effectiveness**
- Priority 6 — Human Resources**
- Priority 7 — Teaching & Learning**

### **Action Plans 2010-11**

#### **Priority 1 & 2— Student Access and Success**

Co-Chairs: Angelica Suarez, Bea Zamora, Manny Lopez, Andy MacNeill, Irma Alvarez, Jennifer Harper

1. Analyze the success of Basic Skills Initiative projects through the use of empirical data to determine the feasibility of institutionalization.
2. Implement user functionality of the Student Data Warehouse system to assist faculty and administrators with their data needs.
3. Increase activities focused on options for the forward transfer of students to college and universities.
4. Expand collaborative initiatives with feeder high schools to create a seamless transition of students to Southwestern College.
5. Implement a college based student email system.

#### **Priority 3—Economic, Workforce and Community Development**

Co-Chairs: Irma Alvarez & Debbie Trujillo

1. Finalize and implement a College-wide Workforce and Business Development Plan that inventories and promotes current SWC programs that support economic, workforce, and community development efforts.
2. Support the creation, retention, and expansion of business and industry to contribute to the revitalization of our local economy.

#### **Priority 4— Fiscal Resources and Development**

Co-Chairs: Wayne Yanda, Valerie Goodwin & Wanda Maxwell

1. Produce monthly Foodservice financial statements by the last day of the following month thru F2010-11.
2. Ensure timely payment of SWC obligations by selecting no less than 25 items twice during the year by pulling each nth item (100 per year or 50 per A/P personnel twice annually.)
3. Ensure that Sun ad revenue detail is received and reviewed monthly for the prior month.
4. Survey 20 budget managers for 2010-11 budget preparation and resurvey for 2011-12 and expect more positive outcomes.
5. Reconcile all bank accounts timely by the 21<sup>st</sup> of the following month.
6. Ensure that fixed assets module is updated and automated in Datatel prior to 6/30/11.
7. Ensure that bonds are properly accounted within Datatel and amortizations are correct (see findings 4 and 5 on page 1 of 2008-09 report) prior to 6/30/11.
8. Implement ACH deposit for financial aid checks.

#### **Priority 5 and 6—Organizational Effectiveness and Human Resources**

Co-Chairs: Michael Kerns, Diana Kelly, Angelina E. Stuart

1. Review and clarify the purpose, roles and responsibilities of participatory decision-making for all stakeholders and ensure a cyclical review.
2. Strengthen professional development by implementing individualized professional development plans for all stakeholders.
3. Foster a positive work environment by promoting cultural competency among all constituency groups.
4. Foster a positive work environment by strengthening mutual respect among all constituency Groups.

#### **Priority 7— Teaching & Learning**

Co-Chairs: Mark Meadows, Angelina E. Stuart & Randy Beach

1. Provide a state-of-the art environment that supports effective instruction, learning, and learning support services.
2. Encourage innovation in teaching methodologies and/or modes
3. Promote critical thinking