## VA and LinkedIn partnership expands to offer no-cost courses

Partnership includes one year access to Lynda.com

We are excited to announce that LinkedIn has expanded its partnership with VA and is now offering Servicemembers and Veterans one year of access to its professional development site, Lynda.com, at no cost.

This online learning company offers thousands of on-demand courses for users to build their business, software, technology, creative and other skills for achieving personal and professional goals. The partnership underscores the value of VA Secretary Bob McDonald's emphasis on strategic partnerships, challenging the VA to expand its partnerships with the private sector to provide enhanced services to our Veterans at no cost to taxpayers.

Servicemembers and Veterans can use their unlimited subscription to take courses in web development, photography, 3-D animation, music production and more, covering all skill levels. Users learn directly from the country's top teachers at their own pace by accessing courses when and where they want. Users choose from 4,258 video courses with the option of creating custom playlists to watch and share with friends or

In partnership with VA, LinkedIn also offers Servicemembers and Veterans job-search resources and a one-year premium job seeker account on its own site at no cost. Among other benefits, the account gives Veterans greater visibility and insight into the LinkedIn network, free InMails and the benefit of becoming a "featured applicant" when applying for a job.

LinkedIn also allows job seekers to import their profiles with a few simple clicks to create a public Veterans Employment Center™ (VEC) profile. This saves them time and also helps them ensure their professional identity is consistent across both profiles. The VEC hosts LinkedIn training materials tailored for Veteran job seekers. These materials provide transitioning Servicemembers and Veterans with tips and tricks to help them fully leverage LinkedIn's unique job-seeking tools.

You can begin the process of creating a VEC profile by going to <a href="https://www.vets.gov/veterans-employment-center">https://www.vets.gov/veterans-employment-center</a> and selecting "job seekers." The VEC connects transitioning Servicemembers, Veterans and their families with employers that have made a commitment to hire them.

To learn more and take advantage of all LinkedIn's resources for Servicemembers and Veterans, visit <a href="https://veterans.linkedin.com">https://veterans.linkedin.com</a>.