

SOUTHWESTERN COLLEGE FOUNDATION
MEETING MINUTES
Tuesday, December 17, 2013 ♦ 7:30 a.m. – 8:30 a.m.
LOCATION: ROOM L238 North

Present: Linda Gilstrap, Chayo Moreno, Melyn Acasio, Ruben Garcia, Jean Roesch, Joe Martinez, David Hoffman, Melinda Nish, Holly Hiding, Ben Green, Dukie Valderrama, Kimberly Paul, Mitch Thompson, Ricardo Macedo, Patti Finnegan (arrived at 7:55), and Nora Vargas (arrived at 7:56)

Absent: Cynthia Reyna, Hank Murphy and Jesse Navarro

Recorder: Dawn Perez

1. WELCOME / CALL TO ORDER

President Green called the meeting to order at 7:42 a.m. and welcomed everyone. Melyn Acasio introduced and welcomed Ricardo Macedo, SWCF's new Director, to the rest of the board. Ben also acknowledged the SWCF board members who have contributed to the Annual Fund campaign.

2. APPROVAL OF MINUTES – ACTION (Enclosure)

A. Motion made by Ruben Garcia, seconded by Holly Hiding and unanimously approved to accept the minutes for November 26, 2013.

3. TREASURERS REPORT – Information – (Enclosure) – Cynthia Reyna

A. Ben Green presented the Financial Report for November 2013 pointing out that the Foundation is closing in on \$1Million. He also advised that he and David Hoffman would be closing the Wells Fargo accounts this week and have all remaining funds transferred to the Foundation's account at Sea Coast Commerce Bank.

4. COMMITTEE REPORTS – Ben Green

A. Fundraising Committee

- Gala 2014 – Melyn Acasio
Still looking at potential dates and locations. Sycuan and the Marriott Hotel in Coronado are being considered. Linda Gilstrap shared that she had recently been advised that the Sycuan Resort indoor facility can only accommodate 180 people which is significantly short of our attendance goal. The outside area at Sycuan will accommodate more guests however the time of year will need to be taken into consideration for an outdoor event as well as venue availability. Discussion took place about potential venues including the college and costs associated with holding the event on campus.
- Golf Tournament 2014 – Patti Finnegan
Patti, Chayo, and Hank are chairing Golf Tournament on May 7, 2014. Holly and Jean are co-chairing the auction. Fundraising goal for this year is \$30,000-\$35,000.

5. GOVERNING BOARD REPORT – Nora Vargas

Ben Green introduced Nora Vargas as the new Governing Board liaison to the Foundation. Nora reported that SWC's Governing Board officers for 2014 will be as follows: Trustee Valladolid has been appointed as Governing Board President and Trustee Hernandez is Governing Board Vice President.

6. SUPERINTENDENT/PRESIDENT REPORT – Melinda Nish, Ed.D.

Dr. Nish reported on the following:

- The 55th class of the Police Academy is graduating. More women are enrolling in the academy.
- Legislation is expected to be introduced regarding baccalaureate degrees within career technical areas at community colleges. Nursing is a field that could be considered for a baccalaureate degree. SWC is interested in hosting a pilot program for a Nursing baccalaureate degree. Auto Technology is another possible baccalaureate degree program.
- A pilot program between Qatar and Southwestern College has been approved. It is a 3-prong program including SWC, an English school and the Maritime Institute in San Diego.

- Proposition R is in the architect selection phase. The Higher Education Center at National City's construction is underway; the San Diego Contracting Opportunities Center will be relocated to this facility and will be joining other SWC economic development programs that are already at the National City campus.
- Dr. Nish is actively working with campus employees to commit to the Annual Fund Campaign. She also suggested that SWCF may want to consider galas more as a way to generate awareness and positive PR about the College and Foundation instead of the gala being a fund raising event. She suggested strategizing a 3-5 year plan that could incorporate this approach.

7. ADJOURNMENT – Ben Green

The meeting was adjourned at 8:30 a.m.