

[Catalog 2025- 2026]

Ebusiness and Ecommerce (Certificate of Achievement) | Major Code C2457

This sample course map is an example of one way to complete this certificate program. It does not represent a contract or guarantee of course availability, nor does it replace meeting with a [Counselor](#) to discuss your goals and create a custom [Student Education Plan](#) designed to fit your unique needs.

1st Semester Recommendation:

Course	Course Title	Units
BUS 134	Ebusiness I: Principles of Electronic Commerce	3
BUS 147	Successful Selling Techniques	2

Total semester units: 4 Units

2nd Semester Recommendation:

Course	Course Title	Units
BUS 143	eStrategic Business Planning	2
CIS 255	Web Search Engine Visibility	2

Total semester units: 9 Units

3rd Semester Recommendation:

Course	Course Title	Units

Total semester units: 0 Units

4th Semester Recommendation:

Course	Course Title	Units

Total semester units: 0 Units

Total Program Units: 9 Units

Disclaimers:

- This program map is designed with Fall as a first semester; however, this is not required. [Schedule a Counseling appointment](#) to develop a comprehensive student education to achieve your goal.
- **Catalog Rights: [Excerpt from 2025-2026 Southwestern College Catalog]**
A student's catalog rights are established at the time of entrance and completion of a course at Southwestern College.
- **Continuous Enrollment: [Excerpt from 2025-2026 Southwestern College Catalog]**
Continuous enrollment is defined as completion of a course during at least one semester or two quarters in a calendar year, including summer session. Completing a course is defined as receiving a grade of A, B, C, D, F, I, Pass (P), or No Pass (NP). Receiving a grade of "W", "EW" or "MW" will not satisfy the requirements for completing a course. The grade of "EW" or "MW" does not disqualify a student from continuous enrollment.

USE: Certificates of Proficiency, Certificate of Achievement