

[Catalog 2025- 2026]

**Ebusiness and Ecommerce (Certificate of Achievement) | Major Code C2457**

This sample course map is an example of one way to complete this certificate program. It does not represent a contract or guarantee of course availability, nor does it replace meeting with a [Counselor](#) to discuss your goals and create a custom [Student Education Plan](#) designed to fit your unique needs.

**1<sup>st</sup> Semester Recommendation:**

Course	Course Title	Units
BUS 134	Ebusiness I: Principles of Electronic Commerce	3
BUS 147	Successful Selling Techniques	2

**Total semester units: 5 Units**

**2nd Semester Recommendation:**

Course	Course Title	Units
BUS 143	eStrategic Business Planning	2
CIS 255	Web Search Engine Visibility	2

**Total semester units: 4 Units**

**3rd Semester Recommendation:**

Course	Course Title	Units

**Total semester units: 0 Units**

## 4th Semester Recommendation:

Course	Course Title	Units

Total semester units: 0 Units

Total Program Units: 9 Units

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### Disclaimers:

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- This program map is designed with Fall as a first semester; however, this is not required. [Schedule a Counseling appointment](#) to develop a comprehensive student education to achieve your goal.
- **Catalog Rights: [Excerpt from 2025-2026 Southwestern College Catalog]**  
A student's catalog rights are established at the time of entrance and completion of a course at Southwestern College.
- **Continuous Enrollment: [Excerpt from 2025-2026 Southwestern College Catalog]**  
Continuous enrollment is defined as completion of a course during at least one semester or two quarters in a calendar year, including summer session. Completing a course is defined as receiving a grade of A, B, C, D, F, I, Pass (P), or No Pass (NP). Receiving a grade of "W", "EW" or "MW" will not satisfy the requirements for completing a course. The grade of "EW" or "MW" does not disqualify a student from continuous enrollment.

**USE: Certificates of Proficiency, Certificate of Achievement**