



[Catalog 2025-2026]

Event and Convention Management (Associate in Science) | Major Code A2994

This sample course map does not represent a contract or guarantee course availability, nor does it replace meeting with a [Counselor](#) to discuss your goals and create a [Student Education Plan](#) designed to fit your unique needs.

This map includes general education (GE) courses satisfying: [Associate Degree \(A.A./A.S.\) GE Requirements](#). Additional corequisite support courses may be required with math and English. This map shows approximately 15 units each semester or 30 units a year. Taking classes during Summer and/or January intersession are also an option.

1st Semester Recommendation

Course	Course Title	Units
HTM 150	Introduction to Hospitality and Tourism Management	3
EVNT 154	Introduction to Event and Convention Planning	3
EVNT 157	Corporate Event Project Management	3
ENGL C1000	Academic Reading and Writing	4
GE-AREA 2		3

Total semester units: 16 Units

2nd Semester Recommendation

Course	Course Title	Units
HTM 156	Food and Beverage Business Management	3
EVNT 155	Event Marketing	3
BUS 212	Business Communication	3
GE-AREA 1B		3
GE-AREA 3		3

Total semester units: 15 Units

OPTIONAL SUMMER TERM

3rd Semester Recommendation

Course	Course Title	Units
LDR 150 or BUS 152 or HTM 151	Leadership and Supervision or Human Relations in Organizations or Hotel and Lodging Management	3
GE-AREA 4		3
GE-AREA 5		3
GE-AREA 6		3

Course	Course Title	Units
GE-Lifelong Learning		3

Total semester units: 15 Units

4th Semester Recommendation

Course	Course Title	Units
BUS 290	Work Experience in Business I	2
ELECTIVES		12

Total semester units: 14 Units

Total Program Units: 60 units

Disclaimers:

- This program map is designed with Fall as a first semester; however, this is not required. [Schedule a Counseling appointment](#) to develop a comprehensive student education to achieve your goal.
- **Catalog Rights:** *[Excerpt from 2025-2026 Southwestern College Catalog]*
A student's catalog rights are established at the time of entrance and completion of a course at Southwestern College. When continuous enrollment is maintained, students may choose their catalog rights for general education and graduation requirements in effect at the time of entrance to Southwestern College, or any catalog year thereafter. A student who petitions for an Associates Degree for Transfer who lacks catalog rights will be placed under the catalog in effect at the time the graduation petition is submitted.
- **Continuous Enrollment:** *[Excerpt from 2025-2026 Southwestern College Catalog]*
Continuous enrollment is defined as completion of a course during at least one semester or two quarters in a calendar year, including summer session, in either the CSU, UC, or California Community College System after time of entrance to Southwestern College (effective enrollment fall 2023). Completing a course is defined as receiving a grade of A, B, C, D, F, I, Pass (P), or No Pass (NP). Receiving a grade of "W", "EW" or "MW" will not satisfy the requirements for completing a course. The grade of "EW" or "MW" does not disqualify a student from continuous enrollment.

[AA/AS Local Degree General Education]