



SWC LIBRARY STRATEGIC PLAN 2025-2030

INTRODUCTION

Welcome to Southwestern College Library's Strategic Plan for 2025–2030. This plan is the first of its kind for the Library and is the culmination of a two-year process that involved all Library faculty and staff. Together we revised the Library's mission statement, created brand new values and vision statements, drafted strategic goals, and developed initiatives that will guide our work over the next five years. These goals and initiatives tie directly to, and aim to extend the impact of, the [Southwestern College Strategic Plan](#) and the [Educational Vision Plan](#).

This document lays out our blueprint for supporting the evolving needs of our users while centering the core functions of the Library:

- Maintaining research collections that support college curriculum and narrow equity gaps;
- Contributing to student success through essential information literacy instruction, library services and spaces;
- Establishing impactful collaborations between the Library and other academic support resources; and
- Planning for a library that is reliable and resilient.

The Library's Strategic Plan will serve as the foundation for ongoing planning and evaluations, with our initiatives being reassessed and refined annually to ensure advancement toward our vision.

MISSION

Southwestern College Library empowers students to engage with information to achieve their academic goals and to promote lifelong learning.

VISION

As the interdisciplinary research hub of SWC, the Library is a welcoming place that fosters a vibrant culture of learning, intellectual curiosity, critical thinking, and creativity where students, faculty, staff, and community are connected to high-quality sources of information.

VALUES

User Centered

We deliver services and facilitate access to resources that meet the evolving needs of our students.

Equity

We provide inclusive spaces and equitable access to materials and services to all users.

Collaboration

We cooperate internally and pursue meaningful partnerships outside the library to further the mission of the college and to foster community.

Innovation

We encourage the exploration of creative and sustainable solutions that improve our services and help us prepare for the future.



2025-2030 Strategic Plan

AREAS	GOALS	INITIATIVES
1. STEWARDSHIP OF RESOURCES <i>(SWC Strategic Goals 2B and 3A)</i> Teaching and learning outcomes are advanced by our commitment to selecting and ensuring reliable access to responsive, curriculum-focused collections.	1A. Improve the discoverability and access to our print and digital collections.	<ul style="list-style-type: none"> • Collection Audit • Statistics Roundup • Website Usability Study
	1B. Employ statistics and collection management strategies to maintain relevant and timely collections.	
2. HOLISTIC STUDENT EXPERIENCE <i>(SWC Strategic Goals 2B and 3A)</i> Our instruction, services and spaces support academic achievement, reduce equity gaps, and provide students with a meaningful connection to the campus community.	2A. Create inclusive library spaces that welcome users and prioritize students' academic needs.	<ul style="list-style-type: none"> • Library Needs Assessment Survey • Library Instruction Outcomes Assessment Project • Library Space Analysis • Library Programming Plan • AI Literacy Plan
	2B. Develop students' critical thinking and information literacy skills.	
	2C. Develop timely and relevant library programming that addresses the evolving needs of our users.	

2025-2030 Strategic Plan

AREAS

GOALS

INITIATIVES

3. CAMPUS ENGAGEMENT

(SWC Strategic Goals 1E, 2A and 3C)

Collaboration across campus enhances our ability to meet the needs of current and prospective students, make data-driven decisions, and promote the use of library services.

3A. Expand outreach and marketing to promote and increase use of our services and resources.

3B. Explore collaborative partnerships that connect students to library resources from their first day on campus.

- Student Satisfaction Survey
- Campus Resource Collaboration Plan

4. OPERATIONAL SUSTAINABILITY

(SWC Strategic Goals 3B and 3C)

To fulfill our mission and respond to the evolving needs of our users, we must leverage our existing expertise while we plan for the future.

4A. Devise staff development solutions that support current employees and anticipate the future needs of the library.

4B. Strengthen internal communication to foster strategic decision-making and an effective working environment.

- Library Longevity Plan
- Library Collaboration Portal