



## 2022 Jaguar Awards Luncheon - Sponsorship Opportunities

The Jaguar Award is given to individuals who continually go above and beyond to support Southwestern College, their community, and most importantly, our students. Our 2022 Honorees exemplify what it means to be a Jaguar. As a sponsor of this exceptional event, you are helping to provide academic advancement opportunities for students through scholarships and enhanced educational activities.

**Tentative Date:** November 4, 2022 at Coasterra

**Audience:** 250+ Professional and Community Leaders

### **Student Hero - \$15,000** (only 2 available) (FMV = \$480)

- VIP Table for 8
- On Stage Welcome and Congratulatory Comments
- Stage and Multi-Media Signage
- Full Page Congratulatory Advertisement / Message – Inside Front or Back Cover
- Logo on e-invitation, website, and all promotional materials created after sponsorship confirmation
- Two Social Media Posts Including Logo Promoting Luncheon (Reach: 1,000+ followers)

### **Student Champion - \$10,000** (FMV = \$480)

- VIP Table for 8
- Prominent Event and Multi-Media signage
- Half Page Congratulatory Advertisement / Message
- Logo on e-invitation, website, and all promotional materials created after sponsorship confirmation
- One Social Media Posts Including Logo Promoting Luncheon (Reach: 1,000+ followers)

### **Student Fan - \$5,000** (FMV = \$480)

- Table for 8
- Logo on signage at event
- Quarter-Page Congratulatory Advertisement / Message
- Logo on e-invitation, website, and all promotional materials created after sponsorship confirmation

### **Student Friend - \$3,000** (FMV = \$480)

- Table for 8
- Name on signage at event
- Recognition on e-invitation, website, and all promotional materials created after sponsorship confirmation

## **Underwriting & Additional Opportunities**

(all include 2 Tickets to event) (FMV = \$120)

- **Signature Cocktail** (1 available) - Includes logo-branded cocktail napkins - \$3,000
- **Text-to-Give** (1 available) – Includes logo on screen \$2,500
- **Centerpieces** – Includes logo on table and printed program (2 available) - \$2,000
- **Silent Auction** (2 available) – Includes logo on signage - \$2,000
- **Printed Program** - Includes a quarter page ad (2 available) - \$1,500
- **Favors** (2 available) – Includes logo on favor - \$1,500

## **Congratulatory Advertisement in Commemorative Book**

(Advertisements do not include tickets to luncheon)

- Full Page \$500
- Half Page \$250
- Quarter Page \$150

## **Tickets**

- Individual Tickets - \$300 each – includes admission to luncheon – (FMV \$60)
- Student Champion – \$750 - includes two tickets and special listing in program (FMV \$120)