

2025 Jaguar Awards Luncheon - Sponsorship Opportunities

The Jaguar Award is given to individuals who continually go above and beyond to support Southwestern College, their community, and most importantly, our students. We are so excited to be honoring Chula Vista Police Chief, Roxana Kennedy, for our 10th annual luncheon!

As a sponsor of this exceptional event, you are helping to provide academic advancement opportunities for students through scholarships and enhanced educational activities.

Date: November 7, 2025

Location: Gaylord Pacific Resort & Convention Center

Audience: 400+ Professional and Community Leaders

Student Hero - \$15,000 (only 3 1 available) (FMV = \$800)

- VIP Table for 10
- On Stage Welcome and Congratulatory Comments
- Stage and Multi-Media Signage
- Full Page Congratulatory Advertisement / Message – Inside Front or Back Cover
- Logo on e-invitation, website, and all promotional materials created after sponsorship confirmation
- Two Social Media Posts Including Logo Promoting Luncheon (Reach: 1,000+ followers)

Student Champion - \$10,000 (FMV = \$800)

- VIP Table for 10
- Prominent Event and Multi-Media signage
- Half Page Congratulatory Advertisement / Message
- Logo on e-invitation, website, and all promotional materials created after sponsorship confirmation
- One Social Media Posts Including Logo Promoting Luncheon (Reach: 1,000+ followers)

Student Fan - \$5,000 (FMV = \$640)

- Table for 8
- Logo on signage at event
- Quarter-Page Congratulatory Advertisement / Message
- Logo on e-invitation, website, and all promotional materials created after sponsorship confirmation

Student Friend - \$3,000 (FMV = \$640)

- Table for 8
- Name on signage at event
- Recognition on e-invitation, website, and all promotional materials created after sponsorship confirmation

Underwriting & Additional Opportunities

(all include 2 Tickets to event) (FMV = \$160)

- **Signature Cocktail** (1 available) - Includes logo-branded cocktail napkins - \$3,500
- **Text-to-Give** (1 available) – Includes logo on screen \$2,500
- **Centerpieces** – Includes logo on table and printed program (2 available) - \$2,000
- **Silent Auction** (1 available) – Includes logo on signage - \$2,000
- **Favors** (2 available) – Includes logo on favors - \$2,000
- **Printed Program** - Includes a quarter page ad (2 available) - \$1,500
- **Student Champion** – Includes special listing in program - \$750

Congratulatory Advertisement in Commemorative Book

(Advertisements do not include tickets to luncheon)

- Full Page \$1,000
- Half Page \$500
- Quarter Page \$250

Tickets

- Individual Tickets - \$300 each (FMV \$80)